

**ATTENTION: The time difference between NY and ATHENS is  
6 hours during the conference dates  
FINAL PROGRAM WITH YOUTUBE AND MS-TEAMS LINKS**

**DIGITAL ICABE 2021 FINAL PROGRAM, NOV 3-5, 2021  
“DAY 1”**

**WEDNESDAY NOV 3, 2021, 01:30-16:00 NY TIME, (07:30-22:00 ATHENS TIME)**

01:30-03:30 NY TIME (07:30-09:30 ATHENS TIME) Electronic platforms provided by the West Attica University of Athens (DIG1-DIG3) ready for testing by the participants.

**03:30-04:30 NY TIME, (09:30-10:30 ATHENS TIME) (DIG1, YOUTUBE STREAMING 1)**

**Plenary Session P1: Welcome Ceremony, University of West Attica, Athens, Greece**  
**YOUTUBE:** [https://www.youtube.com/watch?v=4DaWt\\_q7sXg](https://www.youtube.com/watch?v=4DaWt_q7sXg)

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Moderator: **Theodore Stamatopoulos, Professor, UNIWA, Chair ICABE,** [stamth@uniwa.gr](mailto:stamth@uniwa.gr)

Welcome Addresses: **Professor Panagiotis Kaldis**, Rector of the UNIWA

**Professor Athanasios Spyridakos**, Dean of the Faculty of Business, Economics and Social Sciences, UNIWA

**Professor Nicos Sykianakis**, Head of the Department of Accounting and Finance, UNIWA

**Professor El Thalassinos**, Chair ICABE, President of ISMA  
University and Conference Officials

**ISMA Awards:**

**Certificate of Excellent Achievement:** Professor Emeritus George Bitros, Professor Panagiotis Kaldis, Professor John Malindretos, Professor Dimitrios Maditinos, Professor Theodore Stamatopoulos

**Certificate of Service Recognition:** Professor Mirela Cristea, Professor Simon Grima, Professor Dimitrios Maditinos, Professor Gratiela Georgiana Noja, Associate Professor Liga Peiseniece, Professor Inna Romanova, Professor Romana Rupeika-Apoga, Professor Jelena Stankeviciene

**04:30-06:30 NY TIME, (10:30-12:30 ATHENS TIME) Parallel Sessions A1-A3 (DIG1-DIG3)**

**Invited Session A1: “Accounting and Auditing” (DIG1)**

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Organizer: **Panagiotis Arsenos, Professor, UNIWA,** [parsenos@uniwa.gr](mailto:parsenos@uniwa.gr);

Moderator: **Nicos Sykianakis, Professor, UNIWA, Head, Co-Chair ICABE,** [niksyk@uniwa.gr](mailto:niksyk@uniwa.gr);

Discussant: **Konstantinos Liapis, Professor, Panteion University,** [Konstantinos.liapis@panteion.gr](mailto:Konstantinos.liapis@panteion.gr);

**#105 Consumer’s engagement in social media and implications in trusting e-Word of Mouth**

Irene Samanta (University of West Attica) [isamanta@uniwa.gr](mailto:isamanta@uniwa.gr);

Panagiotis Kaldis (University of West Attica) [pkaldis@uniwa.gr](mailto:pkaldis@uniwa.gr)

Konstantinos Papageorgiou (University of West Attica) [netcastgr@gmail.com](mailto:netcastgr@gmail.com);

**#112 Exploring the effect of the Corporate Governance on the audit effort. The case of Greek Port Authorities**

Aggelia Xanthopoulou (PhD Candidate University of West Attica) [angiexanthopoulou1975@gmail.com](mailto:angiexanthopoulou1975@gmail.com);  
Andreas Delegos (PhD Candidate University of West Attica)  
Petros Kalantonis (Professor UNIWA)  
Panagiotis Arsenos (Professor UNIWA) [parseos@uniwa.gr](mailto:parseos@uniwa.gr);

**#169 Developing a Risk Model for Students at risk in blended Courses. A case study on MS-Teams**

Vassilis Zakopoulos (University of West Attica) [v.zakopoulos@uniwa.gr](mailto:v.zakopoulos@uniwa.gr);  
Ioannis Georgakopoulos (University of West Attica) [igtei@uniwa.gr](mailto:igtei@uniwa.gr);  
Dimitrios Kallivokas (University of West Attica) [dkalliv@uniwa.gr](mailto:dkalliv@uniwa.gr);  
Evangelia Kossieri (University of West Attica) [kossieri@uniwa.gr](mailto:kossieri@uniwa.gr);

**#175 The Role of Deferred Taxation in the Financial Statements of Banks in Greece**

Eleni Impriksi (University of West Attica) [eimpriksi@uniwa.gr](mailto:eimpriksi@uniwa.gr);  
Evangelia Kossieri (University of West Attica) [kossieri@uniwa.gr](mailto:kossieri@uniwa.gr);

**#187 Fair Value of Unlisted Companies: A Methodology for Common Accounting & Financial Procedures**

Christos Galanos (Adjunct Lecturer) [christos.galanos@panteion.gr](mailto:christos.galanos@panteion.gr);  
Paris Patsis (Adjunct Lecturer) [paris.patsis@gmail.com](mailto:paris.patsis@gmail.com);  
Stylianos Artsidakis (PhD Candidate) [s\\_artsidakis@panteion.gr](mailto:s_artsidakis@panteion.gr);  
Theofanis Petropoulos [f.petropoulos@panteion.gr](mailto:f.petropoulos@panteion.gr);

**#188 Status of International Public Sector Accounting Standards and International Financial Reporting Standards. A comparative study regarding Intangible Assets. The case of Greece**

Sotirios Trigkas (Adjunct Professor of Accounting and Finance) [trigas.sotiris@gmail.com](mailto:trigas.sotiris@gmail.com);

**Invited Session A2: “Business Financing after the Global Financial Crisis” (DIG2)**

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Organizer: **Miltiadis Chalikias, Professor, UNIWA**, [mchalik@uniwa.gr](mailto:mchalik@uniwa.gr);

Moderator: **Alina Hyz, Professor, UNIWA**, [alinahyz@uniwa.gr](mailto:alinahyz@uniwa.gr);

Discussant: **Dimitris Maditinos, Professor, IHU**, [dmadi@mst.ihu.gr](mailto:dmadi@mst.ihu.gr);

**#101 Performance on Stock Returns of 30 Listed Firms of BSE: An Impact Study**

Shahnawaz Ali (Catholic University in Erbil) [shah\\_ali03@yahoo.co.uk](mailto:shah_ali03@yahoo.co.uk);

**#107 Stock selection in emerging stock markets: Evidence from the East African Securities Exchange markets**

Oliver Kasele (University of Mons - Belgium) [Oliver.KASELEBAKUKA@student.umons.ac.be](mailto:Oliver.KASELEBAKUKA@student.umons.ac.be);

**#161 A note on Exchange Rate Modeling and Forecasting in Southeast Asia**

Christos Kallandranis (University of West Attica) [chriskal@uniwa.gr](mailto:chriskal@uniwa.gr);  
Abdulkader Aljandali (Africa Business School) [abdulkader.aljandali@um6p.ma](mailto:abdulkader.aljandali@um6p.ma);

**#164 Liquid Modernity as an Analytical Framework: A Study of the Entrepreneurial Intention-Behavior Divergence**

Evangelia Koutsogianni (University of West Attica) [evkouts@uniwa.gr](mailto:evkouts@uniwa.gr);  
Dimitris Stavroulakis (University of West Attica) [dsta@uniwa.gr](mailto:dsta@uniwa.gr);  
Alexandros Sahinidis (University of West Attica) [asahinidis@uniwa.gr](mailto:asahinidis@uniwa.gr);  
Miltiadis Chalikias (University of West Attica) [mchalikias@uniwa.gr](mailto:mchalikias@uniwa.gr);

**#191 Mathematical War Theories in Business**

Evangelia-Eleni Priska (University of West Attica) [epriska@uniwa.gr](mailto:epriska@uniwa.gr);  
Miltiadis Chalikias (University of West Attica) [mchalik@uniwa.gr](mailto:mchalik@uniwa.gr);  
Dimitris Kallivokas (University of West Attica) [dkaliv@uniwa.gr](mailto:dkaliv@uniwa.gr);

**#208 Lending to SMEs in the context of the Green Deal and the Recovery and Sustainability Plan**

Silvia Trifonova, Ph.D., UNWE, Sophia Kassidova, Chief Strategist, Bulgarian Development Bank, Iliana Andronova, Ph.D., Bulgarian Development Bank, [trifonovasilvia@yahoo.com](mailto:trifonovasilvia@yahoo.com);

### Invited Session A3: “Auditing and Corporate Reporting” (DIG3)

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Organizer: **Maria Rodosthenous, Professor, UNIWA**, [mrod@uniwa.gr](mailto:mrod@uniwa.gr);

Co-Organizer/Moderator: **Dimitrios Charamis, Assistant Professor, UNIWA**, [elcharamis@yahoo.com](mailto:elcharamis@yahoo.com);

Discussant: **Simon Grima, Professor, University of Malta**, [simon.grima@um.ac.mt](mailto:simon.grima@um.ac.mt);

#### #116 Financial implications of COVID 19 in the Shipping industry: The case of Greece

Eleftherios Charamis (PhD, Member of teaching staff, Department of Accounting and Finance, Laboratory of Accounting and Financial Management (LAFIM), Hellenic Mediterranean University, Greece) [elcharamis@yahoo.com](mailto:elcharamis@yahoo.com);

Orestis Katsidis (PhD, Department of Business Administration, University of the Aegean, CPA, Greece) [orkatsidis@hotmail.com](mailto:orkatsidis@hotmail.com);

Efthymia Kotoula (PhD candidate, Department of Business Administration, University of the Aegean, Greece) [efi.kot@gmail.com](mailto:efi.kot@gmail.com);

#### #165 The Impact of Internal Audit and Corporate Governance in the Real Estate Industry in Greece and the UK

Dimitrios Charamis (University of West Attica) [dcharamis@uniwa.gr](mailto:dcharamis@uniwa.gr);

Maria Rodosthenous (University of West Attica) [mrod@uniwa.gr](mailto:mrod@uniwa.gr);

Andreas Koutoupis (University of Thessaly) [andreas\\_koutoupis@yahoo.gr](mailto:andreas_koutoupis@yahoo.gr);

#### #177 The impact of Audit on ESG disclosures. Evidence from European Companies

Apostolos Pourgias (PhD student - University of Thessaly) [apourgias@googlemail.com](mailto:apourgias@googlemail.com);

Andreas G. Koutoupis (Associate Professor of Financial Accounting - University of Thessaly) [andreas\\_koutoupis@yahoo.gr](mailto:andreas_koutoupis@yahoo.gr);

#### #178 The added value of internal audit during M&As: Empirical evidence from Athens Stock Exchange

Panayiota Mitropoulou (Department of Accounting and Finance, University of Thessaly) [pmitropoulou@gmail.com](mailto:pmitropoulou@gmail.com);

Leonidas Davidopoulos (Department of Accounting and Finance, University of Thessaly) [leonidas\\_koz@hotmail.com](mailto:leonidas_koz@hotmail.com);

Anthony Thomas El. Panigiris (Piraeus Bank) [anthonypanigiris@yahoo.com](mailto:anthonypanigiris@yahoo.com);

Andreas G. Koutoupis (Department of Accounting and Finance, University of Thessaly) [andreas\\_koutoupis@yahoo.gr](mailto:andreas_koutoupis@yahoo.gr);

#### #179 CSR Assurance: Current state and future avenues

Leonidas Davidopoulos (University of Thessaly) [leonidas\\_koz@hotmail.com](mailto:leonidas_koz@hotmail.com);

Theodora Dimitriou (University of Thessaly) [theodoradimitriou@hotmail.gr](mailto:theodoradimitriou@hotmail.gr);

Theano Skourti (University of Thessaly) [t.skourti@yahoo.gr](mailto:t.skourti@yahoo.gr);

Andreas Koutoupis (University of Thessaly) [andreas\\_koutoupis@yahoo.gr](mailto:andreas_koutoupis@yahoo.gr);

#### #183 The impact of audit on Integrated Reporting quality

Theodora Dimitriou (University of Thessaly) [theodoradimitriou@hotmail.gr](mailto:theodoradimitriou@hotmail.gr);

Panayiota EF. Mitropoulou (University of Thessaly) [pmitropoulou@gmail.com](mailto:pmitropoulou@gmail.com);

Apostolos Pourgias (University of Thessaly) [apourgias@googlemail.com](mailto:apourgias@googlemail.com);

Andreas G. Koutoupis (University of Thessaly) [andreas\\_koutoupis@yahoo.gr](mailto:andreas_koutoupis@yahoo.gr);

### 06:30-08:30 NY TIME (12:30-14:30 ATHENS TIME) Parallel Sessions B1-B3 (DIG1-DIG3)

#### Invited Session B1: “Consumer Behavior and Purchase Intention” (DIG1)

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Organizer/Moderator: **EI Thalassinos, Professor, Chair ICABE**, [thalassinos@ersj.eu](mailto:thalassinos@ersj.eu)

Discussant: **Gratiela Georgiana Noja, Professor, West University of Timisoara**, [gratiela.noja@e-uvv.ro](mailto:gratiela.noja@e-uvv.ro);

**#121 Exploring the Attitude of Generation X on Buying Cars Online in China**  
ZIRUI YE (Kean University) [ziruiy@kean.edu](mailto:ziruiy@kean.edu);

**#126 Affluent Young People Purchase Intention of New Energy Vehicles and Its Influencing Factors**  
Ke Zheng (College of Business and Public Management, Wenzhou-Kean University) [kez@kean.edu](mailto:kez@kean.edu);

**#127 Exploring Antecedents that Influence Chinese Audiences Watching Behavior of Foodporn: An Empirical Study on Mukbang**  
Qihang (Antonio) Zhou [qihangz@kean.edu](mailto:qihangz@kean.edu);

**#134 Exploring Consumer Purchasing Intention Towards Intellectual Property (IP) Co-branding in China**  
Hong Zhao (College of Business and Public Management, Wenzhou-Kean University) [hongz@kean.edu](mailto:hongz@kean.edu);

**#142 Exploring consumer experience, attitude, and behavior intention toward Smart Home in China: An empirical study on Xiaomi**  
Yiming Zhang (College of Business and Public Management, Wenzhou-Kean University) [yimingzh@kean.edu](mailto:yimingzh@kean.edu);

**#143 The Influence of Traceability Codes on Consumer Purchase Intention**  
Xu Lu (Student) [lxu@kean.edu](mailto:lxu@kean.edu);

**#221 Factors Affecting the Credit for Women Entrepreneurs**  
Diego Norena-Chavez, Centro de Estudios Estratégicos del Ejército del Perú, Ejército del Perú, Lima, Perú, Universidad de Lima, Perú/University of Lima, Peru, [diego-norena@gmail.com](mailto:diego-norena@gmail.com); Yannis Thalassinos, Adjunct Professor, GUST University, Kuwait, [thalassinos@hotmail.com](mailto:thalassinos@hotmail.com)  
El Thalassinos, University of Piraeus, [thalassinos@ersj.eu](mailto:thalassinos@ersj.eu);

### **Invited Session B2: “Economic Development and Political Economy” (DIG2)**

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Organizer/Moderator: **Theodore Stamatopoulos, Professor UNIWA, Chair ICABE**, [stamth@uniwa.gr](mailto:stamth@uniwa.gr);  
Discussant: **Mirela Cristea, Professor, University of Craiova**, [mirelas.cristea@gmail.com](mailto:mirelas.cristea@gmail.com);

**#79 Can Indonesia's Livestock Compete with Australia's?**  
Amadea Farras (Universitas Padjajaran) [amadeafarr@gmail.com](mailto:amadeafarr@gmail.com); Riyanto (Universitas Padjajaran)

**#81 A Dynamic Assessment of the Impact of Clean Energy Consumption on Economic Growth and CO2 Emission in selected PIMC Countries**  
Arshad Ali (Northeast Agricultural University) [arshadswata@yahoo.com](mailto:arshadswata@yahoo.com);

**#128 Energy and Geopolitics in Southeastern Mediterranean: A Political Economy Analysis**  
Nikos Deniozos (UNIWA) [deniozos@gmail.com](mailto:deniozos@gmail.com);  
Theodoros Stamatopoulos (UNIWA) [stamth@uniwa.gr](mailto:stamth@uniwa.gr);

**#144 Twin Deficits Hypothesis Revisited: Economic Policy Lessons for the Fragility of the EMU**  
Theodoros Stamatopoulos (University of West Attica) [stamth@uniwa.gr](mailto:stamth@uniwa.gr);

**#149 Nelson Mandela: Transformational Leadership in Business Management**  
Charles Berendt (International Association of Business) [chuck.berendt@gmail.com](mailto:chuck.berendt@gmail.com);  
John Malindretos (William Paterson University) [malindretosj@wpunj.edu](mailto:malindretosj@wpunj.edu);

**#167 Does board gender diversity really improve firm performance? Evidence from Greek listed firms**  
Stavros Arvanitis (Hellenic Mediterranean University) [arvanst@otenet.gr](mailto:arvanst@otenet.gr);  
George Agiomirgianakis (Hellenic Mediterranean University) [georgeagios@hmu.gr](mailto:georgeagios@hmu.gr);  
Evaggelos Varouchas (Hellenic Mediterranean University) [vagelisvarou@gmail.com](mailto:vagelisvarou@gmail.com);

**#228 The Democratization of the banking monetary system, debt crises and the basic income. Solutions through decentralized digital currencies**  
Dr Konstantinos Kyritsis, Associate professor, University of Ioannina, [ckiritsi@uoi.gr](mailto:ckiritsi@uoi.gr);

### Invited Session B3: "International Banking and Finance" (DIG3)

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Organizer/Moderator: **Simon Grima, Professor, University of Malta**, [simon.grima@um.ac.mt](mailto:simon.grima@um.ac.mt);

Discussant: **Christos Kallandranis, Ass. Professor UNIWA**, [chriskal@uniwa.gr](mailto:chriskal@uniwa.gr);

#### #117 The emergence of financial bubbles and their consequences on economic stability: SADF application

Hela Ghabara (The higher business school, Tunisia) [ghabara.hela@yahoo.fr](mailto:ghabara.hela@yahoo.fr);

Nadia Ouertani Abaoub (The higher business school, Tunisia) [nadiaabaoub@gmail.com](mailto:nadiaabaoub@gmail.com);

#### #176 Bankruptcy risk prediction using statistical methodology

Denisa Catiru (GAE) [denisagaed@gmail.com](mailto:denisagaed@gmail.com);

#### #214 A Study on Continuity Management during a period disrupted by COVID-19

Mark Cauchi and Simon Grima [simon.grima@um.ac.mt](mailto:simon.grima@um.ac.mt)

Department of Insurance- University of Malta Mark Cauchi [mark.cauchi.17@um.edu.mt](mailto:mark.cauchi.17@um.edu.mt)

#### #215 A study of the triggers of corruption

Katia Galea Taylor and Simon Grima [simon.grima@um.ac.mt](mailto:simon.grima@um.ac.mt)

Department of Insurance - University of Malta, Katia Galea Taylor [katia.cauchi.09@um.edu.mt](mailto:katia.cauchi.09@um.edu.mt)

#### #226 Determinants of Exchange Rate Movements: An Empirical Evidence from #243

Amir Rahman, Research scholar Department of Commerce University of Kashmir,

[amir.scholar@kashmiruniversity.net](mailto:amir.scholar@kashmiruniversity.net)

Dr. Khalid Ashraf Chisti, Assistant professor Department of Commerce University of Kashmir,

[chistikhalid@kashmiruniversity.ac.in](mailto:chistikhalid@kashmiruniversity.ac.in)

#### #237 Sovereign Credit Rating and Inflation Risk: A Global Study of Two Types of Treasury Bonds

Ariff, M., Sunway University, Selangor, Malaysia, [ariff@sunway.edu.my](mailto:ariff@sunway.edu.my)

Bhatti, M. Ishaq, La Trobe University, Melbourne, Australia, [i.bhatti@latrobe.edu.au](mailto:i.bhatti@latrobe.edu.au);

#### #244 The role of information systems in creating technological entrepreneurship of Polish high-tech companies

Jaroslav Korpysa, Department of Support Decision's Methods and Cognitive Neuroscience, Institute of Management University of Szczecin, Szczecin, Poland

[jaroslaw.korpysa@usz.edu.pl](mailto:jaroslaw.korpysa@usz.edu.pl);

**08:30-10:30 NY TIME, (14:30-16:30 ATHENS TIME) (DIG1, YOUTUBE STREAMING 2)**

### Plenary Session P2: Official Opening Ceremony and Awards, WPUNJ, NJ, USA

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Moderator: **John Malindretos, Professor of Finance, WPUNJ, Chair ICABE**, [malindretosj@wpunj.edu](mailto:malindretosj@wpunj.edu);

Welcome Addresses: **Mr. Michael Allen Seeve**, Chair of the Board of Trustees of WPUNJ

**Dr. Richard Helldobler**, President of WPUNJ

**Dr. Joshua Powers**, Provost of WPUNJ

**Dr. Anthony R. Bowrin**, Professor Dean of WPUNJ

**Dr. Panagiotis Kaldis**, Professor Rector of UNIWA

**Dr. El Thalassinos**, Professor, Chair ISMA

University and Conference Officials

#### WPUNJ Awards:

**Lifetime Achievement Awards:** Professor Augustine C. Arize, Professor Ephraim Clark, Professor Nicholas S. Economides, Professor Maling Ebrahimpour, Professor Dilip K. Ghosh, FProfessor Panagiotis Kaldis, Mr. Anastasios Koularmanis, Distinguished Professor Cheng Few Lee, Professor Edgar Ortiz, Professor Gregory Prastacos, Mr. Michael Allen Seeve, Professor Minoos Tehrani.

10:30-12:30 NY TIME, (16:30-18:30 ATHENS TIME) (DIG1, YOUTUBE STREAMING 3)

**Plenary Session P3: Keynote Lectures**

YOUTUBE: <https://www.youtube.com/watch?v=J43BfgoaOp8>

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Moderator: **John Malindretos**, Professor of Finance, WPUNJ, Chair ICABE, [malindretosi@wpunj.edu](mailto:malindretosi@wpunj.edu);

10:30-11:00 **Keynote 1: Michael Allen Seeve**

Chair, Board of Trustees William Paterson University of New Jersey President, Mountain Development Corporation

**“Leadership”**

11:00-11:30 **Keynote 2: Nicholas Economides**

Professor of Economics, NYU STERNS

**“Regulation of the High-Tech Sector in the US and EU”**

11:30-12:00 **Keynote 3: Cheng-Few Lee**

Distinguished Professor of Finance, Rutgers University of Technology

**“Financial Econometrics, Mathematics, Statistics and Technology”**

12:00-12:30 **Keynote 4: George C. Bitros**

Professor of Economics, Emeritus at Athens University of Economics and Business

**“From the Athenian Silver to the Bitcoin Standard: Private Money in a State-Enforced Free Banking Model”**

12:45-14:15 NY TIME, (18:45-20:15 ATHENS TIME) Parallel Panels C1-C3 (DIG1-DIG3)

**Panel Discussion C1: "Is Bitcoin Poised to Become a Competitive Global Currency?"**

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Co- Chair: **John Barkoulas**, Georgia Southern University, [jbarkoul@georgiasouthern.edu](mailto:jbarkoul@georgiasouthern.edu);

Co-Chair: **Arav Ouandlous**, Savannah State University, [ouandlou@savannahstate.edu](mailto:ouandlou@savannahstate.edu);

Aleksandra Polyakova, Plekhanov Russian University of Economics, [agpolyako-va@mail.ru](mailto:agpolyako-va@mail.ru);

Vladimir Kolmakov, Plekhanov Russian University of Economics, [Kolmakov.vv@rea.ru](mailto:Kolmakov.vv@rea.ru);

Ramona Rupeika-Apoga, University of Latvia, [rr@lu.lv](mailto:rr@lu.lv)

EI Thalassinou, University of Piraeus, [thalassinou@ersj.eu](mailto:thalassinou@ersj.eu)

**Panel Discussion C2: "The Disruptive Effect of Technology: A 21st Century Circumstance or an ageless Phenomenon"**

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Chair: **Pambos Pantziaros**, Member of the Board of Directors, Cyprus Research and Innovation Foundation, [pambosp@gmail.com](mailto:pambosp@gmail.com);

Dr. Nicolas Mastrogiannopoulos, Chair Research and Innovation Foundation, Chief Scientist, Republic of Cyprus, [chairman@research.org.cy](mailto:chairman@research.org.cy);

Dr. Carolina Rojas Llamas, Apendetec, [carolina@apendetec.es](mailto:carolina@apendetec.es);

Dr. Ioannis Tachmatzidis, [tachmatz@hotmail.com](mailto:tachmatz@hotmail.com); [tachmatzidis@ipse.gr](mailto:tachmatzidis@ipse.gr);

### **Panel Discussion C3: "Debate on US Health Care Quality"**

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Chair: **Alfred Verrios**, Adjunct Professor William Paterson University, [verriosa@wpunj.edu](mailto:verriosa@wpunj.edu);

Giuliana Campanelli Andreopoulos, Professor William Paterson University, [andreopoulosg@wpunj.edu](mailto:andreopoulosg@wpunj.edu);

Alex Panayides, Chair Department of Economics Finance and Global Business,

[panayidesa@wpunj.edu](mailto:panayidesa@wpunj.edu);

John Malindretos, Professor William Paterson University, [malindretosj@wpunj.edu](mailto:malindretosj@wpunj.edu);

**14:30-16:00 NY TIME, (20:30-22:00 ATHENS TIME) Parallel Panels D1-D3 (DIG1-DIG3)**

### **Panel Discussion D1: "How Small Business Leads Economic Recovery: Lessons from COVID and Other Disruptions"**

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Chair: **Stephen Betts**, Professor William Paterson University, [betss@wpunj.edu](mailto:betss@wpunj.edu);

Kate Muldoon, Regional Director of the William Paterson Small Business Development Center (SBDC), [MuldoonK@wpunj.edu](mailto:MuldoonK@wpunj.edu)

Ana Siqueira, Director, Center for Socially Responsible Entrepreneurship and Innovation,

[siqueiraa@wpunj.edu](mailto:siqueiraa@wpunj.edu)

Vincent Vicari, Regional Director of the Bergen County Small Business Development Center (SBDC) at Ramapo College, [vicariv@wpunj.edu](mailto:vicariv@wpunj.edu)

### **Panel Discussion D2: "The Sweet Life of Lab Experts and Technology Directors"**

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Chair: **Dr. Gamin Bartle**, Director of Instruction and Research Technology, [bartleg@wpunj.edu](mailto:bartleg@wpunj.edu);

Peter Caiazzo, Associate Director, Global Business and Finance Institute, [caiazzop@wpunj.edu](mailto:caiazzop@wpunj.edu);

Michael Gatlin, Operations Manager Russ Berrie Institute for Professional Sales Instruction and Technology, [maratoukh@wpunj.edu](mailto:maratoukh@wpunj.edu);

Housen Maratouk, Instructional Designer, [harrisr@wpunj.edu](mailto:harrisr@wpunj.edu);

### **Panel Discussion D3: "The Future of Higher Education"**

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Chair: **Giuliana Campanelli Andreopoulos**, Professor William Paterson University, [andreopoulosg@wpunj.edu](mailto:andreopoulosg@wpunj.edu);

George Andreopoulos, Professor John Jay School of Criminal Justice, [chrights@jjay.cuny.edu](mailto:chrights@jjay.cuny.edu);

Dimitrios Maditinos, Professor at IHU, [dmadi@mst.ihu.gr](mailto:dmadi@mst.ihu.gr);

Gratiela Noja, Professor at Faculty of Economics and Business Administration, West University of Timisoara, [gratiela.noja@e-uvv.ro](mailto:gratiela.noja@e-uvv.ro);

Susanna Tardi, William Paterson University, [tardis@wpunj.edu](mailto:tardis@wpunj.edu);

G.K. Kalyanaram, Professor NJIT, [kalyan@alum.mit.edu](mailto:kalyan@alum.mit.edu);

**END OF DAY 1**

**THURSDAY NOV 4, 2021, 04:00-18:00 NY TIME, (10:00-00:00 ATHENS TIME)  
“DAY 2”**

**04:00-06:00 NY TIME, (10:00-12:00 ATHENS TIME) Parallel Sessions E1-E2 (DIG1-DIG2)**

**Parallel Session E1: “Covid-19 and Economy” (DIG1)**

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Organizer/Moderator: **Malgorzata Porada-Rochon, Professor of Finance, University of Szczecin**  
[malgorzata.porada-rochon@usz.edu.pl](mailto:malgorzata.porada-rochon@usz.edu.pl);

Discussant: **EI Thalassinos, Professor, Chair ICABE**, [thalassinos@ersi.eu](mailto:thalassinos@ersi.eu);

**#78 The Impact of the Pandemic (Covid-19) on the Digitalization of Businesses in Kosovo**

Besfort Ahmeti (University "Haxhi Zeka") [besfort.ahmeti@unhz.eu](mailto:besfort.ahmeti@unhz.eu);

Fisnik Morina (University "Haxhi Zeka") [fisnik.morina@unhz.eu](mailto:fisnik.morina@unhz.eu);

Shkëlqesa Smajli (University "Haxhi Zeka") [shkelqesa.smajli@unhz.eu](mailto:shkelqesa.smajli@unhz.eu);

Valdrin Misiri (University "Haxhi Zeka") [valdrin.misiri@unhz.eu](mailto:valdrin.misiri@unhz.eu);

**#96 An overview about the Cryptocurrencies as haven investment on the development of the COVID 19 outbreak**

Amira Hakim (Researcher Fellow- University of Sfax) [HKMAMIRA@gmail.com](mailto:HKMAMIRA@gmail.com);

Ahmed Hachicha (Director ESC- University of Sfax- Tunisia) [ahmed.hachicha@escs.usf.tn](mailto:ahmed.hachicha@escs.usf.tn);

**#180 The Importance Given to Governance Practices in the Period Before the Covid-19 Pandemic vs During It**

Ana Maria Alexie (Universitatea din Craiova) [anamaria.alexie@yahoo.com](mailto:anamaria.alexie@yahoo.com);

**#202 The effects of ECB’s and FED’s QE announcements on exchange rates of euro, dollar, and bitcoin in the period of COVID-19: An Event Study Approach**

Sofia A. Karagiannopoulou, University of West Macedonia, [sof.karag@yahoo.gr](mailto:sof.karag@yahoo.gr);

Paris A. Patsis, Adjunct Lecturer, University of West Macedonia,

Nikolaos S. Sariannidis, University of West Macedonia

**#206 Tourism Economic Policy, Covid -19 Restrictions and Estimated Economic Impact the Industry**

Maia Diakonidze

[maia.diakonidze@atsu.edu.ge](mailto:maia.diakonidze@atsu.edu.ge);

**#227 Own Equity vs Crowdfunding**

Thalassinos Pantelis, Ph.D., University of Glasgow, [pthaalassinos@hotmail.com](mailto:pthaalassinos@hotmail.com); Thalassinos Yannis,

Ph.D., Adjunct Professor, GUST University, Kuwait, [thalassinos@hotmail.com](mailto:thalassinos@hotmail.com);

**Parallel Session E2: “Economic growth, innovations, and business opportunities on emerging markets” (DIG2)**

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Organizer/Moderator: **Piotr Rubaj, PhD, Assistant Professor, Department of International Economics, The John Paul II Catholic University of Lublin**, [piotr.rubaj@kul.pl](mailto:piotr.rubaj@kul.pl);

Discussant: **Christos Kallandranis, Ass. Professor UNIWA**, [chriskal@uniwa.gr](mailto:chriskal@uniwa.gr);

**#145 Risk mitigation in business activities on emerging markets**

Piotr Rubaj (The John Paul II Catholic University of Lublin) [piotr.rubaj@kul.pl](mailto:piotr.rubaj@kul.pl);



**#154 Development of tools for synergy of social functions of the state and housing mortgage loans in Russia**

Olga Semenyuta (Doctor of Science (Economics), Professor of Rostov State University of Economics, Rostov-on-Don) [ogsmail1@mail.ru](mailto:ogsmail1@mail.ru);

Irina Dubinina (PhD student in Economics of Rostov State University of Economics, Rostov-on-Don) [irkabezd94@yandex.ru](mailto:irkabezd94@yandex.ru);

Anthony Degtyarev (PhD in Economics) [degtyarev.as@yandex.ru](mailto:degtyarev.as@yandex.ru);

**#155 The Role of Digital Transformation in Enabling Profitability in Small and Medium Enterprises in Latvia**

Kristine Petrovska (University of Latvia) [kristine.petrovska@lu.lv](mailto:kristine.petrovska@lu.lv);

**#182 The Digital Transformation and Its Implications on the Labor Market in Romania: A Literature Review Approach**

Catrinel Delia Talaban (University of Craiova, Faculty of Economics and Business Administration Craiova, Romania) [catritalaban@yahoo.com](mailto:catritalaban@yahoo.com)

**#185 Nexus Between Environmental, Social and Governance Dimensions of CSR Performance and the Financial Outcomes of Companies Operating in Agricultural Fields: Advanced Empirical Approaches**

Mirela Cristea (University of Craiova) [mirelas.cristea@gmail.com](mailto:mirelas.cristea@gmail.com);

Gratiela Georgiana Noja (West University of Timisoara) [gratiela.noja@e-uvv.ro](mailto:gratiela.noja@e-uvv.ro);

Constantin Stefan Ponea (Spiru Haret University) [ponea.stefan@yahoo.com](mailto:ponea.stefan@yahoo.com);

**#229 The impact of the development of transport infrastructure on the level transport accessibility of rural areas in Poland**

dr hab. prof. US Tomasz Kwarciński Department of Transport Management

Institute of Management University of Szczecin [tomasz.kwarcinski@usz.edu.pl](mailto:tomasz.kwarcinski@usz.edu.pl);

**Parallel Session E3: “Accounting and Financial Issues” (DIG3)**

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Organizer/Moderator: **Dimitris Kousenidis, Professor, AUTH**, [dkous@econ.auth.gr](mailto:dkous@econ.auth.gr);

Discussant: **Dimitris Gounopoulos, Professor, University of Bath, UK**, [dg652@bath.ac.uk](mailto:dg652@bath.ac.uk);

**#218 The impact of using the total cost of ownership (TCO) account for a reusable wooden flat pallet in its operational phase on respecting the principles of sustainable development**

Mariusz Jedliński, Maritime University of Szczecin, Faculty of Economics and Engineering of Transport, [m.jedlinski@am.szczecin.pl](mailto:m.jedlinski@am.szczecin.pl);

Mariusz Sowa, University of Szczecin, Faculty of Economics, Finance and Management, [mariusz.sowa@usz.edu.pl](mailto:mariusz.sowa@usz.edu.pl);

**#232 Geopolitical Risk and Analysts Behavior**

Dimitrios Gounopoulos, University of Bath, UK, [dg652@bath.ac.uk](mailto:dg652@bath.ac.uk);

**#233 Assessment of the Target Model Implementation in the Wholesale Electricity Market of Greece**

Filippos Ioannidis, Aristotle University of Thessaloniki, Greece, [fiannidi@econ.auth.gr](mailto:fiannidi@econ.auth.gr);

Kyriaki Kosmidou, Aristotle University of Thessaloniki, Greece, [kosmid@econ.auth.gr](mailto:kosmid@econ.auth.gr);

Kostas Andriosopoulos, Audencia Business School, France, [kandriosopoulos@audencia.com](mailto:kandriosopoulos@audencia.com);

**#234 Capital Supply Constraints and the Capital Structure of Greek Firms**

Dimitrios Kousenidis, Aristotle University of Thessaloniki, Greece, [dkous@econ.auth.gr](mailto:dkous@econ.auth.gr);

Panayotis Paraskevas, Aristotle University of Thessaloniki, Greece, [paraskevaspan@yahoo.gr](mailto:paraskevaspan@yahoo.gr);

**#235 Firm Performance Market to Book Ratios and Textual Information**

Kyriaki Kosmidou, Aristotle University of Thessaloniki, Greece, [kosmid@econ.auth.gr](mailto:kosmid@econ.auth.gr);

Dimitrios Kousenidis, Aristotle University of Thessaloniki, Greece, [dkous@econ.auth.gr](mailto:dkous@econ.auth.gr);

Anestis Ladas, University of Macedonia, Greece, [aladas@uom.edu.gr](mailto:aladas@uom.edu.gr);

Christos Negakis, University of Macedonia, Greece, [negakis@uom.edu.gr](mailto:negakis@uom.edu.gr);

### #236 Tax Havens and Accounting Quality

Panayotis Tachinakis, University of Macedonia, Greece, [tachinakis@uom.edu.gr](mailto:tachinakis@uom.edu.gr);

**06:15-08:15 NY TIME, (12:15-14:15 ATHENS TIME) Parallel Sessions F1-F3 (DIG1-DIG3)**

### **Parallel Session F1: “Sustainable Development in Developing Nations” (DIG1)**

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Organizer/Moderator: **Dr. Diego Norena-Chavez**, [diego.norena@gmail.com](mailto:diego.norena@gmail.com);

Discussant: **Theodore Stamatopoulos, Professor UNIWA, Chair ICABE**, [stamth@uniwa.gr](mailto:stamth@uniwa.gr);

### #93 The Impact of Agricultural Trade on Farmers Livelihood

Imran Ullah (Institute of Management Sciences, Hayatabad) [imranullah485@gmail.com](mailto:imranullah485@gmail.com);

Muhammad Rafiq (Institute of Management Sciences, Peshawar)

[muhammad.rafiq@imsciences.edu.pk](mailto:muhammad.rafiq@imsciences.edu.pk);

Muhammad Shahzad [msdresearcher2011@gmail.com](mailto:msdresearcher2011@gmail.com);

### #94 The Effectiveness of Transport System in Nigeria Tertiary Institution - The Case of University of Ilorin

Kafilah Gold (Kwara State College of Education, Ilorin, Nigeria) [kafilola@gmail.com](mailto:kafilola@gmail.com);

Agboola Yusuf (University of Ilorin, Nigeria) [agboolayusuf2007@gmail.com](mailto:agboolayusuf2007@gmail.com);

Kadri Folashade (Trinity University, Lagos, Nigeria) [Adefola1995@gmail.com](mailto:Adefola1995@gmail.com);

### #115 The Economic Cost of a Conflict in Ethiopia’s Tigray Region: Political Uncertainty, Foreign Aid and Macroeconomic Stability Nexus

Habtamu Demieessie (Jigjiga University, Ethiopia) [ruhe215@gmail.com](mailto:ruhe215@gmail.com);

### #138 Maternal Employment in Urban Eastern Ethiopia: Characteristics, Determinants and Implication to Welfare of Families and Children

Habtamu Demieessie (Jigjiga University, Ethiopia) [ruhe215@gmail.com](mailto:ruhe215@gmail.com);

Moges Erkie Sintayehu (Jigjiga University) [abiiyeerkie@gmail.com](mailto:abiiyeerkie@gmail.com);

### #147 Validation of the COMP-CRI scale: new job competences in times of crisis

Paulina Guerra (Universidad Indoamerica) [paulinaguerra@uti.edu.ec](mailto:paulinaguerra@uti.edu.ec);

Gilda Moreno (Universidad Indoamerica) [gildamoreno@uti.edu.ec](mailto:gildamoreno@uti.edu.ec);

### #225 Entrepreneurial Self-Efficacy: Bibliometric Analysis (1998-2020)

Dr. Diego Norena-Chavez, Centro de Estudios Estratégicos del Ejército del Perú, Ejército del Perú, Lima, Perú, Universidad de Lima, Perú/University of Lima, Peru,

[diego.norena@hotmail.com](mailto:diego.norena@hotmail.com);

### **Parallel Session F2: “Quantitative tools to support decisions on capital markets” (DIG2)**

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Organizer/Moderator: **Sebastian Majewski, dr hab. Professor of Economics, University of Szczecin**, [sebastian.majewski@usz.edu.pl](mailto:sebastian.majewski@usz.edu.pl);

Discussant: **Miltiadis Chalikias, Professor UNIWA**, [mchalik@uniwa.gr](mailto:mchalik@uniwa.gr);

### #157 Selected aspects of outsourcing of transport services

Anna Borucka (Military University of Technology) [anna.borucka@wat.edu.pl](mailto:anna.borucka@wat.edu.pl);

Eryk Winiarski (Extreme Events) [ewin130@gmail.com](mailto:ewin130@gmail.com);

Pawel Kler (Military University of Technology) [pawel.kler@wat.edu.pl](mailto:pawel.kler@wat.edu.pl);

### #158 The Influence of Profitability on the Value of Companies Listed on the Madrid Stock Exchange

Andreea Claudia Chiurtu [chiurtuandreea@yahoo.com](mailto:chiurtuandreea@yahoo.com);

**#160 Digital Transformation and Distribution of Insurance Products in the EU**

Pierpaolo Marano (University of Latvia - Catholic University of the Sacred Heart)

[pierpaolo.marano@unicatt.it](mailto:pierpaolo.marano@unicatt.it);

**#162 Corporate non-financial dimension during the Covid-19 Pandemic Crisis. An introspecting analysis from the level of Romanian and Greece companies**

Mirela Sichigea (University of Craiova) [mirelasichigea@gmail.com](mailto:mirelasichigea@gmail.com);

Marian Siminica (University of Craiova) [msiminica@yahoo.com](mailto:msiminica@yahoo.com);

Daniel Circiumaru (University of Craiova) [danielcirciumaru@yahoo.com](mailto:danielcirciumaru@yahoo.com);

Silviu Carstina (University of Craiova) [silviu.carstina@yahoo.com](mailto:silviu.carstina@yahoo.com);

**#166 Strategy and Earnings Quality**

Nikolaos Karampinis (Athens University of Economics and Business) [nkarampinis@aueb.gr](mailto:nkarampinis@aueb.gr);

Orestes Vlismas (Athens University of Economics and Business) [vlismas@aueb.gr](mailto:vlismas@aueb.gr);

Apostolos Ballas (Athens University of Economics and Business) [aballas@aueb.gr](mailto:aballas@aueb.gr);

**#204 Optimum Structure of Corporate Groups**

Artsidakis Stylianos, Ph.D., Candidate, Panteion University, [s\\_artsidakis@panteion.gr](mailto:s_artsidakis@panteion.gr);

Petropoulos Theofanis, Ph.D., Candidate, Panteion University, [f.petropoulos@panteion.gr](mailto:f.petropoulos@panteion.gr);

Thalassinos Yannis, Adjunct Professor, GUST University, Kuwait, [thalassinos@hotmail.com](mailto:thalassinos@hotmail.com); Liapis

Konstantinos, Professor of Accounting & Business Administration, Panteion University

[Konstantinos.liapis@panteion.gr](mailto:Konstantinos.liapis@panteion.gr);

**Parallel Session F3: "Statistics and Quantitative Methods" (DIG3)**

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Organizer/Moderator: **John Chalikias, Professor Emeritus AUEB**, [jgh@aueb.gr](mailto:jgh@aueb.gr);

Discussant: **Stylianos Fountas Professor, University of Macedonia**, [sfountas@uom.gr](mailto:sfountas@uom.gr);

**#98 The Relationship between Ownership Concentration and Enterprise Performance- A case study for Tehran Stock Exchange**

Nader Davtalab Sabet, [ndavtalab@gmail.com](mailto:ndavtalab@gmail.com);

**#103 Cryptocurrencies Intra Day Trading Algorithmic Strategies**

Gil Cohen (Western Galilee College) [gilc@wgalil.ac.il](mailto:gilc@wgalil.ac.il); and [gilc10@yahoo.com](mailto:gilc10@yahoo.com);

**#163 Environmental Information Disclosure of the European Union's Companies from Energy sector**

Mirela Sichigea (University of Craiova) [mirelasichigea@gmail.com](mailto:mirelasichigea@gmail.com);

Marian Siminica (University of Craiova) [msiminica@yahoo.com](mailto:msiminica@yahoo.com);

Daniel Circiumaru (University of Craiova) [danielcirciumaru@yahoo.com](mailto:danielcirciumaru@yahoo.com);

Silviu Carstina (University of Craiova) [silviu.carstina@yahoo.com](mailto:silviu.carstina@yahoo.com);

**#207 The Effects of Digitalization on New Firm Creation: Some Empirical Evidence from the European Union**

Sorin Gabriel Anton, [sorin.anton@uaic.ro](mailto:sorin.anton@uaic.ro);

**#223 Probability of Default Estimation as a Credit Risk Parameter: A Markov Chain Approach Applied in Real Data**

V. Ouranos and A. Livada, Athens University of economics and Business, [livada@aueb.gr](mailto:livada@aueb.gr);

**#224 Do Statisticians Support a Better Work- Life Balance?**

D. Cheloni and A. Livada, Athens University of Economics and Business, [livada@aueb.gr](mailto:livada@aueb.gr);

**#242 The Influence of Capital Concentration on Brazilian Non-Financial Public Companies' Indebtedness Behavior**

José Renato De Paula Souza Jardim, Mackenzie Presbyterian University, [Jrenatojardim@Gmail.Com](mailto:Jrenatojardim@Gmail.Com);

José Odálio Dos Santos, Pontifical Catholic University of São Paulo, [J.Odalio@Pucsp.Br](mailto:J.Odalio@Pucsp.Br);

Peter Vaz Da Fonseca, Mackenzie Presbyterian University, [Peter@Ebpcontabil.Com.Br](mailto:Peter@Ebpcontabil.Com.Br);

**08:15-09:00 NY TIME, (14:15-15:00 ATHENS TIME) Conference Break**

09:00-10:30 NY TIME, (15:00-16:30 ATHENS TIME) (DIG1, YOUTUBE STREAMING 4)

**Plenary Session P4: Keynote Lectures**

YOUTUBE: <https://www.youtube.com/watch?v=uEp2P30T0Fw>

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Moderator: **George Bitros**, Professor Emeritus AUEB, [bitros@aueb.gr](mailto:bitros@aueb.gr);

09:00-09:30 **Keynote 5: Gregory Prastacos**, Professor Dean, Stevens Institute of Technology

**“Developing the Management Curriculum for the Digital Era”**

09:30-10:00 **Keynote 6: Ramona Rupeika-Apoga**, Professor of Finance, University of Latvia

**“Transform or Die - The Digital Transformation of SMEs”**

10:00-10:30 **Keynote 7: Dr. Ioannis Tachmatzidis**, MALAMA Institute for Psychological Applications

**“Istamology on Psychology of Changes”**

10:30-12:30 NY TIME, (16:30-18:30 ATHENS TIME) (DIG1, YOUTUBE STREAMING 5)

**Plenary Session P5: Meet the Editors: Panel Discussion with Q&As**

YOUTUBE: <https://www.youtube.com/watch?v=PkrPjQaY6gg>

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Moderator: **Professor El Thalassinos**, Professor, Chair ICABE, [thalassinos@ersj.eu](mailto:thalassinos@ersj.eu);

Panelists:

**George Bitros**, Journal of Economic Asymmetries, [bitros@aueb.gr](mailto:bitros@aueb.gr);

**Miltiadis Chalikias**, Mathematical and Statistical Methods, MDPI Special Issue, [mchalik@uniwa.gr](mailto:mchalik@uniwa.gr);

**Ephraim Clark**, Frontiers in Finance and Economics, [e.clark@mdx.ac.uk](mailto:e.clark@mdx.ac.uk);

**Mirela Cristea**, Risk and Financial Management, MDPI Special Issue, [Mirelas.cristea@gmail.com](mailto:Mirelas.cristea@gmail.com);

**Nicholas Economides**, Information Economics and Policy, [ECONOMIDES@stern.nyu.edu](mailto:ECONOMIDES@stern.nyu.edu);

**Dilip K. Ghosh**, The International Journal of Finance, [dghosh4@gmail.com](mailto:dghosh4@gmail.com);

**Dimitrios Gounopoulos**, Journal of Accounting in Emerging Economics, [dq652@bath.ac.uk](mailto:dq652@bath.ac.uk);

**Simon Grima**, I J of Corporate Governance, Insurance and Risk Mgt, [Simon.grima@um.edu.mt](mailto:Simon.grima@um.edu.mt);

**Cheng Few Lee**, Review of Quantitative Finance and Accounting, and the Review of Pacific Basin Financial Markets and Policies, [clee@business.rutgers.edu](mailto:clee@business.rutgers.edu);

**John Malindretos**, JRFM, and Journal of Business in Developing Nations, [jmalindretos@yahoo.com](mailto:jmalindretos@yahoo.com);

**Gratiela Georgiana Noja**, Resources, MDPI Special Issue, [gratiela.noja@e-uvt.ro](mailto:gratiela.noja@e-uvt.ro);

**Edgar Ortiz**, Mexican Journal of Economics and Finance, [edgaro@unam.mx](mailto:edgaro@unam.mx);

**Luis E. Rivera**, Journal of Global Business and Technology, [luis.rivera@capella.edu](mailto:luis.rivera@capella.edu);

**Ramona Rupeika-Apoga**, I J of Finance, Insurance and Risk Management, [rr@lu.lv](mailto:rr@lu.lv);

**Theodore Stamatopoulos**, I J of Economics and Business Administration, [stamth@uniwa.gr](mailto:stamth@uniwa.gr);

**Thanasis Stengos**, Journal of Applied Econometrics, [tstengos@uoguelph.ca](mailto:tstengos@uoguelph.ca);

**El Thalassinos**, European Research Studies Journal, [thalassinos@ersj.eu](mailto:thalassinos@ersj.eu);

**12:45-14:45 NY TIME, (18:45-20:45 ATHENS TIME) Parallel Sessions (H1-H3)**

**Parallel Session H1: “Financial Economics and Technology” (DIG1)**

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Organizer/Moderator: **Demetri Tsanacas, Professor WPUNJ**, [tsanacasd@wpunj.edu](mailto:tsanacasd@wpunj.edu);

Discussant: **John Malindretos, Professor WPUNJ, Chair ICABE**, [malindretosj@wpunj.edu](mailto:malindretosj@wpunj.edu);

**#104 Interdependence, Contagion and Speculative Bubbles in Cryptocurrency Markets**

Walter Bazán-Palomino (Center for International Policy Studies (CIPS) at Fordham University) [wbazanpalomino@fordham.edu](mailto:wbazanpalomino@fordham.edu); and [wn.bazanp@up.edu.pe](mailto:wn.bazanp@up.edu.pe);

**#119 Federal Reserve System Rational Expectation Model; Is Their Inflation Expectation Rational?**

Pellegrino Manfra (City University New York Queensborough CC) [pmanfra@qcc.cuny.edu](mailto:pmanfra@qcc.cuny.edu);

**#136 Valuation Challenges in High Tech Platform based Corporations**

Demetri Tsanacas (William Paterson University- Department of Economics, Finance and Global Business) [tsanacasd@wpunj.edu](mailto:tsanacasd@wpunj.edu);

**#174 Bilateral interrelatedness as an alternative channel to explain capital structure: Evidence from Firms in the United States**

Marcos Velazquez (Florida International University) [mvela137@fiu.edu](mailto:mvela137@fiu.edu);

A.M. Parhizgari (Florida International University) [parhiz@fiu.edu](mailto:parhiz@fiu.edu);

**#217 Climate Change, Technology Innovation, and Firm Performance**

Le Zhao, Florida International University, College of Business, [lezhao@fiu.edu](mailto:lezhao@fiu.edu);

A.M. Parhizgari, Florida International University, College of Business, [parhiz@fiu.edu](mailto:parhiz@fiu.edu);

**#222 Social Entrepreneurs Role in Addressing the World Water Crisis: A Diffusion of Technology Perspective**

Stephen C. Betts, William Paterson University, [BettsS@wpunj.edu](mailto:BettsS@wpunj.edu);

Robert Laud, William Paterson University

Andrey Kretinin, William Paterson University

**#231 Makeover on Markowitz-Roy Portfolio Analysis and Beyond**

Dilip K. Ghosh, The Institute of Policy Analysis, Rutgers University

[dghosh4@msn.com](mailto:dghosh4@msn.com);

Dipasri Ghosh, California State University, Fullerton, [dghosh@fullerton.edu](mailto:dghosh@fullerton.edu);

**Parallel Session H2: “Business Management” (DIG2)**

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Organizer/Moderator: **Alex Panayides, Professor Chair, WPUNJ**, [Panayidesa@wpunj.edu](mailto:Panayidesa@wpunj.edu);

Discussant: **John Barkoulas, Professor Georgia Southern U**, [jbarkoul@georgiasouthern.edu](mailto:jbarkoul@georgiasouthern.edu);

**#89 Business Cycle and Crime in British Columbia**

Reihaneh Gaskari (University Canada West) [rgaskari@gmail.com](mailto:rgaskari@gmail.com);

Mokhtar Tabari (University Canada West) [mokhtar.tabari@myucwest.ca](mailto:mokhtar.tabari@myucwest.ca);

Sarah Yercich (University Canada West) [Sarah.Yercich@myucwest.ca](mailto:Sarah.Yercich@myucwest.ca);

**#118 How Does the \$10,000 Cap on State and Local Taxes (SALT) Impact the Housing Market in New Jersey?**

Tricia Snyder (William Paterson University) [Snydert@wpunj.edu](mailto:Snydert@wpunj.edu);

Martin Gritsch (William Paterson University) [GritschM@wpunj.edu](mailto:GritschM@wpunj.edu);

Elizabeth Ekmekjian (William Paterson University) [EkmekjianE@wpunj.edu](mailto:EkmekjianE@wpunj.edu);

**#139 Market Ethic and Morality Transformation in Emerging Economies**

Fuan Li (William Paterson University) [lif@wpunj.edu](mailto:lif@wpunj.edu);

**#140 Correlation Aversion, and Insurance Demand**

Andreas Kakolyris (Kean University) [akakolyris11@gmail.com](mailto:akakolyris11@gmail.com);  
Christos Giannikos (City University of New York) [cgiannikos@qc.cuny.edu](mailto:cgiannikos@qc.cuny.edu);

**#141 Prospect Theory and a Manager's Decision to Trade a Blind Principal Bid Basket**

Tin Shan SUEN (Kean University) [tsuen@kean.edu](mailto:tsuen@kean.edu);  
Christos Giannikos (CUNY, Graduate Center) [cgiannikos@qc.cuny.edu](mailto:cgiannikos@qc.cuny.edu);  
Andreas Kakolyris (Kean University) [akakolyr@kean.edu](mailto:akakolyr@kean.edu);

**#238 A literature review of the role and impact of university engagement on economic development**

Min Zhao, School of Economics and Management, Shanxi Agriculture University, P.R. China  
Haiyang Chen, College of Business Western Carolina University  
Cullowhee, USA, [hchen@email.wcu.edu](mailto:hchen@email.wcu.edu);  
Congying Fan, School of Software, Shanxi Agriculture University, P.R. China

**#243 Artificial Intelligence Impacts on Nature of Work and Inequality**

Mahmoud Watad, Ph.D., Professor of Management, William Paterson University,  
[WATADM@wpunj.edu](mailto:WATADM@wpunj.edu);

**Parallel Session H3: "Business Economics" (DIG3)**

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Organizer/Moderator: **Giuliana Campanelli Andreopoulos, Professor WPUNJ,**  
[andreopoulosg@wpunj.edu](mailto:andreopoulosg@wpunj.edu);

Discussant: **Theologos Homer Bonitsis, Professor NJIT,** [Theologos.h.bonitsis@njit.edu](mailto:Theologos.h.bonitsis@njit.edu)

**#82 Hybrid Earnings Management in the Pre- and Post-SOX Eras**

Lianzan Xu (William Paterson University) [xul@wpunj.edu](mailto:xul@wpunj.edu);  
Francis Cai (William Paterson University) [caif@wpunj.edu](mailto:caif@wpunj.edu);  
Ge Zhang (William Paterson University) [zhangg2@wpunj.edu](mailto:zhangg2@wpunj.edu);

**#109 How Did the Tax Cuts and Jobs Act of 2017 Impact Stock Prices, Business Investment, Economic Growth and Unemployment in the United States?**

Dr. Tricia Coxwell Snyder (William Paterson University) [Snydert@wpunj.edu](mailto:Snydert@wpunj.edu);  
Dr. Elizabeth Ekmekjian (William Paterson University) [EkmejianE@wpunj.edu](mailto:EkmejianE@wpunj.edu);

**#146 Diversity Enrollment in Times of Crisis**

Lawrence Verzani (William Paterson University) [verzani@wpunj.edu](mailto:verzani@wpunj.edu);  
Tao Guo (William Paterson University) [quot@wpunj.edu](mailto:quot@wpunj.edu);

**#156 The Effect of Negative Nominal Interest Rates on Firm Value**

Marcos Velazquez (Florida International University) [mvela137@fiu.edu](mailto:mvela137@fiu.edu);  
Krishnan Dandapani (Florida International University) [dandapan@fiu.edu](mailto:dandapan@fiu.edu);  
Arun Upadhyay (Florida International University) [arupadhy@fiu.edu](mailto:arupadhy@fiu.edu);

**#189 US Equity Market Volatility Index Components, Impact on the Industrial Production Index and Post Covid-19 Forecasting: Relevance to Mexico**

Miriam Sosa (Universidad Autónoma Metropolitana) [msosac87@hotmail.com](mailto:msosac87@hotmail.com);  
Edgar Ortiz (Universidad Nacional Autónoma De México) [edgaro@unam.mx](mailto:edgaro@unam.mx);  
Alejandra Cabello- Rosales (Universidad Nacional Autónoma De México) [acr2001mx@yahoo.com.mx](mailto:acr2001mx@yahoo.com.mx);

**#219 Bitcoin volatility estimate applying Rogers and Satchell range model**

Eloisa Cadenas-Morales, Universidad Nacional Autónoma de México,  
Edgar Ortiz, Universidad Nacional Autónoma de México, [edgaro@unam.mx](mailto:edgaro@unam.mx);

**#239 Financial literacy and market participation: new evidence from China**

Haiyang Chen, College of Business, Western Carolina University, Cullowhee, USA,  
[hchen@email.wcu.edu](mailto:hchen@email.wcu.edu);  
Ya Anna Dai, College of Business, Western Carolina University Cullowhee, USA



**15:00-16:30 NY TIME, (21:00-22:30 ATHENS TIME) Panel Sessions (I1-I3) (DIG1-DIG3)**

**Panel Discussion I1: "Secrets of Research and Publishing Uncovered"**

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Chair: **Dilip K. Ghosh**, Institute of Policy Analysis, [dghosh4@gmail.com](mailto:dghosh4@gmail.com);  
Luis E. Rivera Solis, Professor Capella University, [luis.rivera@capella.edu](mailto:luis.rivera@capella.edu);  
Cheickna Sylla, Professor at NJIT, [cheickna.sylla@njit.edu](mailto:cheickna.sylla@njit.edu);  
El Thalassinos, Professor at UNIPI, [thalassinos@ersj.eu](mailto:thalassinos@ersj.eu);  
Simon Grima, Professor at U of Malta, [simon.grima@um.ac.mt](mailto:simon.grima@um.ac.mt);  
Ariff, M., Sunway University, Sunway, Selango, Malaysia, [ariff@sunway.edu.my](mailto:ariff@sunway.edu.my);

**Panel Discussion I2: "How Can Greece Being a Member of the European Union Propel Itself Out of Its Persistent Economic Lethargy"**

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Co-Chair: **John Barkoulas**, Georgia Southern University, [jbarkoul@georgiasouthern.edu](mailto:jbarkoul@georgiasouthern.edu);  
Co-Chair: **Arav Ouandlous**, Savannah State University, [ouandlou@savannahstate.edu](mailto:ouandlou@savannahstate.edu);  
Theologos Homer Bonitsis, New Jersey Institute of Technology, [Theologos.h.bonitsis@njit.edu](mailto:Theologos.h.bonitsis@njit.edu);  
Alex Panayides, William Paterson University, [Pananayidesa@wpunj.edu](mailto:Pananayidesa@wpunj.edu);

**Panel Discussion I3: "Paper Mills Versus Ivory Towers: A Candid Assessment of Graduate Education"**

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Co-Chair: **Rajiv Kashyap**, Professor William Paterson University, [kashyapr@wpunj.edu](mailto:kashyapr@wpunj.edu);  
Co-Chair: **Robert Laud**, Professor William Paterson University, [laudr@wpunj.edu](mailto:laudr@wpunj.edu);  
G.K. Kalyanaram, Professor NJIT, [kalyan@alum.mit.edu](mailto:kalyan@alum.mit.edu);  
Paul Kutasovic, Professor NYIT, [pkutasov@nyit.edu](mailto:pkutasov@nyit.edu);

**16:30-18:00 NY TIME, (22:30-00:00 ATHENS TIME) Panel Sessions (J1-J2) (DIG1-DIG2)**

**Panel Discussion J1: "The Future of Language Schools in the United States"**

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Chair: **Anastasios Koularmanis**, Director of Greek Education in the US, [akoularmanis@goarch.org](mailto:akoularmanis@goarch.org);  
Joyce Logothetis, Director of Greek Education at St. George Clifton  
Professor Lazaros Michailidis, [michailides.laz@gmail.com](mailto:michailides.laz@gmail.com);  
G.K. Kalyanaram, Professor NJIT, [kalyan@alum.mit.edu](mailto:kalyan@alum.mit.edu);

**Panel Discussion J2: "Market Ethic and Morality Transformation in Emerging Economies"**

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Chair: **Fuan Li**, Professor William Paterson University, [lif@wpunj.edu](mailto:lif@wpunj.edu)  
Francis Cai, Professor William Paterson University, [caif@wpunj.edu](mailto:caif@wpunj.edu)  
Robert Laud, Professor William Paterson University, [laudr@wpunj.edu](mailto:laudr@wpunj.edu)  
Solomon Nyanga, Professor William Paterson University, [nyangas@wpunj.edu](mailto:nyangas@wpunj.edu)

**END OF DAY 2**

**FRIDAY NOV 5, 2021, 04:00-15:00 NY TIME, (10:00-21:00 ATHENS TIME)  
“DAY 3”**

**04:00-06:00 NY TIME, (10:00-12:00 ATHENS TIME) Parallel Sessions K1-K3 (DIG1-3)**

**Invited Session K1: “Sustainable Evaluation of Financial and Non-Financial Dimensions of Companies” (DIG1)**

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Organizer/Moderator: **Gratiela Georgiana Noja, Professor West University of Timisoara,** [gratiela.noja@e-uvt.ro](mailto:gratiela.noja@e-uvt.ro);

Discussant: **Alina Hyz, Professor UNIWA,** [alinahyz@uniwa.gr](mailto:alinahyz@uniwa.gr);

**#95 Dysfunctional behaviors at work – The case of employees in Poland**

Augustyna Burlita (University of Szczecin) [augustyna.burlita@usz.edu.pl](mailto:augustyna.burlita@usz.edu.pl);

Edyta Rudawska (University of Szczecin) [edyta.rudawska@usz.edu.pl](mailto:edyta.rudawska@usz.edu.pl);

**#100 Digitalisation: Are SMEs Ready for It?**

Ramona Rupeika-Apoga (University of Latvia) [rr@lu.lv](mailto:rr@lu.lv);

Irina Japparova (University of Latvia) [irina.japparova@gmail.com](mailto:irina.japparova@gmail.com);

**#102 The development of methodical recommendations on monitoring the external environment aiming at the internal control of business process "Procurement" based on a risk-oriented approach**

Elena Makarenko (Rostov State University of Economics) [rsuescience@gmail.com](mailto:rsuescience@gmail.com);

Sergei Bulgakov (Rostov State University of Economics) [rsuescience@gmail.com](mailto:rsuescience@gmail.com);

**#111 Social Campaigns for Protecting Natural Resources – Case of Poland**

Małgorzata Łatuszyńska (University of Szczecin) [malgorzata.latuszynska@usz.edu.pl](mailto:malgorzata.latuszynska@usz.edu.pl);

Anna Borawska (University of Szczecin) [anna.borawska@usz.edu.pl](mailto:anna.borawska@usz.edu.pl);

**#148 The managers' approach to legalization of CSR – a cross-cultural study**

Anna Napiórkowska (SGH Warsaw School of Economics) [atalip@sgh.waw.pl](mailto:atalip@sgh.waw.pl);

**#240 Electromobility in Poland, availability, trends, and challenges**

Artur Pomianowski, University of Szczecin, Faculty of Economics, Finance and Management, Institute of Management, Department of Logistics, Szczecin, Poland, [artur.pomianowski@usz.edu.pl](mailto:artur.pomianowski@usz.edu.pl);

**Invited Session K2: “Stock Markets and Digital Economy” (DIG2)**

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Organizer/Moderator: **Mirela Cristea, Professor, University of Craiova,** [mirelas.cristea@gmail.com](mailto:mirelas.cristea@gmail.com)

Discussant: **EI Thalassinis, Professor, Chair ICABE,** [thalassinis@ersj.eu](mailto:thalassinis@ersj.eu);

**#113 Financial sentiment on twitter's community and its connection to Polish Stock Market movements in context of behavior modelling**

Eryka Probiez (Silesian University of Technology) [erykaprobierz@gmail.com](mailto:erykaprobierz@gmail.com);

Adam Gałuszka (Silesian University of Technology) [adam.galuszka@polsl.pl](mailto:adam.galuszka@polsl.pl);

Katarzyna Klimczak (Warsaw Stock Exchange, SGH Warsaw School of Economics)

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Karol Jędrasiak (WSB Universities) [karol.jedrasiak@gpw.pl](mailto:karol.jedrasiak@gpw.pl);

Tomasz Wiśniewski (Warsaw Stock Exchange, SGH Warsaw School of Economics)

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Tomasz Dzida (Warsaw Stock Exchange) [tomasz.dzida@gpw.pl](mailto:tomasz.dzida@gpw.pl);

**#159 Exploring the intellectual capital of a hightech industry. Analysis of the scientific outputs of defence firms at country-level.**

Konstantinos Sioumalas-Christodoulou (National Documentation Centre) [ksioumalas@ekt.gr](mailto:ksioumalas@ekt.gr);

**#168 Real Earnings Smoothing and Asymmetric Cost Behavior**

Nikolaos Karampinis (Athens University of Economics and Business) [nkarampinis@aueb.gr](mailto:nkarampinis@aueb.gr);

Giannis Lessis (Athens University of Economics and Business) [lessision@aueb.gr](mailto:lessision@aueb.gr);

Dimitrios Ntounis (Athens University of Economics and Business) [ntounisdim@aueb.gr](mailto:ntounisdim@aueb.gr);

Orestes Vlismas (Athens University of Economics and Business) [vlismas@aueb.gr](mailto:vlismas@aueb.gr)

**#181 Commercial Policy and International Security: The European Union as Soft Power**

Małgorzata Czerminska (Andrzej Frycz Modrzewski Krakow University) [mzczerminka@afm.edu.pl](mailto:mzczerminka@afm.edu.pl);

**#201 The Impact of Digital Assistants in the Work Context**

Davit Marikyan, Newcastle University Business School and School of Management, University of Bristol, [d.marikyan2@newcastle.ac.uk](mailto:d.marikyan2@newcastle.ac.uk);

Savvas Papagiannidis, Newcastle University Business School

Omer F. Rana, School of Computer Science and Informatics, Cardiff University, Cardiff

Rajiv Ranjan, Newcastle University, School of Computing

**#241 The impact of religiosity and gender on reflective and intuitive thinking -case of Poland**

Monika Czerwonka, Warsaw School of Economics, Warsaw, Poland, [monika.czerwonka@sgh.waw.pl](mailto:monika.czerwonka@sgh.waw.pl);

Aleksandra Staniszweska, Warsaw School of Economics, Warsaw, Poland,

[apalim@sgh.waw.pl](mailto:apalim@sgh.waw.pl);

Krzysztof Kompa, University of Johannesburg, Johannesburg, South Africa,

[kkompa@uj.ac.za](mailto:kkompa@uj.ac.za);

**Invited Session K3: “Business Management and Technology” (DIG3)**

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Organizer/Moderator: **Dimitrios Maditinos, Professor IHU**, [dmadi@mst.idu.gr](mailto:dmadi@mst.idu.gr);

Discussant: **Jelena Stankeviciene, Professor, Vilnius University of Technology**,

[jelena.stankeviciene@vilniustech.lt](mailto:jelena.stankeviciene@vilniustech.lt);

**#184 Optimum Budget Allocation on Energy projects: EVA and Knapsack integer programming operational research solution method**

Theofanis Petropoulos (PhD candidate) [f.petropoulos@panteion.gr](mailto:f.petropoulos@panteion.gr);

Konstantinos Liapis (Professor) [konstantinos.liapis@panteion.gr](mailto:konstantinos.liapis@panteion.gr);

Christos Galanos (Adjunct Lecturer) [christos.galanos@panteion.gr](mailto:christos.galanos@panteion.gr);

**#209 Big Data and Business Model Configurations**

Ioannis Sotiriou, (PhD Candidate, Department of Management Science and Technology, International Hellenic University, Kavala, Greece) [giannis.sotiriou@gmail.com](mailto:giannis.sotiriou@gmail.com);

Dimitrios Maditinos (Professor, Department of Management Science and Technology, International Hellenic University, Kavala, Greece), [dmadi@mst.ihu.gr](mailto:dmadi@mst.ihu.gr);

**#210 The role of data mining techniques and business intelligence in e-commerce**

Dimokratis Kapsitidis, (PhD Candidate, Department of Management Science and Technology, International Hellenic University, Kavala, Greece) [kapsitidis88@gmail.com](mailto:kapsitidis88@gmail.com);

Dimitrios Maditinos, (Professor, Department of Management Science and Technology, International Hellenic University, Kavala, Greece), [dmadi@mst.ihu.gr](mailto:dmadi@mst.ihu.gr);

**#211 Driving factors and performance outcomes of Corporate Social Responsibility (CSR) Strategy in the Greek retail sector**

Anna-Ingegerd Maditianou, (Department of Production and Management Engineering, Democritus University of Thrace Komotini, Thrace, Greece), [amadytia@pme.duth.gr](mailto:amadytia@pme.duth.gr);

Thomas Fotiadis, (Department of Production and Management Engineering, Democritus University of Thrace Komotini, Thrace, Greece)

Leonidas Leonidou, (Department of Business and Public Administration of the University of Cyprus, Leukosia, Cyprus)

Dimitrios Folinas (Department of Supply Chain Management of the International Hellenic University, Thessaloniki, Greece)

**#212 The Effect of Transformational Leadership on School Effectiveness: Evidence from Greece**  
Sidiropoulou Malama, Theriou Georgios, Monnin Eric (Department of Management Science and Technology, International Hellenic University, Kavala, Greece) [gtheriou@mst.ihu.gr](mailto:gtheriou@mst.ihu.gr);

**#220 Empirical Relationship between Corporate Income Tax, Government Revenue and Employment in OECD Countries**

Zoumpoulidis Vassilios, Chrysopoulos Dimitrios

International Hellenic University, Department of Accounting and Finance, [vzumpu@af.ihu.gr](mailto:vzumpu@af.ihu.gr);

**06:15-08:15 NY TIME, (12:15-14:15 ATHENS TIME) Parallel Sessions L1-L3 (DIG1-DIG3)**

**Parallel Session L1: “Financing sustainable global growth: International coordination, local solutions, financial systems stability, capital mobilization, ESG risk impact, CSR”**

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Organizer/Moderator: **EI Thalassinos, Professor, Chair ICABE**, [thalassinos@ersj.eu](mailto:thalassinos@ersj.eu);

Discussant: **Liga Peiseniece, Associate Professor, BA School of Business and Finance**

[Liga.Peiseniece@ba.lv](mailto:Liga.Peiseniece@ba.lv);

**#106 Green Banks Vs. Non-Green Banks: A Differences-in-Differences Camel-Based Approach**

Ioannis Malandrakis (Athens University of Economics and Business) [imalandrakis@aueb.gr](mailto:imalandrakis@aueb.gr);

Konstantinos Drakos (Athens University of Economics and Business) [kdrakos@aueb.gr](mailto:kdrakos@aueb.gr);

**#151 Non-Linearities in Cryptocurrencies and the interrelationship of Higher Moments during COVID-19**

Ariston Karagiorgis (Athens University of Economics and Business) [ariskaragio@aueb.gr](mailto:ariskaragio@aueb.gr);

Antonis Ballis (Aston Business School, Aston University) [a.ballis@aston.ac.uk](mailto:a.ballis@aston.ac.uk);

Konstantinos Drakos (Athens University of Economics and Business) [kdrakos@aueb.gr](mailto:kdrakos@aueb.gr);

**#152 Optimization of public spending through portfolio theory applied to the Input Output Matrix: A sustainable growth approach for Mexico**

Jorge Omar Razo De Anda (Instituto Politécnico Nacional) [jorgerazodeanda@gmail.com](mailto:jorgerazodeanda@gmail.com);

Ana Cecilia Parada Rojas (Instituto Politécnico Nacional) [acecilia.parada@gmail.com](mailto:acecilia.parada@gmail.com);

Salvador Cruz Aké (Instituto Politécnico Nacional) [salvador.ake22@gmail.com](mailto:salvador.ake22@gmail.com);

Nelly Lizzet Miranda Mendoza (Instituto Politécnico Nacional) [mirandalizzet67@gmail.com](mailto:mirandalizzet67@gmail.com);

**#153 Digital Transformation of Small and Medium Enterprises: Aspects of Public Support**

Larisa Bule (University of Latvia) [larisa.bule@lu.lv](mailto:larisa.bule@lu.lv);

Ramona Rupeika-Apoga (University of Latvia) [ramona.rupeika-apoga@lu.lv](mailto:ramona.rupeika-apoga@lu.lv);

**#170 Testing the governance-stability relationship for the Tunisian banks: A panel data analysis**

Nesrine Djebali (Faculty of Law, Economics, and management of Jendouba, University of Jendouba, Tunisia) [djebali.nesrine@gmail.com](mailto:djebali.nesrine@gmail.com);

Khemais Zaghdoudi (faculty of Law, Economics and management of Jendouba, University of Jendouba, Tunisia) [K.Zaghdoudi@yahoo.fr](mailto:K.Zaghdoudi@yahoo.fr);

**#171 The impact of intangible assets on the value of companies in the technology industry: a financial-accounting approach**

Alin-Ionuț Dorobanțu (University of Craiova, Romania) [alin95dorobantu@yahoo.com](mailto:alin95dorobantu@yahoo.com);

Ioan-Alexandru Dumitrescu (University of Craiova, Romania) [duma375@gmail.com](mailto:duma375@gmail.com);

**Parallel Session L2: “Marketing”**

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Organizer/Moderator: **Gratiela Georgiana Noja, Professor WUT** [gratiela.noja@e-uvt.ro](mailto:gratiela.noja@e-uvt.ro);

Discussant: **Mirela Cristea, Professor University of Craiova**, [mirelas.cristea@gmail.com](mailto:mirelas.cristea@gmail.com);

**#124 How Sports Fan Motivations Influence Football Fans' Behavior: Analysis of Football Market in China**

Yijun Yang (College of Business and Public Management, Wenzhou-Kean University) [yijuny@kean.edu](mailto:yijuny@kean.edu);

**#125 The Influence of the Development of Internet Finance on Chinese College Students' Financial Management**

Xinyan Zhang (Wenzhou-Kean University) [xinyanz@kean.edu](mailto:xinyanz@kean.edu);

**#130 A Study of Factors that Lead to Product Return Behavior of Gen Z in China**

Chenchen Mao (College of Business and Public Management, Wenzhou-Kean University) [maoc@kean.edu](mailto:maoc@kean.edu);

**#132 Brand Loyalty Towards Affordable Luxury Brands: An Analysis of Chinese Gen Z Luxury Value Perspective**

Xitong Wei (College of Business and Public Management, Wenzhou-Kean University) [xitongw@kean.edu](mailto:xitongw@kean.edu);

**#135 Influence of Blind Box Toys on Consumers' Buying Preferences in China**

Peiqi Yan (College of Business and Public Management, Wenzhou-Kean University) [peiqiy@kean.edu](mailto:peiqiy@kean.edu);

**#137 Can TV Shows Boost Museum Marketing? Study on Attitude and Visit Intention Towards Chinese Museums**

Zijin Huang (Wenzhou-Kean University) [zijinh@kean.edu](mailto:zijinh@kean.edu);

**Parallel Session L3: "Business Economics"**

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Organizer/Moderator: **Ramona Rupeika-Apoga, Professor, University of Latvia**, [rr@lu.lv](mailto:rr@lu.lv);

Discussant: **Theodore Stamatopoulos, Professor UNIWA, Chair ICABE**, [stamth@uniwa.gr](mailto:stamth@uniwa.gr);

**#80 Equity crowdfunding: Evidence from Poland**

Kamil Gemra (SGH Warsaw School of Economics) [kgemra@sgh.waw.pl](mailto:kgemra@sgh.waw.pl);

**#84 Financial Statements According to the Greek Accounting Standards. The Greek Legislation and Greek Taxation for the Intellectual Capital**

Manolis Gkinoglou (Dr., Tax and Business Consultant, Academic Fellowship International Hellenic University) [gkinoglou@uom.edu.gr](mailto:gkinoglou@uom.edu.gr);

**#110 Algorithm for validating financial and economic web pages in terms of web content accessibility guidelines to enhance accessibility for people with disabilities and the elderly**

Eryka Probiez (Silesian University of Technology) [erykaprobierz@gmail.com](mailto:erykaprobierz@gmail.com);

Karol Jędrasiak (WSB Universities) [jedrasiak.karol@gmail.com](mailto:jedrasiak.karol@gmail.com);

**#133 Analysis of Consumer Health Awareness Towards Convenience Food Consumption After Covid-19**

Yuchen Fu (College of Business and Public Management, Wenzhou-Kean University) [yuchenf@kean.edu](mailto:yuchenf@kean.edu);

**#213 Takeover Defenses in the Economic Environment of the New Era: Time for Review?**

Isidora Tachmatzidi, King's College London, Law of Laws Master (LLM - International Business Law), e-mail: [itachmatzidi@hotmail.com](mailto:itachmatzidi@hotmail.com);

**#216 Bank stock valuation theories: Do they explain/predict prices based on theories?**

M. Ariiff

Professor, Sunway University, Malaysia, Lancaster University, UK, e-mail: [ariff@sunway.edu.my](mailto:ariff@sunway.edu.my);

**08:15-08:30 NY TIME, (14:15-14:30 ATHENS TIME) CONFERENCE BREAK**

08:30-10:30 NY TIME, (14:30-16:30 ATHENS TIME) (DIG1, YOUTUBE STREAMING 6)

**SPECIAL SESSION**

YOUTUBE: <https://www.youtube.com/watch?v=THdC8VMe2ww>

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**“The Greek Economy in the Last 2 Centuries: Lessons from the Past”**

Moderator: **George Bitros, Professor Emeritus, AUEB**, [bitros@aueb.gr](mailto:bitros@aueb.gr);

Invited speakers: **George Bitros, Professor Emeritus, AUEB**  
**John Chalikias, Professor Emeritus, AUEB**  
**Mr. George Georganas**  
**John Yfantopoulos, Professor MBA University of Athens**

10:30-12:00 NY TIME, (16:30-18:00 ATHENS TIME) (DIG1, YOUTUBE STREAMING 7)

**Plenary Session P7: Meet the Deans: Panel Discussion with Q&As**

YOUTUBE: <https://www.youtube.com/watch?v=7fFXIzY4ifw>

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Moderator: **John Malindretos, Professor of Finance, WPUNJ, Chair ICABE** [malindretosj@wpunj.edu](mailto:malindretosj@wpunj.edu);

**"Hiring, Promotion, Tenure, Non-Renewals and Other Issues"**

**Anthony Bowrin**, Dean, William Paterson University of New Jersey, Cotsakos College of Business, USA

**Maling Ebrahimpour**, Dean, College of Business, University of Rhode Island, USA

**Simon Grima**, Vice Dean, Faculty of Finance, Management, and Accountancy, University of Malta, MT

**Martin Gritsch**, Associate Dean, William Paterson University of New Jersey, Cotsakos College of Business, USA

**Mario Hayek**, Dean, College of Business, Texas A&M Commerce, USA

**Irena Jindřichovska**, Dean, Faculty of Business, Metropolitan University of Prague, CZ

**Małgorzata Łatuszyńska**, Dean, Faculty of Management, University of Szczecin, PO

**Gratiela Georgiana Noja**, Vice Dean, Faculty of Economics and Business Administration, West University of Timisoara, RO

**Gregory Prastacos**, Dean, Stevens Institute of Technology, Howe School of Business, USA

**Inna Romānova**, Vice Dean, Faculty of Business, Management and Economics, University of Latvia, LV

**Antonios Simintiras**, Former Dean, GUST University of Kuwait, Professor Emeritus Swansea

University, UK

**Athanasios Spyridakos**, Dean, Faculty of Accounting and Finance, University of West Attica, GR

**Bernadette Tiernan**, Executive Director of School of Continuing and Professional Education of William Paterson University, USA, [tiernanb@wpunj.edu](mailto:tiernanb@wpunj.edu)

12:00-14:00 NY TIME, (18:00-20:00 ATHENS TIME) (DIG1, YOUTUBE STREAMING 8)

**Plenary Session P8: Keynote Lectures**

YOUTUBE: <https://www.youtube.com/watch?v=5nY5d29oFaE>

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Moderator: **EI Thalassinis, Professor, Chair ICABE**, [thalassinis@ersj.eu](mailto:thalassinis@ersj.eu);



12:00-12:30 **Keynote 8: Professor Thanasis Stengos**  
University of Guelph, Canada

**“The Domino Effect of Preferential Trade Agreements”**

12:30-13:00 **Keynote 9: Professor Arav Ouandlous**  
Savannah State University, USA

**“The Cryptocurrency Challenge”**

13:00-13:30 **Keynote 10: Nicolas Mastrogiannopoulos**  
Chair, Research and Innovation Foundation, Chief Scientist, Republic of Cyprus

**“Innovation and Technology, a New Growth Model for Cyprus”**

13:30-14:00 **Keynote 11: Professor Emeritus Ali Akarca**  
University of Illinois at Chicago, USA

**“Economic Voting in Turkey: Single vs. Multi-party Governments”**

**14:00-15:00 NY TIME, (20:00-21:00 ATHENS TIME) (DIG1, YOUTUBE STREAMING 9)**

**Plenary Session P9: Closing Remarks**

**YOUTUBE: <https://www.youtube.com/watch?v=NqWQ9cR6SmQ>**

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Moderator: **Mr. Ioannis Tachmatzidis, MALAMA Institute for Psychological Applications,**  
[tachmatz@hotmail.com](mailto:tachmatz@hotmail.com);

Panelists: Professor Ali Akarca  
Professor George Bitros  
Professor Simon Grima  
Professor Mirela Gristea  
Professor Irena Jindřichovska  
Professor John Malindretos  
Professor Dimitris Maditinos  
Professor Gratiela Georgiana Noja  
Professor Ramona Rupeika-Apoga  
Professor Antonis Simintiras  
Professor Theodore Stamatopoulos  
Professor Thanasis Stengos  
Professor Nikos Sykianakis  
Dr. Ioannis Tachmatzidis  
Professor El Thalassinou

**END OF DAY 3**