

International Conference on Applied Business and Economics

DIGITAL ICABE 2020 FINAL PROGRAM, OCT 7-8, 2020

Wednesday October 7, 2020 (BST+1, POLISH TIME)

15:00-18:00: Electronic platforms provided by the University of Szczecin (DIG1-DIG3) ready for testing by the participants

Thursday October 8, 2020 (BST+1, POLISH TIME)

08:15-08:30: Online connection with the electronic platform **DIG1**

08:30-09:15: Platform DIG1: Plenary Session A1: Welcome speeches

Moderator: Dr Anna Borawska, University of Szczecin

Rector, U of Szczecin, Prof. dr hab. Waldemar Tarczyński

Dean, Faculty of Economics, Finance and Management U of Szczecin, Dr hab. Małgorzata Łatuszyńska, prof. US

Chair of Local Organizing Committee, Prof. dr hab. eng. Kesra Nermend

Chair of ISMA, Prof. dr El Thalassinos

Other officials

09:30-10:15: Platform DIG1: Plenary Session A2:

Moderator: Prof. dr hab. Iga Rudawska

Director of Institute of Economics and Finance U of Szczecin

Keynote Speaker: Dr Dominik Rozkrut

President of Statistics Poland

"Globalization, Digitalization, and COVID-19: Challenges for Economies and Official Statistics"

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10:15-11:45: Platform DIG1: Plenary Session A2: Panel Discussion

**Moderator: Prof. Emeritus George Bitros
Athens University of Business and Economics**

“The Pandemic Year: Economic and Social Consequences”

**Dr. Ioannis Tachmatzidis, (Greece), Prof. dr hab. Kinga Flaga
Gieruszynska, (Poland), Prof. Ramona Rupeika-Apoga, (Latvia),
Prof. Simon Grima, (Malta), Prof. Gratiela Georgiana Noja, (Romania)**

11:45-12:15: Press announcement note (organizers, by invitation only)

12:30-13:45:

12:30-13:15: Platform DIG1: Session A11: Economic Sciences

Chair: Prof. Gratiela Georgiana Noja, West University of Timisoara

**12:30-13:15: Keynote Speaker: Prof. Emeritus George Bitros
Athens University of Economics and Business**

***“Saving Democracy by Transplanting Corporate-Like for Contemporary
State Governance”***

13:15-13:45: Platform DIG1: Session A12: Accounting and Finance

Chair: Prof. Mirela Cristea, University of Craiova

**13:15-13:45: Keynote Speaker: Prof. Ramona Rupeika-Apoga
University of Latvia**

“Business Models of FinTechs-Difference in Similarity?”

14:00-14:45:

Platform DIG1: Session A13: Business Presentation

Chair: dr hab. Małgorzata Porada-Rochoń, U of Szczecin

**Mr Krzysztof Kielec - President of KSSSE
Mr Krzysztof Babij - Investment Project Manager in KSSSE**

“KSSSE: Polish Investment Zone - opportunities for new investors”

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15:00-17:30:

Platform DIG1: Session B11: Economic Sciences (15 min each)

Chairperson and Moderator: Prof. Joanna Hernik, ZUT of Szczecin

1. #29 Vulnerability of Sustainable Supply Chains - Demand-Side Approach

Blanka Tunys (University of Szczecin) blanka.tundys@usz.edu.pl;

Tomasz Wiśniewski (University of Szczecin) tomasz.wisniewski1@usz.edu.pl; Andrzej

Rzeczycki (University of Szczecin) andrzej.rzeczycki@usz.edu.pl;

Urszula Chrachol-Barczyk urszula.chrachol-barczyk@usz.edu.pl;

Agnieszka Pokorska (University of Szczecin) agnieszka.pokorska@usz.edu.pl;

2. #39 Population aging and social stratification: what can be done?

Ramona Rupeika-Apoga (University of Latvia) rr@lu.lv;

Inna Romānova (University of Latvia) inna.romanova@lu.lv;

Larisa Bule (University of Latvia) larisa.bule@lu.lv;

3. #52 Evaluation of the performance of transportation on demand by users in the light of primary studies

Tomasz Kwarciański (University of Szczecin) tomasz.kwarcinski@usz.edu.pl;

4. #53 Small-lot production with additive production using reverse logistics and IT solutions in COVID19 conditions

Tomasz Królikowski (Koszalin University of Technology)

tomasz.krolikowski@tu.koszalin.pl;

Roma-Strulak Wójcikiewicz (Maritime University of Szczecin)

r.strulak@am.szczecin.pl;

Piotr Nikończuk (West Pomeranian University of Technology Szczecin)

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Piotr Zmuda-Trzebiatowski (Koszalin University of Technology)

piotr.zmuda@tu.koszalin.pl;

Agnieszka Deja (Maritime University of Szczecin) a.deja@am.szczecin.pl;

5. #54 Digital Inequality in Households in Latvia - Problems and Challenges

Kate Lase (University of Latvia) katecipane@gmail.com;

Birtua Sloka (University of Latvia) biruta.sloka@lu.lv;

6. #55 Work –Based Learning as an Important Tool in Poverty Reduction and Social Inclusion

Ilze Buligina (University of Latvia) ilze.buligina@gmail.com;

Birtua Sloka (University of Latvia) biruta.sloka@lu.lv;

7. #75 Chinese Exports in Europe

Alexandra Livada (Athens University of Economics and Business) livada@aueb.gr

8. #25 Modal Choice Preferences in Inland Container Transport in Poland

Sylwia Kowalska (Faculty of Economics, Finance and Management, University of Szczecin) sylwia.kowalska@usz.edu.pl;

Damian Bonk (Faculty of Economics, Finance and Management, University of Szczecin) d.h.bonk@gmail.com;

15:00-17:30:

Platform DIG2: Session B12: Accounting and Finance (15 min each)

Chairperson and Moderator:

dr hab. Małgorzata Tarczyńska-Łuniewska, prof. US

1. #4 Money Supply and Interest Rate in Nigeria; An Empirical Analysis

Charles Njoku (Federal University of Technology, Owerri, Imo State, Nigeria)

Nj4charlie@Gmail.Com;

Wilson Kalu Uduma (Federal University of Technology, Owerri, Imo State, Nigeria)

okechi4all@gmail.com;

2. #6 The Effect of Good Corporate Governance on Information Financial Reporting (IFRS)

Siska Willy (STIE Ekuitas) siska_msws@yahoo.com;

3. #27 Holistic Framework for COVID -19 Pandemic as Systemic Risk

Krzysztof Waliszewski (Uniwersytet Ekonomiczny w Poznaniu)

krzysztof.waliszewski@ue.poznan.pl;

Jan Krzysztof Solarz (Wyższa Szkoła Bankowa w Warszawie) jan.k.solarz@gmail.com;

4. #36 Investment Appraisal Practice in the European Union Countries

Marcin Pawlak (University of Szczecin) Marcin.Pawlak@usz.edu.pl;

Dariusz Zarzecki (University of Szczecin) Dariusz.Zarzecki@usz.edu.pl;

5. #41 Investment Appraisal Practice in the Biggest Companies in Poland

Dariusz Zarzecki (University of Szczecin) Dariusz.Zarzecki@usz.edu.pl;

Anna Rapacewicz (University of Szczecin) Anna.Rapacewicz@usz.edu.pl;

Marcin Pawlak (University of Szczecin) Marcin.Pawlak@usz.edu.pl;

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6. #51 Bankruptcy Law Severity for Debtors – Comparative Analysis Among Selected Countries

Sylwia Morawska (Szkoła Główna Handlowa w Warszawie) smoraw@sgh.waw.pl;

Błażej Prusak (Politechnika Gdańska) pb@zie.pg.gda.pl;

Katarzyna Pustułka (Szkoła Główna Handlowa w Warszawie)

kp64102@doktorant.sgh.waw.pl;

Bartosz Groele groele.bartosz@gmail.com;

Przemysław Banasik (Politechnika Gdańska) przemyslawbanasik@tlen.pl;

7. #56 Role of University Rankings for Social Inclusion

Evija Rusite (University of Latvia) Evija.Rusite@lu.lv;

Birtua Sloka (University of Latvia) Biruta.Sloka@lu.lv;

8. #57 The inflation expectation and economic decision of firms in Poland

Małgorzata Porada Rochoń (University of Szczecin) [malgorzata.porada-](mailto:malgorzata.porada-rochon@usz.edu.pl)

[rochon@usz.edu.pl](mailto:malgorzata.porada-rochon@usz.edu.pl);

Kesra Nermend (Department of Computational Methods in Experimental Economics Faculty of Economics and Management, Institute of IT in Management University of Szczecin) kesra.nermend@usz.edu.pl;

9. #79 Takeover Defenses and Structural Characteristics of the Economy

Isidora Tachmatzidi (King's College, London)

itachmatzidi@hotmail.com;

15:00-17:30:

Platform DIG3: Session B13: Management Sciences (15 min each)

Chairperson and Moderator: Prof. Kesra Nermend, U of Szczecin

1. #16 The Implementation of the Social Goals of the Europe 2020 Strategy by European Union Countries

Małgorzata Guzowska (University of Szczecin) malgorzata.guzowska@usz.edu.pl;

Barbara Kryk (University of Szczecin) barbara.kryk@usz.edu.pl;

2. #19 Organizational resilience start – up in COVID - 19

Jarosław Korpysa (University of Szczecin) jaroslaw.korpysa@usz.edu.pl;

3. #20 Comparative Analysis of Information Usefulness Evaluation Methods on Business Internet Services

Michał Nowakowski (University of Szczecin) Michal.Nowakowski@usz.edu.pl;

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4. #23 Public E-Services on Polish Public Institutions` Profiles in Social Media
dr Magdalena Kotnis (University of Szczecin) magdalena.kotnis@usz.edu.pl;

5. #31 Employee engagement level in ICT organizations as a barrier to use the opportunities of social media

Kamila Słupińska (University of Szczecin) kamila.slupinska@usz.edu.pl;

Anna Szwałik (University of Szczecin) anna.szwalik@usz.edu.pl;

Urszula Chrachol-Barczyk (University of Szczecin) urszula.chrachol-barczyk@usz.edu.pl;

6. #37 Application of Vector Measure Construction Methods to estimate quality of institution on the example of nations in transition

Danuta Miłaszewicz (University of Szczecin, Faculty of Economics, Finance and Management, Department of Economics,) danuta.milaszewicz@usz.edu.pl;

Kesra Nermend (University of Szczecin, Institute of Management, Department of Decision Support Methods and Cognitive Neuroscience) kesra.nermend@usz.edu.pl;

7. #40 Reinforcement learning agent for trading items on the Steam community market

Volodymyr Mudryi (Ivan Franko National University of Lviv)

vovamudruy@gmail.com;

Yaroslav Yeleyko (prof. Jan Kochanowski University in Kielce, prof. Ivan Franko National University of Lviv) yikts@yahoo.com;

8. #3 Fiscal Policy and Economic Growth ion Sub Saharan Africa; Emphasis on Nigeria and Ghana

Charles Njoku (Federal University of Technology, Owerri, Imo State, Nigeria)

Nj4charlie@Gmail.Com;

Prof. L.E. Akujuobi (Federal University of Technology, Owerri, Imo State, Nigeria)

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Prof. E. Ezeji Chigbu (Federal University of Technology, Owerri, Imo State, Nigeria)

Suzychigby@Yahoo.Com;

Dr. U.G Chris-Ejiogu (Federal University of Technology, Owerri, Imo State, Nigeria)

charles.njoku@futo.edu.ng;

9. #67 Guarantee for Protection of Public Health in the Field of the Functioning of the Pharmaceutical Market from a View of the Theory of State Interference in the Economy

Piotr Podsiadlo (Cracow University of Economics) podsiadp@uek.krakow.pl;

Michał Jachowicz (Jagiellonian University Collegium Medicum)

michal.jachowicz@uj.edu.pl;

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Friday October 9, 2020 (BST+1 POLISH TIME)

08:45-09:00: Online connections with the electronic platforms **DIG1- DIG3**

09:00-10:00:

Platform DIG1: Plenary Session C1:

**Moderators: Prof. Simon Grima, U of Malta
Prof. El Thalassinos, U of Piraeus**

***“Procedures and Techniques for Scientific Research and Publications”
Open discussion***

10:00-12:00: Platform DIG1: Plenary Session C2:

Moderator: Prof. Dimitris Maditinos, International Hellenic University

“Psychological Approaches on Business Strategy”

10:00-10:45: Guest Speaker: Prof. Dominika Maison

University of Warsaw, Dept of Psychology, Warsaw, Poland

“The Psychology of Consumer Financial Behavior”

10:45-11:30: Guest Speaker: Dr Ioannis Tachmatzidis

“Malama - Institute for Psychological Applications”, Athens, Greece

“Istamology and Business Syntactics”

11:30-12:00: Q&As

Certificate of Attendance by the **International Strategic Management Association**

12:15-13:15:

Platform DIG1: Plenary Session C3: Chair: Prof. Inna Romanova, U of Latvia

12:15-12:45: Keynote Speaker:

**Prof. Peter Schiffauer, FernUniversitaet Hagen
Co-author: Prof. Izabela Schiffauer**

***“Human Rights Due Diligence as Part of Corporate Risk Management:
Insights form the EU Policy Debate”***

12:45-13:15: Keynote Speaker:

Prof. El Thalassinos, University of Piraeus

“Tourism and Growth: An Econometric Analysis”

13:30-16:00

Platform DIG1: Session D11: Economic Sciences (15 min each)

Organizer: Prof. Theodore Stamatopoulos

Chairperson and Moderator: Prof. Gratiela Georgiana Noja

1. #50 Identification of a Fraudulent Organizational Culture in Enterprises Listed on Warsaw Stock Exchange

Joanna Wyrobek (Uniwersytet Ekonomiczny w Krakowie) wyrobekj@uek.krakow.pl;

Łukasz Popławski (Uniwersytet Ekonomiczny w Krakowie)

lukasz.poplawski@uek.krakow.pl;

Marcin Surowka (Uniwersytet Ekonomiczny w Krakowie)

marcin.surowka@uek.krakow.pl;

2. #17 Tribe 2.0 – The Microcommunity Needs in the Frames of the Sharing Economy Concept

Anna Jasińska-Biliczak (Opole University of Technology) [a.jasinska-](mailto:a.jasinska-biliczak@po.edu.pl)

biliczak@po.edu.pl;

3. #21 Extending the Consumer Style Inventory Framework to Define Consumer Typologies for Secondhand Clothing Consumption in Poland

Daniella Ryding (University of Manchester) Daniella.ryding@manchester.ac.uk;

Claudia E Henninger (University of Manchester)

Claudia.henninger@manchester.ac.uk;

Edyta Rudawska (University of Szczecin) edyta.rudawska@usz.edu.pl;

Gianpaolo Vignali (University of Manchester) gianpaolo.vignali@manchester.ac.uk;

4. #28 Population Ageing and Welfare Dissimilarities Within the EU: A New Approach Based on Cluster Analysis

Mirela Cristea (University of Craiova) mirelas.cristea@gmail.com;

Gratiela Georgiana Noja (West University of Timisoara) gratiela.noja@e-uvt.ro;

Yannis Thalassinos (Gulf University in Science and Technology, Kuwait)

thalassinos@hotmail.com;

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5. #35 Forecasting the Level of Unemployment, Inflation and Wages: The Case of Sweden

Tomasz Grodzicki (Nicolaus Copernicus University in Toruń) t.grodzicki@umk.pl;
Mateusz Jankiewicz (Nicolaus Copernicus University in Toruń) m.jankiewicz@umk.pl;

6. #38 The Condition of Polish Housing Against the Background of Selected European Countries

Marcin Surówka (Uniwersytet Ekonomiczny w Krakowie) surowkam@uek.krakow.pl;
Joanna Wyrobek (Uniwersytet Ekonomiczny w Krakowie) wytobekj@uek.krakow.pl;
Krzysztof Surówka (Uniwersytet Ekonomiczny w Krakowie)
surowkak@uek.krakow.pl;

7. #42 Assessment of Latvian Pension System in the Context of the Main Indicators of Social Sustainability

Larisa Bule (University of Latvia) larisa.bule@lu.lv;
Ramona Rupeika-Apoga (University of Latvia) ramona.rupeika-apoga@lu.lv;
Inna Romanova (University of Latvia) inna.romanova@lu.lv;
Līga Leitāne (University of Latvia) liga.leitane@lu.lv;

8. #43 Access to Sport Facilities, Social and Intergenerational Integration: A Case Study

Mariola Mamcarczyk (Cracow University of Economics) mamcarcm@uek.krakow.pl;
Łukasz Popławski (Cracow University of Economics)
lukasz.poplawski@uek.krakow.pl;

9. #44 Factors Affecting the Decisions of Local People to Participate in Community Tourism for Sustainable Tourism in the Northwest of Vietnam

Dinh Tran Ngoc Huy (Banking University HCM city Vietnam- International University of Japan, Japan of Japan) dtanhuy2010@gmail.com;
Nguyen Thi Quynh Huong (Thuongmai University Hanoi Vietnam)
Bui Xuan Nhan (Thuongmai University Hanoi Vietnam)
Nguyen Thi Tu (Thuongmai University Hanoi Vietnam)

10. #62 Public Debt and Economic Growth: A Contemporary Literature Review

Nikolaos Filippakis (Hellenic Mediterranean University) nikolaosf@hotmail.com;
Theodoros Stamatopoulos (Prof., University of West Attica) stamth@otenet.gr;

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13:15-16:00:

Platform DIG2: Session D12: Accounting and Finance (15 min each)

Organizer: Prof. Konstantinos Liapis

Chairperson and Moderator: Prof. Mirela Cristea, U of Craiova

1. #65 The bankruptcy problem in listed companies

Malgorzata Tarczynska-Luniewska (University of Szczecin)

malgorzata.tarczynska@usz.edu.pl;

Waldemar Tarczyński (University of Szczecin) waldemar.tarczynski@usz.edu.pl;

Kinga Flaga-Gieruszynska (University of Szczecin) kinga.flaga-gieruszynska@usz.edu.pl;

2. #63 Is it Possible to Overfit the Algorithm? Case Study of Mass Valuation of Land Properties in Szczecin

Anna Gdakowicz (University of Szczecin) anna.gdakowicz@usz.edu.pl;

Ewa Putek-Szeląg (University of Szczecin) ewa.putek-szelag@usz.edu.pl;

3. #60 Financial Literacy – Driving Factor and Catalysator of Development of the Economy

Evija Dundure (University of Latvia) dundure.evija@gmail.com;

Biruta Sloka (University of Latvia) Biruta.Sloka@lu.lv;

4. #49 Cash Holdings in the Global Hotel Industry: Do Managers Act with Bounded Rationality?

Theodoros Stamatopoulos (University of West Attica) stamth@uniwa.gr;

5. #47 Uncertainty in Accounting Measurement of Fair Value according to IFRS 13: the case of Unlisted Companies' VIU.

Christos Galanos (Ph.D., Panteion University of Athens) christos.galanos@gmail.com;

Dr Yannis Thalassinos (Gulf University in Science and Technology, Kuwait)

Thalassinos@hotmail.com;

Stavrina Moskachlaidi-Lambropoulou (Ph.D., Candidate, Panteion University of Athens) st.lampropoulou@panteion.gr;

Konstantinos Liapis (Professor, Panteion University of Athens)

konstantinos.liapis@panteion.gr;

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6. #45 Effects of Earning Management to Corporate Income Tax Avoidance for Corporation Sustainable Development– Empirical Evidence in Vietnam Stock Market

Dinh Tran Ngoc Huy (Banking University HCM city Vietnam- International University of Japan, Japan of Japan) dtnhuy2010@gmail.com;

Nguyen Thi Phuong Hong (University of Economics (UEH) Ho Chi Minh city Vietnam)

Nguyen Thi Ngoc Quyen (University of Economics (UEH) Ho Chi Minh city Vietnam)

Doan Thi Thu Thuy (Yen Khoa Limited Company Vietnam)

7. #34 The Effectiveness of Electronic Public Procurements

Niki Karypidou (MSc) nikikarypidou@hotmail.com;

Dimitrios Maditinos (Professor) dmadi@mst.ihu.gr;

8. #33 The Dollar Exchange Rates in the Covid-19 era: Evidence from 5 currencies

Theodoros Daglis (National Technical University of Athens) theodag14@gmail.com;

Alexandros Pasiouras (National Kapodistrian University of Athens)

pasiouras@windowslive.com;

9. #32 Parametric and Non-parametric Methods in Mass Appraisal on Poorly Developed Real Estate Markets

Sebastian Gnat (University of Szczecin) sebastian.gnat@usz.edu.pl;

Mariusz Doszyna (University of Szczecin) mariusz.doszyna@usz.edu.pl;

10. #30 An Analysis of External Cash Flows of Capital Groups

Edyta Mioduchowska-Jaroszewicz (University of Szczecin) edyta.mioduchowska-jaroszewicz@usz.edu.pl;

13:15-16:00:

Platform DIG3: Session D13: Management Sciences (15 min each)

Organizer: Prof. Ileana Tache, Chair Jean Monnet

Chairperson and Moderator: Prof. Magdalena Osinska

Nicolaus Copernicus University in Torun

1. #77 Identification of a Fraudulent Organizational Culture in Enterprises Listed on Warsaw Stock Exchange

Prof. Joanna Wyrobek

Prof. Andrzej Bielecki

Prof. Łukasz Popławski (Uniwersytet Ekonomiczny w Krakowie)

lukasz.poplawski@uek.krakow.pl;

dr Marcin Surówka

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2. #66 Secondary Observation as a Method of Social Media Research – Theoretical Considerations and Implementation

Kamila Słupińska (University of Szczecin) kamila.slupinska@usz.edu.pl;

3. #59 Valuable Insights into Consumer Values: The Case of Latvian Social Enterprises

Kristine Casno (University of Latvia) kristine_casno@yahoo.com;

Biruta Sloka (University of Latvia) biruta.sloka@lu.lv;

Daina Šķiltere (University of Latvia) daina.skiltere@lu.lv;

4. #58 Challenges for Social Inclusion – Increase of Digital Literacy and Entrepreneurship Development

Ginta Tora (University of Latvia) Ginta.Tora@Lu.Lv;

Biruta Sloka (University of Latvia) Biruta.Sloka@Lu.Lv;

Juris Dzelme (University of Latvia) Juris.Dzelme@Lu.Lv;

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Maria Mikhailova (University of Latvia) Maria.Mikhailova03@Gmail.Com;

Muhammad Adnan (University of Latvia) madnanaq@gmail.com;

5. #46 Factors Affecting Vietnamese Farmers' Intention Towards Organic Agricultural Production for Better Environment

Dinh Tran Ngoc Huy (Banking University HCM city Vietnam- International University of Japan, Japan of Japan) dtnhuy2010@gmail.com;

Pham Van Tuan (National Economics University (NEU) Hanoi Vietnam)

6. #22 Three-dimensional perspective of organization's process maturity. Towards company's exploration and exploitation. Research results

Paweł Mielcarek (Poznań University of Economics and Business)

pawel.mielcarek@ue.poznan.pl;

7. #15 Customer Loyalty in M-Payment Services: The Roles of Customer Satisfaction, Engagement, Trust and Wellbeing

Dang TD (Eastern International University) doan.dang@eiu.edu.vn;

Dang TD dangthaidoan@gmail.com;

8. #12 Effectiveness of anti-crisis policy in the period of the Covid pandemic in road transport industry in Poland

Magdalena Osinska (Nicolaus Copernicus University in Torun) emo@umk.pl;

Wojciech Zalewski (Nicolaus Copernicus University in Torun) w.zalewski@umk.pl;

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9. #5 The Effect of Social Capital on Performance of the Small, Medium and Micro Enterprises in South Africa

Anesipho Klaas (University of Fort Hare) klaasanesipho@gmail.com;

Tendai Chimucheka (University of Fort Hare) tenchims@gmail.com;

10. #2 The Effect of Online and Offline Brand Experience on Brand Equity: The Case of Omni-Channel Retailing in Egypt

Engy Shehab (Arab Academy for Science, Technology & Maritime Transport)

engyeldesouky@gmail.com;

Hesham Dinana (American University in Cairo) hdinana@aucegypt.edu;

16:15-17:45: Platform DIG1: Plenary Session C3:

Moderator: Prof. El Thalassinos, U of Piraeus

16:15-17:00: Keynote Speaker: Prof. Nicholas Economides, NYU STERN'S

"COVID-19: Consequences to the World Economy"

17:00-17:45: Keynote Speaker: Prof. Emeritus Ali Akarca, UIC

"Three Types of Populism and the Dynamics which Give Rise to Them"

17:45-18:30: Platform DIG1: Plenary Session C4:

Moderators:

Prof. dr hab. Waldemar Tarczyński

Dr hab. Małgorzata Łatuszyńska, prof. US

Prof. El Thalassinos

Closing ceremony, remarks, comments, recommendations.