

Detailed Program

Sunday, October 20th, 2019 **20h00-22h00** Welcome drinks finger food
Macedonia Palace Hotel Thessaloniki

Monday, October 21st, 2019

KEDEA Building (known as the RED building, it is painted red outside)
3rd Septemvriou - Panepistimioupoli
GR 54636 Thessaloniki

08h30-09h30 **Registration**

09h30-10h15 **WELCOME ADDRESSES** **Ground floor *Lecture Hall A***

Professor Eleftherios Thalassinos
European Chair Jean Monnet, Chair ICABE 2019
Professor Dimitrios Kousenidis
Head Dept of Economics, AUTH, Chair ICABE 2019
Rector AUTH
Invited officials

10h15-11h45 **PLENARY SESSION A1: Session Chair: Prof. Kyriaki Kosmidou**

*#K1 Money in Classical Athens: Clues for Stemming the Next U.S. Made International
Financial Upheaval*
Professor Emeritus George Bitros, Athens University of Economics and Business

#K2 FinTech: The New Era of the Financial Sector?
Professor Ramona Rupeika-Apoga, University of Latvia

#K3 The Public Private Investment Relationship in Emerging Europe: Crowding in or Out?
Professor Vassilis Monastiriotes, London School of Economics

11h45-12h00 **Coffee Break** *Ground floor*

12h00-13h30 **PLENARY SESSION A2: Session Chair: Prof. Dimitrios Maditinos**

#K4 Economic Performance under Different Types of Turkish Governments: 1950-2018
Professor Emeritus Ali Akarca, University of Illinois Chicago

#K5 Istamology, a New Concept for Business: Syntactics than Strategy
Dr Ioannis Tachmatzidis, Malama Institute of Phycological Applications

*#K6 EU Following the Crisis: What Impact on Corporate Governance of Financial
Institutions?*
Professor Eleftherios Thalassinos, University of Piraeus

13h30-14h30 **Lunch break** *KEDEA Restaurant*

**14h30-16h30 INVITED SESSION A3: Chair Prof. Inna Romānova (20min/each)
Discussant Prof. Vassilis Monastiriotis**

#10 A Hybrid Simulation Approach to Modelling the Impact of Public Interventions on Poverty

Malgorzata Latuszyńska (Dean, Faculty of Economics and Management, University of Szczecin, **Poland**)

#108 Analysis of Sustainability Reporting in Agri-Food Giant Cargill

Irena Jindřichovská (Dean, Metropolitan University Prague, **Czech Republic**)

#211 Tax Avoidance and Earnings Management: European Evidence

Panagiotis D. Tachinakis (University of Macedonia, **Greece**)

#32 Investor Sentiment Dynamics, the Cross-section of Stock Returns and the MAX Effect

Gilbert Nartea, Muhammad Cheema (University of Canterbury, University of Waikato, **New Zealand**)

#301 The Future Impact of Blockchain Technology on Accounting

Dimitrios V. Kousenidis, Anestis C. Ladas, **Christos I. Negkakis** (Aristotle University of Thessaloniki, University of Macedonia, **University of Macedonia, Greece**)

#37 An Analysis of the Risk Factors Determining Motor Insurance Premium in a Small Island State: The Case of Malta

Aryton Magri, **Andre Farrugia**, Simon Grima, Francis Valletta (University of Malta, Dept of Insurance, **Malta**)

16h30-16h45

Coffee Break

Ground floor

**16h45-18h30 INVITED SESSION A4: Chair Prof. Simon Grima (19min/each)
Discussant Prof. Aleka Livada**

#52 Social Media Advertising for Charity. An Experimental Approach

Athanasios Tsadiras, Marina Nerantzidou (Aristotle University of Thessaloniki, **Greece**)

#401 Fintech Ecosystem as an Instrument of Sustainable Development Provision

Natalia G. Vovchenko, S.S. Galazova, A.A. Sopchenko (Rostov State University of Economics, Khetagurov North Ossetian State University, **Russia**)

#303 Tourist Competitiveness of Polish Rural Areas Against the Background of European Countries

Agnienska Brelik, Mariola Grzybowska-Brzezińska, Aldona Mrowczynska, Piotr Kułyk (West Pomeranian University of Technology Szczecin, **Poland**)

#35 Fintech Payment Solutions for Airlines

Inna Romānova, Simon Grima, Jonathan Spiteri (**University of Latvia**, University of Malta, University of Malta, **Latvia**)

#202 Export Performance in Southern- Northern European Countries: a comparative Statistical Analysis

Alexandra Livada (Athens University of Business and Economics, **Greece**)

#57 Planning of development versus participation of inhabitants - the author's methodological proposal (in the field of management)

Lukasz Poplawski (Cracow University of Economics, **Poland**)

18h30-19h30 **Meet the Editors**

18h30-19h30 **Meet the press (by invitation)**

Tuesday, October 22nd, 2019

Main Campus Aristotle University of Thessaloniki, Department of Economics, Egnatias

08h30-09h15 **Registration**

09h15-11h30 **PARALLEL SESSIONS B1-B2-B3** *Lecture Halls A, B, C*

SESSION B1 LECTURE HALL A: Chair Prof. Malgorzata Latuszynska (19min/each)

09h15-11h30 **Discussant Prof. Athanasios Tsadiras**

#38 The impact of Non-Performing Loans on the Profitability of listed Euro-Mediterranean commercial banks

Ayrton Psaila, Jonathan Spiteri, Simon Grima (University of Malta, **Malta**)

#39 The Impact of GDPR on the Financial Services Industry in Small European States

Kieran Xureb, Pierpaolo Marano, Andre Farrugia, **Simon Grima** (University of Malta, Università Cattolica, University of Malta, University of Malta, **Malta**)

#09 The Cognitive Neuroscience Methods in the Analysis of the Impact of Advertisements in Shaping People' S Health Habits

Mateusz Piwowarski, Uma Shankar Singh, **Kesra Nermend** (University of Szczecin, Tishk International University, Erbil-Kurdistan, Kurdistan, University of Szczecin, **Poland**)

#74 Operational Risk Events and Spillovers in the Energy Sector: A Literature Review

Sofia K. Kalatha, **Kyriaki V. Kosmidou**, Dimitrios V. Kousenidis (Aristotle University of Thessaloniki, **Greece**)

#109 Impact of IFRS On Czech Fdi: Empirical Study with the Use of Gravity Model

Irena Jindřichovská, Erginbay Ugurlu (**Metropolitan University Prague**, Istanbul Aydin University, **Czech Republic**)

#16 The Dali Model in Risk Management Practice

Simon Grima, **Rebecca Dalli Gonzi**, Jonathan Spiteri (University of Malta, **Malta**)

#402 Small Business: Success Factors

Elena Makarenko, **Yulia Chernysheva**, Irina Poliakova, Tatiana Makarenko (Rostov State University of Economics, **Russia**)

SESSION B2 LECTURE HALL B: Chair Prof. Dimitrios Maditinos (19min/each)

09h15-11h30 **Discussant Prof. Inna Romānova**

#403 Problems Related to the Commercial Use of Exclusive Rights by the Subjects of Innovative Entrepreneurship

Tatiana V. Shatkovskaya, **Tatiana V. Epifanova** (The Russian Presidential Academy of National Economy and Public Administration, **Rostov State University of Economics, Russia**)

#13 Are European cooperative banks more responsible?

Ouafa Ouyahia (EconomiX, University Paris Nanterre, **France**)

#112 The effect of Corporate Social Responsibility on Customer Loyalty in Mobile telephone companies

Efstathios Dimitriadis, Eleni Zilakaki (International Hellenic University, **Greece**)

#113 Factors Affecting Motivation in the Public Sector under the Context of Self-determination Theory and Public Service Motivation:

The case of the Hellenic Agricultural Insurance Organization (H.A.I.O.)

Martha Papadopoulou, Efstathios Dimitriadis (International Hellenic University, **Greece**)

#205 The strategic importance of supply chains and the RFID radio data identification system

Katarzyna Witczyńska, (Instytut Nauk Ekonomicznych Uniwersytet Wrocławski, **Poland**)

#23 Innovation in Less Developed Regional Ecosystems: Towards a New Synthetic Approach

Katimertzopoulos K. Fotios, Vlado Charis, (Democritus University of Thrace, **Greece**)

#34 Testing for Structural Breaks in Macroeconomic Processes of Growth: The Case of Israel

Marcin Faldzinski, Magdalena Osinska, Jerzy Boehlke, Yochanan Shachmurove, Maciej Gałeczki (**Nicolaus Copernicus University**, Nicolaus Copernicus University, Nicolaus Copernicus University, The City University of New York, Nicolaus Copernicus University, **Poland**)

SESSION B3 LECTURE HALL C: Chair Prof. Vlad Dumitrache (19min/each)

09h15-11h30

Discussant Prof. Agnieszka Brelik

#49 Sovereign Credit Risk and Global Equity Fund Returns in Emerging Markets

Andreas Savvides, Christoforos Andreou, Neophytos Lambertides (Cyprus University of Technology, **Cyprus**)

#409 Priorities of Software Project Management Support of Agro-Industrial Complex in Ensuring Food Security

Kuznetsov N.G., Bogoslavtseva L.V., **Rodionova N.D.**, Roshchina L.N (Rostov State University of Economics, **Russia**)

#25 Preliminary Results of a Healthcare Contingent Valuation Study in Greece

Afentoula Mavrodi, Vassilis Aletras, (University of Macedonia, **Greece**)

#45 Romania Vs Opportunity of Using European Structural and Investment Funds

Romeo-Victor Ionescu (Dunarea de Jos University, **Romania**)

#41 Workload and Effort: Working Faster When There Is More Work to Do

Juan-Angel Matamala-Gonzalez (UCLA Anderson School of Management, **USA**)

#406 Transparency of Public Finance in the Context of Digital Transformation

O.B. Ivanova, E.D. Kostoglodova (Rostov State University of Economics, **Russia**)

#109 Econophysics: A New Tool to Analyze Financial Economics

Lykourgos Magafas, (International Hellenic University, **Greece**)

11h30-11h45

Coffee Break

Floor hall

11h45-12h45 KEYNOTE SESSION B4 LECTURE HALL A:

SESSION CHAIR PROF. DIMITRIOS KOUSENIDIS, CHAIR ICABE

#K7 Consequences of Outlier Returns for Event Studies in Finance: A Methodological Investigation and Treatment

Professor Panayiotis Theodossiou, Cyprus Technical University

#K8 Product Oversight and Governance: “Organizational Rules of Conduct” for Customer Protection in Financial Services

Professor Pierepaolo Marano, Catholic University of the Sacred Heart-Milan

12h45-13h45

Lunch Break

University Restaurant

13h45-16h00

**KEYNOTE AND INVITED SESSION B5 LECTURE HALL A:
Chair Prof. Eleftherios Thalassinos (18min/each)
Discussant Prof. Pierpaolo Marano**

#46 What Can be Defined as Fintech? Ideas for a Regulatory Definition

Ramona Rupeika-Apoga, Pierpaolo Marano (University of Latvia, Università Cattolica, Latvia)

#40 The FORTe Framework for Good Governance: An Analysis on Small EU States

Jack Kruf, **Simon Grima**, Murat Kizilkaya, Jonathan Spiteri, Wouter Slob, John O’Dea (PRIMO, **University of Malta**, Ardahan University, University of Malta, PRIMO, PRIMO, **Malta**)

#404 The Formulation of Entrepreneurial Ecosystem in the Russian Federation

Yana I. Kurinova, **Tatiana V. Epifanova** (Rostov Regional Agency of support of entrepreneurship, **Rostov State University of Economics, Russia**)

15h00-15h25 KEYNOTE SPEECH (SKYPE)

#K9 Privacy and Antitrust in Digital markets

Professor Nicholas Economides, NYU STERN’S

#101 The Interaction Between Takeover Defenses and Economic Structures

Isidora Tachmatzidi (King’s College London, UK)

#405 The problem of categorising entrepreneurial, professional and other forms of economic activity

Tatiana A. Skvortsova, Alexei N. Pozdnishov, **Nataliya V. Fedorenko** (Rostov State University of Economics, **Russia**)

#21 Theoretical Evolution of Growth Poles and Clusters Analysis: Analytical Divergences and Convergences

Dimos Chatzinikolaou, Charis Vlahos (Democritus University of Thrace, Greece)

16h00-16h15

Coffee Break

Floor hall

16h15-18h30

PARALLEL SESSIONS B6-B7-B8

PARALLEL SESSION B6: Chair Prof. El Thalassinos (15min/each)

16h15-18h30

Discussant Prof. Romana Rupeika-Apoga

#207 The Area of Farms and their Influence on Generating Negative Externalities
Tomasz Pajewski, Barbara Gołębiowska, **Agnieszka Brelik** (Warsaw University of Life Sciences, Warsaw University of Life Sciences, **West Pomeranian University of Technology Szczecin, Poland**)

#33 Defense Economics in Romania Following Membership to EU and NATO
Vlad Dumitrache, Florin Eduard Grosaru (DRESMARA National University, **Romania**)

#61 The Consumer in Building a Multi-Attribute Concept of a Food Product
Mariola Grzybowska-Brzezińska, Dominika Kuberska (West Pomeranian University of Technology Szczecin, **Poland**)

#105 Leading Factors for Sustainable Tourism Development: The Case of Georgia
Maia Diakonidze (Akaki Tsereteli State University, **Georgia**)

#71 Influencing Factors on Purchase Intentions of Co-Branded products: An Empirical Approach
Sebastian Zips (Hochschule Zittau – Goerlitz, **Germany**)

#54 Factors That Determine the Profitability of Commercial Banks in Kosovo
Donjeta Morina, **Ibish Mazreku** (University 'Haxhi Zeka', **Kosovo**)

#22 How much does disintegration cost?
Margarita Rohr, Vicente Pallardó López (University of Valencia, **Spain**)

#503 International Trade and Logistics: An Empirical Panel Investigation of the Dynamic Linkages between the Logistics Sector and Trade and their Contribution to Economic Growth
Katrakylidis Ioannis, Madas Michail, (Aristotle University of Thessaloniki, University of Macedonia, **Greece**)

#504 An Empirical Investigation of the Dynamic Linkages Among Ethanol, Crude Oil and Corn Prices in the US Market
Dimitrios Dimitriadis, C. Katrakilidis, Th. Christoforidis, A. Karakotsios (Aristotle University of Thessaloniki, **Greece**)

PARALLEL SESSION B7: Chair Prof. Panayiotis Theodossiou (15min/each)

16h15-18h30

Discussant Prof. Lykoyrgos Magafas

#73 Detecting Accounting and Financial Fraud in the Greek Stock Exchange and the Impact of the Financial Crisis on it
Gkinoglou E., Mpakas N., Gkinoglou D., Livanis E. (**Tax and Business Consultant**, Independent Authority for Public Revenue, University of Macedonia, University of Macedonia, **Greece**)

#18 Entrepreneurship Boosting Policies in Europe: The European South Case
Charis Vlados, **Dimos Chatzinikolaou**, Michail Demertzis (Democritus University of Thrace, **Greece**)

#27 Exchange rate regime and macro-economic stability: A literature review

Patricia Amalia Mercea-Handro (University of Craiova, **Romania**)

#19 Asian and African Business Students: A Comparative Analysis of theirs' Motivation, Family Support and Culture on Business Orientation

Genoveva Genoveva (President University, **Indonesia**)

#20 Connection of Competitiveness and Industrial Policy: Theoretical Trends

Dimos Chatzinikolaou, Charis Vlados (Democritus University of Thrace, **Greece**)

#48 Measurement of land value in land developing projects: The case of Helliniko former international airport of Athens

Konstantinos Liapis, Antonios Rovolis, Christos Galanos, Panagiotis Mpakas (**Panteion University**, Panteion University, Agricultural Unuversity of Athens, Panteion University, **Greece**)

#201 A proposed model for detection of abrupt price decrease in financial data

Stefanos Tsakonas, Lykourgos Magafas, Michail Hantias, Leonidas Zachilas (**University of Thessaly**, International Hellenic University, International Hellenic University, University of Thessaly, **Greece**)

#501 Features of Informational Support of Value Analysis in Business Entities

Albekov U.A., Polubotko A.A., **Bukhov V.N.** (Rostov State University of Economics, **Russia**)

#56 Personality, Competencies and Environmental Support Towards Women Entrepreneurs' Performance Mediating Organizational Flexibility

Genoveva Genoveva, **Filbertha Nathania-Kartawaria** (President University, Khatolieke Universiteit Leuven, **France**)

PARALLEL SESSION B8: Chair Prof. Jindrichovska Irena (15min/each)

16h15-18h30

Discussant Prof. Tachinakis Panagiotis

#15 Method of determination the different categories of buyers based on the Jaynes' information principle

Arkadye Maron, Maxim Maron (National Research University Higher School of Economics, **Russia**)

#67 Determinants of Systematic Risk in the Athens Stock Exchange: The Impact of the Greek Financial Crisis

Alexandros Hatzigeorgiou, Georgios Michalopoulos (University of Macedonia, **Greece**)

#31 Delimitation of urban functional areas: in pursuit of standardised approach (initial results from econometric analysis)

Bogna Gawrońska-Nowak, Piotr Lis, Olha Zadorozhna (Institute of Urban and Regional Development, Coventry University, Kozminski University, **Poland**)

#61 The consumer in building a multi-attribute concept of a food product

Mariola Grzybowska-Brzezinska (University of Warmia and Mazury in Olsztyn, **Poland**)

#51 Impact of New Talent Management for SMEs Development in Less Developed Countries

Ibrahim Krasniqi, Bedri Statovci (UHZ, Peja, **Kosovo**)

#28 Applying Benford's Law in Public Sector Financial Investigations. The Case of Greek Municipalities
Konstantinos Liapis, **Panagiotis Spanos**, Haralampos Kapnas (Panteion University, **Hellenic Open University**, Athens University of Economics and Business, **Greece**)

#58 A new approach to model Small-Medium Bank Profitability according to IFRS under certainty and uncertainty
Sotirios Trigkas, Konstantinos Liapis, (Panteion University of Athens, **Greece**)

#102 Business Models and Banking Regulation Are Going Forward
Paul Handro (University of Craiova, **Romania**)

#502 Modern Methods of Business Analysis of a Commercial Organization
Davidian V.L. (Rostov State University of Economics, **Russia**)

20h30-Open

Gala Dinner Makedonia Palace Hotel

Wednesday, October 23rd, 2019

For our foreign participants by registration only: Day trip to Vergina departure at 08h30 from Makedonia Palace Hotel and at 08:45 from Mediterranean Palace Hotel. Return at 16h30 through Makedonia Airport (drop off approximately at 16h00).

09h30-12h00 PARALLEL SESSIONS C1, C2, C3

PARALLEL SESSION C1: Session Chair Prof. Konstantinos Liapis

#62 Formation of employment management policies in single-industry towns taking into account existing problems of precarious employment
Bykova Olga, Repnikova Valentina, Garnov Andrey (Plekhanov Russian University of Economics, **Russia**)

#106 In the Context of the Regulatory and Supervisory Role of the State in the Turkish Insurance Sector Corporate Information Technology Management
Hülya Bulut (Anadolu University, **Turkey**)

#111 Evolution of global international trade after 2007s
Jarosław Kundera (Instytut Nauk Ekonomicznych Uniwersytet Wrocławski, **Poland**)

#203 Anticorruption Strategy in Europe: The Case of Romania
Yannis Thalassinos, Eleftherios Thalassinos (Gulf University for Science and Technology, University of Piraeus, **Kuwait**)

#68 The Effect of the Implementation of Syariah Governance and Customer Relationship Marketing on Muzakki Loyalty
Rizka Luluh Prasmawati (Accounting Departement, Faculty of Economics Universitas Islam Indonesia, **Indonesia**)

#69 Political Campaign Success Predictors from Social Media Financing
Franco Curmi, Emanuel Said, Conrad Attard (University of Malta, **Malta**)

#208 The Impact of EU Funding on Regional Development in Romania
Anca Tanasie (University of Craiova, **Romania**)

PARALLEL SESSION C2: Session Chair Prof. Dimitrios Maditinos

#209 Social Performance Reporting in Romania – A Critical Analysis
Olvian Biltac (University of Craiova, **Romania**)

#14 Measuring Active Ageing Within the European Union – Implications on Economic Development

Eleftherios Thalassinos, Mirela Cristea, Gratiela Georgiana Noja (University of Piraeus, University of Craiova, West University of Timisoara, **Greece**)

#06 Case Study of Bank Fraud in Moldova: is Early Intervention the Best Central Bank Strategy to avoid Financial Crises?

Alexandru Monahov, Thomas Jobert (University of Nantes, IAE, LEMNA, University Côte d'Azur, GREDEG-CNRS, **France**)

#36 An Economic Tale of Three Southern European Countries: Applying Goodwin's Growth Cycle Model for Turkey, Spain, and Greece

M. Oguz Arslan, Hatice Altinok (Anadolu University, **Turkey**)

#204 A Structural Credit Risk Model under a Currency Board Arrangement

Pantelis Thalassinos, Yannis Thalassinos (Banking Industry, Gulf University for Science and Technology, **Switzerland**)

#70 Uncertainty and Cash Holdings in Accommodation Industry in Europe 2001-2017

Stavros Arvanitis (Hellenic Mediterranean University, **Greece**)

#08 An integrated and extensive theoretical framework for defining and diffusing innovation in organisations

Nicole Xanthi Vartziotis (Athens University of Economics and Business, **Greece**)

#11 Allocation in Congested Markets with Information Acquisition

Jan Šedek (CERGE-EI, **France**)

PARALLEL SESSION C3: Session Chair Prof. Efstathios Dimitriadis

#26 A Risk Assessment of Road Safety in Malta

Brandon Agius (University of Malta, **Malta**)

#42 Impact of R&D cartelization with endogenous product differentiation

Bartłomiej Wisnicki (Warsaw School of Economics, **Poland**)

#53 Internal CSR and the Integration of Mindfulness in Organizations

Majd Hammoudeh (Eötvös Loránd University, **Hungary**)

72 Economic Policy Uncertainty and Cash Holdings in Shipping 2001-2017

Theodoros Stamatopoulos (Hellenic Mediterranean University, **Greece**)

#60 Unemployment benefits and new business creation

Irina Bilan, Constantin-Marius Apostoae, Salah Koubaa (Alexandru Ioan Cuza University, Alexandru Ioan Cuza University, Hassan II University of Casablanca, **Romania**)

#63 Application of fuzzy logic in economy. In the context of production areas
Toghrol Allahmanlı (Lodz University, **Poland**)

#72 Economic Policy Uncertainty and Cash Holdings in Shipping 2001-2017
Theodoros Stamatopoulos (Hellenic Mediterranean University, **Greece**)