

# ICABE 2019 Detailed Program

**Sunday, October 20<sup>th</sup>, 2019**    **20h00-22h00** Welcome drinks finger food  
Macedonia Palace Hotel Thessaloniki

**Monday, October 21<sup>st</sup>, 2019**

**KEDEA Building (known as the RED building, it is painted red outside)**  
**3rd Septemvriou - Panepistimioupoli**  
**GR 54636 Thessaloniki**

**08h30-09h30**                      **Registration**

**09h30-10h15**                      **WELCOME ADDRESSES**                      **Ground floor Lecture Hall A**

**Professor Eleftherios Thalassinos**  
European Chair Jean Monnet, Chair ICABE 2019  
**Professor Dimitrios Kousenidis**  
Head Dept of Economics, AUTH, Chair ICABE 2019  
**Rector AUTH**  
Invited officials

**10h15-11h45**    **PLENARY SESSION A1: Session Chair: Prof. Kyriaki Kosmidou**

*#K1 Money in Classical Athens: Clues for Stemming the Next U.S. Made International  
Financial Upheaval*  
**Professor Emeritus George Bitros, Athens University of Economics and Business**

*#K2 FinTech: The New Era of the Financial Sector?*  
**Professor Ramona Rupeika-Apoga, University of Latvia**

*#K3 The Public Private Investment Relationship in Emerging Europe: Crowding in or Out?*  
**Professor Vassilis Monastiriotes, London School of Economics**

**11h45-12h00**                      **Coffee Break**    *Ground floor*

**12h00-13h30**    **PLENARY SESSION A2: Session Chair: Prof. Dimitrios Maditinos**

*#K4 Economic Performance under Different Types of Turkish Governments: 1950-2018*  
**Professor Emeritus Ali Akarca, University of Illinois Chicago**

*#K5 Istamology, a New Concept for Business: Syntactics than Strategy*  
**Dr Ioannis Tachmatzidis, Malama Institute of Phycological Applications**

*#K6 EU Following the Crisis: What Impact on Corporate Governance of Financial  
Institutions?*  
**Professor Eleftherios Thalassinos, University of Piraeus**

**13h30-14h30**                      **Lunch break**    *KEDEA Restaurant*

**14h30-16h30**

**INVITED SESSION A3: Session Chair Prof. Inna Romānova  
Session Discussant Prof. Vassilis Monastiriotis**

#10 A Hybrid Simulation Approach to Modelling the Impact of Public Interventions on Poverty

**Malgorzata Latuszyńska** (Dean, Faculty of Economics and Management, University of Szczecin, **Poland**)

#108 Analysis of Sustainability Reporting in Agri-Food Giant Cargill

**Irena Jindřichovská** (Dean, Metropolitan University Prague, **Czech Republic**)

#211 Tax Avoidance and Earnings Management: European Evidence

**Panagiotis D. Tachinakis** (University of Macedonia, **Greece**)

#32 Investor Sentiment Dynamics, the Cross-section of Stock Returns and the MAX Effect

**Gilbert Nartea**, Muhammad Cheema (University of Canterbury, University of Waikato, **New Zealand**)

#301 The Future Impact of Blockchain Technology on Accounting

Dimitrios V. Kousenidis, Anestis C. Ladas, **Christos I. Negkakis** (Aristotle University of Thessaloniki, University of Macedonia, **University of Macedonia, Greece**)

#37 An Analysis of the Risk Factors Determining Motor Insurance Premium in a Small Island State: The Case of Malta

Aryton Magri, **Andre Farrugia**, Simon Grima, Francis Valletta (University of Malta, Dept of Insurance, **Malta**)

**16h30-16h45**

**Coffee Break**

*Ground floor*

**16h45-18h30**

**INVITED SESSION A4: Session Chair Prof. Simon Grima  
Session Discussant Prof. Ali Akarca**

#52 Social Media Advertising for Charity. An Experimental Approach

**Athanasios Tsadiras**, Marina Nerantzidou (Aristotle University of Thessaloniki, **Greece**)

#401 Fintech Ecosystem as an Instrument of Sustainable Development Provision

**Natalia G. Vovchenko**, S.S. Galazova, A.A. Sopchenko (Rostov State University of Economics, Khetagurov North Ossetian State University, **Russia**)

#303 Tourist Competitiveness of Polish Rural Areas Against the Background of European Countries

**Agnienska Brelik**, Mariola Grzybowska-Brzezińska, Aldona Mrowczyńska, Piotr Kułyk (West Pomeranian University of Technology Szczecin, **Poland**)

#35 Fintech Payment Solutions for Airlines

**Inna Romānova**, Simon Grima, Jonathan Spiteri (**University of Latvia**, University of Malta, University of Malta, **Latvia**)

#202 Export Performance in Southern- Northern European Countries: a comparative Statistical Analysis

**Alexandra Livada** (Athens University of Business and Economics, **Greece**)

#206 The strategic importance of supply chains and the RFID radio data identification system  
**Katarzyna Witczyńska** (Instytut Nauk Ekonomicznych Uniwersytet Wrocławski, **Poland**)

**18h30-19h30**                    **Meet the Editors**  
**18h30-19h30**                    **Meet the press (by invitation)**

## **Tuesday, October 22<sup>nd</sup>, 2019**

**Main Campus Aristotle University of Thessaloniki, Department of Economics, Egnatias**

**08h30-09h15**                    **Registration**  
**09h15-11h30**                    **PARALLEL SESSIONS B1-B2-B3**                    *Lecture Halls A, B, C*

**SESSION B1 LECTURE HALL A: Chair Prof. Malgorzata Latuszynska (18min/each)**  
**09h15-11h30**                    **Discussant Prof. Athanasios Tsadiras**

#38 The impact of Non-Performing Loans on the Profitability of listed Euro-Mediterranean commercial banks  
**Ayrton Psaila**, Jonathan Spiteri, Simon Grima (University of Malta, **Malta**)

#39 The Impact of GDPR on the Financial Services Industry in Small European States  
**Kieran Xureb**, Pierpaolo Marano, Andre Farrugia, Simon Grima (University of Malta, Università Cattolica, University of Malta, University of Malta, **Malta**)

#09 The Cognitive Neuroscience Methods in the Analysis of the Impact of Advertisements in Shaping People' S Health Habits  
Mateusz Piwowarski, Uma Shankar Singh, **Kesra Nermend** (University of Szczecin, Tishk International University, Erbil-Kurdistan, Kurdistan, University of Szczecin, **Poland**)

#74 Operational Risk Events and Spillovers in the Energy Sector: A Literature Review  
Sofia K. Kalatha, **Kyriaki V. Kosmidou**, Dimitrios V. Kousenidis (Aristotle University of Thessaloniki, **Greece**)

#109 Impact of IFRS On Czech Fdi: Empirical Study with the Use of Gravity Model  
**Irena Jindřichovská**, Erginbay Ugurlu (**Metropolitan University Prague**, Istanbul Aydin University, **Czech Republic**)

#16 The Dali Model in Risk Management Practice  
Simon Grima, **Rebecca Dalli**, Jonathan Spiteri (University of Malta, **Malta**)

#402 Small Business: Success Factors  
Elena Makarenko, **Yulia Chernysheva**, Irina Poliakova, Tatiana Makarenko (Rostov State University of Economics, **Russia**)

**SESSION B2 LECTURE HALL B: Chair Prof. Dimitrios Maditinos (18min/each)**  
**09h15-11h30**                    **Discussant Prof. Vlad Dumitrache**

#403 Problems Related to the Commercial Use of Exclusive Rights by the Subjects of Innovative Entrepreneurship  
Tatiana V. Shatkovskaya, **Tatiana V. Epifanova** (The Russian Presidential Academy of National Economy and Public Administration, **Rostov State University of Economics, Russia**)

#13 Are European cooperative banks more responsible?  
**Ouafa Ouyahia** (EconomiX, University Paris Nanterre, **France**)

#112 The effect of Corporate Social Responsibility on Customer Loyalty in Mobile telephone companies  
**Efstathios Dimitriadis**, Eleni Zilakaki (International Hellenic University, **Greece**)

#113 Factors Affecting Motivation in the Public Sector under the Context of Self-determination Theory and Public Service Motivation:  
The case of the Hellenic Agricultural Insurance Organization (H.A.I.O.)  
**Martha Papadopoulou**, Efstathios Dimitriadis (International Hellenic University, **Greece**)

#205 The strategic importance of supply chains and the RFID radio data identification system  
**Katarzyna Witczyńska**, (Instytut Nauk Ekonomicznych Uniwersytet Wrocławski, **Poland**)

#23 Innovation in Less Developed Regional Ecosystems: Towards a New Synthetic Approach  
**Katimertzopoulos Fotios Kons/nos** (Democritus University of Thrace, **Greece**)

#34 Testing for Structural Breaks in Macroeconomic Processes of Growth: The Case of Israel  
**Marcin Faldzinski**, Magdalena Osinska, Jerzy Boehlke, Yochanan Shachmurove, Maciej Gałeczki (**Nicolaus Copernicus University**, Nicolaus Copernicus University, Nicolaus Copernicus University, The City University of New York, Nicolaus Copernicus University, **Poland**)

**SESSION B3 LECTURE HALL C: Chair Prof. Aleka Livada (18min/each)**  
**09h15-11h30** **Discussant Prof. Agnieszka Brelik**

#49 Sovereign Credit Risk and Global Equity Fund Returns in Emerging Markets  
**Andreas Savvides**, Christoforos Andreou, Neophytos Lambertides (Cyprus University of Technology, **Cyprus**)

#409 Priorities of Software Project Management Support of Agro-Industrial Complex in Ensuring Food Security  
Kuznetsov N.G., Bogoslavtseva L.V., **Rodionova N.D.**, Roshchina L.N (Rostov State University of Economics, **Russia**)

#25 Preliminary Results of a Healthcare Contingent Valuation Study in Greece  
**Afentoula Mavrodi**, (University of Macedonia, **Greece**)

#45 Romania Vs Opportunity of Using European Structural and Investment Funds  
**Romeo-Victor Ionescu** (Dunarea de Jos University, **Romania**)

#41 Workload and Effort: Working Faster When There Is More Work to Do  
**Juan-Angel Matamala-Gonzalez** (UCLA Anderson School of Management, **USA**)

#406 Transparency of Public Finance in the Context of Digital Transformation  
**O.B. Ivanova**, E.D. Kostoglodova (Rostov State University of Economics, **Russia**)

#109 Econophysics: A New Tool to Analyze Financial Economics  
**Lykourgos Magafas**, (International Hellenic University, **Greece**)

**11h30-11h45**

**Coffee Break**

*Floor hall*

**11h45-12h45 KEYNOTE SESSION B4 LECTURE HALL A:**

**SESSION CHAIR PROF. DIMITRIOS KOUSENIDIS, CHAIR ICABE**

*#K7 Consequences of Outlier Returns for Event Studies in Finance: A Methodological Investigation and Treatment*

**Professor Panayiotis Theodossiou, Cyprus Technical University**

*#K8 Product Oversight and Governance: “Organizational Rules of Conduct” for Customer Protection in Financial Services*

**Professor Pierepaolo Marano, Catholic University of the Sacred Heart-Milan**

**12h45-13h45**

**Lunch Break**

*University Restaurant*

**13h45-16h00**

**KEYNOTE AND INVITED SESSION B5 LECTURE HALL A:  
Chair Prof. Eleftherios Thalassinos (18min/each)  
Discussant Prof. Pierpaolo Marano**

**#101 The Interaction Between Takeover Defenses and Economic Structures**  
**Isidora Tachmatzidi (King’s College London, UK)**

**#46 What Can be Defined as Fintech? Ideas for a Regulatory Definition**  
**Ramona Rupeika-Apoga, Pierpaolo Marano (University of Latvia, Università Cattolica, Latvia)**

**#40 The FORTe Framework for Good Governance: An Analysis on Small EU States**  
Jack Kruf, **Simon Grima**, Murat Kizilkaya, Jonathan Spiteri, Wouter Slob, John O’Dea  
(PRIMO, **University of Malta**, Ardahan University, University of Malta, PRIMO, PRIMO, **Malta**)

**#404 The Formulation of Entrepreneurial Ecosystem in the Russian Federation**  
Yana I. Kurinova, **Tatiana V. Epifanova** (Rostov Regional Agency of support of entrepreneurship, **Rostov State University of Economics, Russia**)

**15h00-15h25 KEYNOTE SPEECH (SKYPE)**

*#K9 Privacy and Antitrust in Digital markets*

**Professor Nicholas Economides, NYU STERN’S**

**#405 The problem of categorising entrepreneurial, professional and other forms of economic activity**

Tatiana A. Skvortsova, Alexei N. Pozdnishov, **Nataliya V. Fedorenko** (Rostov State University of Economics, **Russia**)

**#21 Theoretical Evolution of Growth Poles and Clusters Analysis: Analytical Divergences and Convergences**

**Dimos Chatzinikolaou**, Charis Vlahos (Democritus University of Thrace, **Greece**)

**16h00-16h15**

**Coffee Break**

*Floor hall*

**16h15-18h30**

**PARALLEL SESSIONS B6-B7-B8**



#19 Asian and African Business Students: A Comparative Analysis of theirs' Motivation, Family Support and Culture on Business Orientation  
**Genoveva Genoveva** (President University, **Indonesia**)

#20 Connection of Competitiveness and Industrial Policy: Theoretical Trends  
**Dimos Chatzinikolaou**, Charis Vlahos (Democritus University of Thrace, **Greece**)

#48 Measurement of land value in land developing projects: The case of Helliniko former international airport of Athens  
**Konstantinos Liapis**, Antonios Rovolis, Christos Galanos, Panagiotis Mpakas (**Panteion University**, Panteion University, Agricultural University of Athens, Panteion University, **Greece**)

#201 A proposed model for detection of abrupt price decrease in financial data  
**Stefanos Tsakonas**, Lykourgos Magafas, Michail Haniias, Leonidas Zachilas (**University of Thessaly**, International Hellenic University, International Hellenic University, University of Thessaly, **Greece**)

#501 Features of Informational Support of Value Analysis in Business Entities  
Albekov U.A., Polubotko A.A., **Bukhov V.N.** (Rostov State University of Economics, **Russia**)

#56 Personality, Competencies and Environmental Support Towards Women Entrepreneurs' Performance Mediating Organizational Flexibility  
Genoveva Genoveva, **Filbertha Nathania-Kartawaria** (President University, Khatolieke Universiteit Leuven, **France**)

**PARALLEL SESSION B8: Chair Prof. Jindrichovska Irena (15min/each)**  
**16h15-18h30** **Discussant Prof. Tachinakis Panagiotis**

#15 Method of determination the different categories of buyers based on the Jaynes' information principle  
**Arkadye Maron**, Maxim Maron (National Research University Higher School of Economics, **Russia**)

#67 Determinants of Systematic Risk in the Athens Stock Exchange: The Impact of the Greek Financial Crisis  
**Alexandros Hatzigeorgiou**, Georgios Michalopoulos (University of Macedonia, **Greece**)

#31 Delimitation of urban functional areas: in pursuit of standardised approach (initial results from econometric analysis)  
**Bogna Gawrońska-Nowak**, Piotr Lis, Olha Zadorozhna (Institute of Urban and Regional Development, Coventry University, Kozminski University, **Poland**)

#61 The consumer in building a multi-attribute concept of a food product  
**Mariola Grzybowska-Brzezinska** (University of Warmia and Mazury in Olsztyn, **Poland**)

#51 Impact of New Talent Management for SMEs Development in Less Developed Countries  
**Ibrahim Krasniqi**, Bedri Statovci (UHZ, Peja, **Kosovo**)

#28 Applying Benford's Law in Public Sector Financial Investigations. The Case of Greek Municipalities

Konstantinos Liapis, **Panagiotis Spanos**, Haralampos Kapnas (Panteion University, **Hellenic Open University**, Athens University of Economics and Business, **Greece**)

#58 A new approach to model Small-Medium Bank Profitability according to IFRS under certainty and uncertainty

**Sotirios Trigkas**, Konstantinos Liapis, (Panteion University of Athens, **Greece**)

#102 Business Models and Banking Regulation Are Going Forward

**Paul Handro** (University of Craiova, **Romania**)

#502 Modern Methods of Business Analysis of a Commercial Organization

Davidian V.L. (Rostov State University of Economics, Russia)

**20h30-Open**

**Gala Dinner Makedonia Palace Hotel**

## **Wednesday, October 23<sup>rd</sup>, 2019**

**For our foreign participants by registration only: Day trip to Vergina departure at 08h30 from Makedonia Palace Hotel and at 08:45 from Mediterranean Palace Hotel. Return at 16h30 through Makedonia Airport (drop off approximately at 16h00).**

**09h30-12h00**

**PARALLEL SESSIONS C1, C2, C3**

**PARALLEL SESSION C1: Session Chair Prof. Konstantinos Liapis**

#62 Formation of employment management policies in single-industry towns taking into account existing problems of precarious employment

Bykova Olga, Repnikova Valentina, Garnov Andrey (Plekhanov Russian University of Economics, Russia)

#106 In the Context of the Regulatory and Supervisory Role of the State in the Turkish Insurance Sector Corporate Information Technology Management

Hülya Bulut (Anadolu University, Turkey)

#111 Evolution of global international trade after 2007s

Jarosław Kundera (Instytut Nauk Ekonomicznych Uniwersytet Wrocławski, Poland)

#203 Anticorruption Strategy in Europe: The Case of Romania

Yannis Thalassinos, Eleftherios Thalassinos (Gulf University for Science and Technology, University of Piraeus, Kuwait)

#68 The Effect of the Implementation of Syariah Governance and Customer Relationship Marketing on Muzakki Loyalty

Rizka Luluh Prasmawati (Accounting Departement, Faculty of Economics Universitas Islam Indonesia, Indonesia)

#69 Political Campaign Success Predictors from Social Media Financing

Franco Curmi, Emanuel Said, Conrad Attard (University of Malta, Malta)

#208 The Impact of EU Funding on Regional Development in Romania



Anca Tanasie (University of Craiova, Romania)

**PARALLEL SESSION C2: Session Chair Prof. Dimitrios Maditinos**

#209 Social Performance Reporting in Romania – A Critical Analysis  
Olvian Biltac (University of Craiova, Romania)

#14 Measuring Active Ageing Within the European Union – Implications on Economic Development  
Eleftherios Thalassinos, Mirela Cristea, Gratiela Georgiana Noja (University of Piraeus, University of Craiova, West University of Timisoara, Greece)

#06 Case Study of Bank Fraud in Moldova: is Early Intervention the Best Central Bank Strategy to avoid Financial Crises?  
Alexandru Monahov, Thomas Jobert (University of Nantes, IAE, LEMNA, University Côte d'Azur, GREDEG-CNRS, France)

#36 An Economic Tale of Three Southern European Countries: Applying Goodwin's Growth Cycle Model for Turkey, Spain, and Greece  
M. Oguz Arslan, Hatice Altinok (Anadolu University, Turkey)

#204 A Structural Credit Risk Model under a Currency Board Arrangement  
Pantelis Thalassinos, Yannis Thalassinos (Credit Swiss Bank Zurich, Gulf University for Science and Technology, Kuwait)

#70 Uncertainty and Cash Holdings in Accommodation Industry in Europe 2001-2017  
Stavros Arvanitis (Hellenic Mediterranean University, Greece)

#08 An integrated and extensive theoretical framework for defining and diffusing innovation in organisations  
Nicole Xanthi Vartziotis (Athens University of Economics and Business, Greece)

#11 Allocation in Congested Markets with Information Acquisition  
Jan Šedek (CERGE-EI, France)

**PARALLEL SESSION C3: Session Chair Prof. Efstathios Dimitriadis**

#26 A Risk Assessment of Road Safety in Malta  
Brandon Agius (University of Malta, Malta)

#42 Impact of R&D cartelization with endogenous product differentiation  
Bartłomiej Wisnicki (Warsaw School of Economics, Poland)

#53 Internal CSR and the Integration of Mindfulness in Organizations  
Majd Hammoudeh (Eötvös Loránd University, Estonia)

#57 Planning of development versus participation of inhabitants - the author's methodological proposal (in the field of management)  
Łukasz Popławski (Cracow University of Economics, Poland)

#60 Unemployment benefits and new business creation

Irina Bilan, Constantin-Marius Apostoiaie, Salah Koubaa (Alexandru Ioan Cuza University, Alexandru Ioan Cuza University, Hassan II University of Casablanca, Romania)

#63 Application of fuzzy logic in economy. In the context of production areas  
Toghru Allahmanlı (Lodz University, Poland)

#72 Economic Policy Uncertainty and Cash Holdings in Shipping 2001-2017  
Theodoros Stamatopoulos (Hellenic Mediterranean University, Greece)