

ICABE 2023 19th Edition, October 18th- 21st 2023

Conference Program

DAY 1: Wednesday 18 October 2023

Aristotle University of Thessaloniki, Administration Building, Thessaloniki, Greece

08:00-9:00 Registration

09:00-10:00 Session A1: Opening Addresses (Main Amphitheater)

(Moderator: Prof. Dimitrios Kousenidis, Head, Dpt of Economics, AUTH)

Welcome Addresses

AUTH officials, Rector, Vice Rectors

U of Szczecin officials, Rector, Directors

U of Malta officials, Rector, Deans

Prof. Dr TAMARA MILENKOVIC KERKOVIC Member of the National Assembly of the Republic of Serbia

Other officials

Prof. El Thalassinos, President ISMA, Chair ICABE

10:00-10:15 Coffee Break

10:15-12:15 Session A2: Keynote Addresses (Main Amphitheater)

MAIN THEME: "ECONOMIC, GEOPOLITICAL, AND SOCIAL PROCESSES IN THE NEW ERA"

(Moderator: Prof. Dimitrios Maditinis, Erasmus Coordinator, International Hellenic U)

10:15-10:45 Keynote 1: PROFESSOR MORRIS ALTMAN

Dean & Chair Professor of Behavioural and Institutional Economics & Co-operatives
School of Business, University of Dundee

"What's Love Got to do With It? Behavioural & Institutional Economics and a Golden Rule for Wealth Creation and Wellbeing"

10:45-11:15 Keynote 2: PROFESSOR GRATIELA GEORGIANA NOJA

Vice-Dean & Professor of International Economics at the Faculty of Economics and Business
Administration, West University of Timisoara, Romania

"Migrants' Labour Market Advancement at the Times of the Covid-19 Pandemic and Geopolitical Uncertainty: A New Modeling Approach Based on Network and Spatial Analysis"

11:15-11:45 Keynote 3: DR. IOANNIS TACHMATZIDIS

Malama Institute of Psychological Applications

"Istamology on Management in the Era of Artificial Intelligence (Alsm)"

11:45-12:15 Questions, Discussion

12:15-13:15 Session A3: International Special Guest Speakers

(Moderator: Prof. El Thalassinos, President ISMA, Chair ICABE)

PROF. DR. TAMARA MILENKOVIC KERKOVIC

Member of the National Assembly of the Republic of Serbia

Professor of Law, University of Nice, Serbia

“Countertrade Transactions and Policies in Several BRICS Countries and its Legal Sources in International Trade Law”

DR. AHMAD RAZA BILAL

Professor of Finance, Deputy Dean/Head of Research, Innovation and Commercialization, The

University of Lahore Pakistan ahmed.raza.bilal@gmail.com

“Navigating Start-up Challenges: The Way Forward with Mitigation Strategies to Lower Failure Risk”

13:15-14:15 Lunch Break

(Faculty of Economics and Political Sciences, Halls 1, 2, 3)

14:15-15:45 Parallel Sessions (Session A3 Hall 1, Session A4 Hall 2, Session A5 Hall 3)

14:15-15:45 Session A4 in Hall 1:

(Moderators: Prof. Kristi Hassapis, University of Cyprus, Dr. Ioannis Tachmatzidis, MALAMA Institute of Psychological Applications)

#305 Leveraging value-adding factors through the Construction Development cycle- Factors changing the property value landscape

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Rebecca Emily Dalli Gonzi (University of Malta) rebecca.e.dalli-gonzi@um.edu.mt

#306 High Performance high-rise buildings (HRB): A Case in tropical climate construction

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Simon Grima (University of Malta) simon.grima@um.edu.mt

#307 Barriers to High-Performance Building (HPB) Incentivization in Malta

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#309 Enhancing Sustainability Measures Through Policy Incentives for a Better Circular Economy of Construction Waste

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Rebecca Emily Dalli Gonzi (University of Malta) rebecca.e.dalli-gonzi@um.edu.mt

#337 How the Three Sea Initiative can boost economic development in Central and Eastern Europe

Vlad Dumitrache (DRESMARA) vlad_dumitrache87@yahoo.ro

14:15-15:45 Session A5 in Hall 2:

(Moderators: Prof. Ileana Tache, Transilvania University of Brasov, Prof. Mirela Cristea, University of Craiova)

#289 Supply chain management in the modern era: The antecedents and effects of Green logistics practices

Dimitrios Chatzoudes (Department of Accounting and Finance, School of Economics and Business, International Hellenic University (IHU), Kavala University Campus, Greece)

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Dimitrios Maditinis (Department of Management Science and Technology, School of Economics and Business, International Hellenic University (IHU), Kavala University Campus, Greece) dmadi@mst.ihu.gr

#303 A Bi-Level Programming Approach for a Viable Supply Chain Network Design

Reza Lotfi (Department Industrial Engineering, Yazd University, Yazd, Iran, and Behineh Gostar Sanaye Arman, Tehran, Iran) reza.lotfi.ieng@gmail.com

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Sadia Samar Ali (Department of Industrial Engineering, Faculty of Engineering, King Abdulaziz University, Jeddah, Saudi Arabia) ssaali@kau.edu.sa

#323 The Impact of Tourism on Economic Growth: Evidence from Greece

Stefanos Samprakos sambracoss@gmail.com

#325 Digitalization of tax administration in Greece: The case of myDATA platform

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Panagiotis Manios (International Hellenic University) pamcnio@mst.ihu.gr

#104 Worldwide Geopolitical Stability: A New Perspective

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Ioannis Antoniou (Professor, Aristotle University of Thessaloniki, Thessaloniki, Greece),

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14:15-15:45 Session A6 in Hall 3: New Societal Challenges in Governance and Policy Design

(Moderators: **Prof. Aleka Livada**, Athens University of Economics and Business, **Prof. Peter J Baldacchino**, Professor, University of Malta)

#333 Modelling the Inferences of Corporate Governance Credentials on the European Insurance Companies Outcomes

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Elena Iulia Grigorie (Doctoral School of Economics, University of Craiova)

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#331 How do corporate governance credentials affect the financial performance of European agricultural companies? Evidence from Gaussian graphical models

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#320 Bibliometric Analysis of the Debate on the Relationship Between Environmental Policy Stringency and Climate Change

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#279 Entrepreneurship Education in Engineering Courses: Critical Aspects

José Bilau (Polytechnic Institute of Beja) jose.bilau@ipbeja.pt

Maria Santos (Polytechnic Institute of Beja) t.santos@ipbeja.pt

#105 Fueling innovation performance through entrepreneurial leadership: Assessing the neglected mediating role of intellectual capital

Diego Norena-Chavez (University of Lima, Director of Graduate School, Peru)

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El Thalassinios (Professor Ret. University of Piraeus, Greece, Affiliate Prof. University of Malta)

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15:45-16:00 Coffee Break

16:00-17:30 Session A7: Keynote Addresses (Main Amphitheater)

MAIN THEME: "THE FINANCIALS OF THE ECONOMIC DEVELOPMENTS AHEAD"

(Moderators: **Prof. Rebecca Dalli Gonzi**, University of Malta, **Prof. El Thalassinos**, President ISMA, Chair ICABE)

16:00-16:30 Keynote 4: PROFESSOR DR. MUHAMMAD NAVEED

Dean Faculty of Management Sciences (Former), Principal Bahria Business School Islamabad, Pakistan

"New Global Financial Order: Re-Birth of Global Economy"

16:30-17:00 Keynote 5: PROFESSOR NICOLAS ECONOMIDES

New York University, Stern's Business College, New York, USA

"TBA"

17:00-17:30 Keynote 6: PROFESSOR JOHN MALINDRETOS

William Paterson University of New Jersey, Cotsakos Business College, New Jersey, USA

"US Monetary Policy in Response to the Covid-19 Pandemic"

Free evening

DAY 2: Thursday 19 October 2023

Main Campus Aristotle University of Thessaloniki

08:00-09:00 Registration

09:00-10:30 Parallel Sessions (Session B1 Hall 1, Session B2 Hall 2, Session B3 Hall 3)

09:00-10:30 Session B1 in Hall 1: "Climate change risks and global environmental governance"

(Moderators: **Prof. El Thalassinos**, President ISMA, Chair ICABE, **Prof. Chi Wei Su**, Qingdao University, China / West University of Timisoara, Romania)

#317 Probing the Relation Between Climate Risk and Global Environmental Governance: Novel Evidence from Climate Policy Uncertainty

Chi-Wei Su (School of Economics, Qingdao University, China; Faculty of Economics and Business Administration, West University of Timisoara, Romania) su.chih@e-uvt.ro

Oana-Ramona Lobont (Finance Department, West University of Timisoara, Romania) oana.lobont@e-uvt.ro

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Sorana Vătavu (Finance Department, West University of Timisoara, Romania) sorana.vatavu@e-uvt.ro

#318 Green Finance and Green Technology: The Effective Ways to Achieve Paris Climate Agreement Goals?

Chi-Wei Su (School of Economics, Qingdao University, China; Faculty of Economics and Business Administration, West University of Timisoara, Romania) su.chih@e-uvt.ro

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Kaihua Wang (School of Economics, Qingdao University, China) 937276847@qq.com

#332 Climate change risk and global environmental governance: A systematic review and bibliometric analysis of the scientific literature

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#322 Bibliometric framing of the research trends on climate change and environmental governance

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#321 Is Environmental Policy Stringency an Optimal Solution for Mitigating Climate Change Risks?

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09:00-10:30 Session B2 in Hall 2: "Risk management and economic growth"

(Moderators: Prof. Vlad Dumitrache (DRESMARA), Dr. Diego Norena-Chavez, University of Lima, Perou)

#316 Leveraging Machine Learning for Accurate Sales Predictions: The Future of Time Series Analysis in Pharmaceutical Retail Forecasting

Athanasios Tsadiras (Aristotle University of Thessaloniki) tsadiras@econ.auth.gr

Konstantinos Panagiotis Fourkiotis (Aristotle University of Thessaloniki) fourkiok@econ.auth.gr

#267 Consequences of the implementation of non-financial indicators in bankruptcy prediction models of Polish enterprises

Bernard Kokczyński (University of Lodz) bernard.kokczynski@edu.uni.lodz.pl

#268 The Conditional Nature of Political Risk

Dragan Vitorovic (Doctoral Candidate (AUTH), School of Political Sciences)

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#269 A super game framework. The case of mortgage loans in Poland

Mateusz Mokrogulski (Warsaw School of Economics) mmokro@sgh.waw.pl

#270 Economic Growth in the Sub-Saharan African World Region: Convergence Theory

Vítor João Pereira Domingues Martinho (Agricultural School (ESAV) and CERNAS-IPV Research Centre, Polytechnic Institute of Viseu (IPV), 3504-510 Viseu, Portugal) vdmartinho@esav.ipv.pt

#110 ChatGPT influence the hospitality industry: current trends and future research perspectives

Ass. Prof. Maia Diakonidze, (Akaki Tsereteli State University, Georgia)

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09:00-10:30 Session B3 in Hall 3: "Business Economics"

(Moderators: Prof. Inna Romanova, University of Latvia, Assoc. Prof. Simon Grima, University of Malta and University of Latvia)

#296 Passing on Self-Compassion: Analysis of Succession Success Drivers in Family-Owned Small Businesses

Prof. Dr. Ahmad Raza Bilal (Lahore Business School, University of Lahore (Pakistan))

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Dr. Tehreem Fatima (The University of Lahore Pakistan) tehreem.fatima@lbs.uol.edu.pk

Prof. Dr. Farooq Ahmad (The University of Lahore Pakistan) farooq.anwar1@lbs.uol.edu.pk

#280 Assessing and Managing Stakeholders: The case of EDP

José Henrique Bilau (University of Strathclyde) jhenrique.bilau@gmail.com

#262 The Impact of Digital Transformation on Business Performance

Donjeta Morina (University "Haxhi Zeka" – Peja, Kosovo) donjeta.morina@unhz.eu

Ibish Mazreku (University "Haxhi Zeka" – Peja, Kosovo) ibish.mazreku@unhz.eu

#265 Analysis of the Practical Applicability of Selected Methodologies for Assessing the Investment Climate of Countries

Piotr Misztal (Jan Kochanowski University in Kielce (Poland)) piotr.misztal@ujk.edu.pl

Vasili Kulakov (Jan Kochanowski University in Kielce (Poland)) vasili.kulakou@ujk.edu.pl

#103 Shareholders' expectations from the Insurance Industry during Covid-19 pandemics

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Yochanan Shachmurove (Department of Economics and Business, City University of New York, USA) yshachmurove@ccny.cuny.edu

Roi D. Taussig (Ariel University, Department of Economics and Business Administration, Ariel, Israel) roit@ariel.ac.il

#342 Diversity management in small, medium, and large companies in Poland- A perspective on the benefits

Elwira Gross-Gołacka (University of Warsaw) egross@wz.uw.edu.pl;

Teresa Kupczyk (Akademia Humanitas) teresakupczyk@gmail.com;

10:30-10:45 Coffee Break

10:45-13:15 Session B4: Keynote Addresses (Main Amphitheater)

Main Theme: "THE EFFECTS OF CBDC IN GLOBAL ECONOMY"

(Moderators: **Prof. Dimitris Kousenidis**, Head, Dpt of Economics, AUTH)

10:45-11:15 Keynote 7: PROFESSOR THEODOROS PELAGIDIS, DR. ELEFThERIA KOSTIKA

Deputy Governor, Bank of Greece, Head, Office of Deputy Governor, Bank of Greece

"Fintech developments in Europe: The Case of Digital Euro"

11:15-11:45 Keynote 8: ASSOCIATE PROFESSOR SIMON GRIMA

Associate Professor Deputy Dean, Faculty of Finance, Economics, Management and Accountancy, Head Department of Insurance and Risk Management, University of Malta

"Managing Longevity Risk to Ensure Sustainable Wellbeing"

11:45-12:15 Keynote 9: PROFESSOR EL THALASSINOS

President ISMA, Chair ICABE

"Digital Technologies in Banking: Going for a New Global Monetary System?"

12:15-12:45 Keynote 10: PROFESSOR PANAYIOTIS THEODOSSIOU

Professor of Finance, Miller College of Business, Ball State University, Muncie, IN, USA

**"Cognitive Biases and their Impact on the Supply Chain Inventory Decisions:
Theory and Example"**

12:45-13:15 Questions, Discussion

13:15-14:15 Lunch Break

14:15-14:45 (Hall 1) Session B5: Special Lecture “Consultation for Research”

By Prof. Gratiela Georgiana Noja and Prof. Dimitrios Chatzoudes

14:15-14:45 (Hall 2) Session B6: Special Lecture “The Role of Mediation in Dispute Resolutions and Conflicts”

By Isidora Tachmatzidi Attorney at Law, Greece, Registered Mediator, Civil and Commercial (CMC), UK

14:45-15:00 Coffee break

15:00-17:00 Parallel Sessions (Session B7 in Hall 1, Session B8 in Hall 2, Session B9 in Hall 3)

15:00-17:00 Session B7 in Hall 1:

(Moderators: **Prof. Gratiela Georgiana Noja**, West University of Timisoara, **Assoc. Prof. Marta Kadlubek**, Czestochowa University of Technology, Faculty of Management, Department of Logistics, Poland)

#336 Internationalization of Polish start-ups

Marcin Majewski (Wroclaw University of Economics and Business)

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#327 Tourism and the Greek Economy: A Network Analysis

Theodore Tsekeris (Centre of Planning and Economic Research (KEPE)) tsek@kepe.gr

#283 Human Psychology and Investment Decisions of Cryptocurrencies Investors

Prof. Dr. Muhammad Naveed (Bahria Business School Islamabad, Bahria University (Pakistan))

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Mr. Rehan Aftab (Lecturer, National University of Computer and Emerging Sciences (Islamabad, Pakistan)) rehanaftab64@gmail.com

Prof. Dr. Ahmad Raza Bilal (Lahore Business School, University of Lahore (Pakistan))

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#292 Workforce gender diversity and firm adaptability during Covid-19 pandemic: cross-country evidence

Bibek Bhatta (Queen's University Belfast) b.bhatta@qub.ac.uk

#299 Blockchain Services for the Benefit of Businesses

Georgia Parastatidou (International Hellenic University) geparast@mst.ihu.gr

Vassilios Chatzis (International Hellenic University) chatzis@mst.ihu.gr

#285 Exploring the Role of the Regional Environment in Microcredit Repayment

José Bilau (Polytechnic Institute of Beja) jose.bilau@ipbeja.pt

Ricardo Gouveia (University of Madeira) ricardogouveia@staff.uma.pt

Soumodip Sarkar (University of Évora) ssarkar@uevora.pt

15:00-17:00 Session B8 in Hall 2:

(Moderators: **Dr. West Christian Bonnici**, University of Malta, **Prof. Dimitrios Chatzoudes**, International Hellenic University, Kavala, Greece)

#301 Maltese Selected Stakeholder Perceptions of the Elements and Values in the Co-Operative Concept

Peter J Baldacchino (Professor, University of Malta) peter.j.baldacchino@um.edu.mt

Melania Apap (Graduate Accountant, University of Malta) melania.apap.18@um.edu.mt

Simon Grima (Associate Professor) simon.grima@um.edu.mt

#111 Managing the Risk of Greylisting: Case of Latvia

Inna Romānova (Dr. oec., Professor, Vice Dean for Science, Faculty of Business, Management and Economics. University of Latvia) inna.romanova@lu.lv

#315 Change Changes: Multidisciplinary Philosophical Syncretism of Aristotle's Causal Theory and Nietzsche's Crucial Human Behavioral Virtues for Change Management

Vasileios Georgiadis (Phd Candidate, International Hellenic University, Kavala Campus)

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Lazaros Sarigiannidis (Associate Professor, International Hellenic University, Kavala Campus)

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#338 From Office to Anywhere: A Systematic Literature Review Reflecting the Evolution of Telework after the Emerge of Covid-19 Pandemic

Elpiniki Symeonidou (International Hellenic University, Kavala Campus)

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#101 Income Inequality in Western Balkans: Trends and Cycles

Alejandra Livada (Athens University of Economics and Business) livada@aueb.gr

Andreas Papastamou (Panteion University of Social and Political Sciences, School of International, European and Area Studies, Athens)

Petros Bouliers (Athens University of Economics and Business)

#102 The recent trends of Globalization, Localization and Slowbalization as perceived by Economics students

Titus Suciu (Department of Finance, Accounting and Economic Theory, Transilvania University of Brasov, Romania) titus.suciu@unitbv.ro

Ruxandra-Gabriela Albu (Department of Management and Economic Informatics, Transilvania University of Brasov, Romania) ruxandra.albu@unitbv.ro;

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Ileana Tache (Department of Marketing, Tourism Services and International Business, Transilvania University of Brasov, Romania) ileanatache@unitbv.ro

15:00-17:00 Session B9 in Hall 3:

(Moderators: **Prof. El Thalassinos**, Chair ICABE, **Ass. Prof. Maia Diakonidze**, Akaki Tsereteli State University, Georgia)

#294 Emerging markets as key drivers of the global economy

Piotr Rubaj (The John Paul II Catholic University of Lublin) piotr.rubaj@kul.pl

#334 Financial Entities and Common Practices of Creative Accounting

Konstantina Tsoktouridou (International Hellenic University) kotsok@af.i.hu.gr

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Athanasios Mandilas (International Hellenic University) smand@af.i.hu.gr

Stavros Valsamidis (International Hellenic University) svalsam@af.i.hu.gr

#311 The Use of Ai in Aiding the Strategic Decisions of Business Leaders in a VUCA Environment

Vlad-Mihai Dragan (Transilvania University, Brasov) dragan.vladmihai@gmail.com

Marius Sorin Dinca (Transilvania University, Brasov) marius.dinca@unitbv.ro

#106 A comprehensive review of business valuation, including a discussion of its determining factors

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Patsis Paris (PhD Candidate, Panteion University of Social and Political Sciences)

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#107 Exploring the Relationship Between Corporate Governance, Corporate Social Responsibility, and Financial and Non-Financial Reporting: A Study of Large Companies in Greece

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Thalassinos Eleftherios (Professor Ret. University of Piraeus, Affiliaate Professor University of Malta) thalassinos@ersj.eu

#108 Greek Public Sector's Efficient Resource Allocation: Key Findings and Policy Management

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Petropoulos Theofanis (PhD Candidate, Panteion University of Social and Political Sciences)

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Thalassinos Yiannis (PhD. Dr. LBS, UIC) thalassinos@hotmail.gr

20:30-24:00 Gala Dinner Place TBA

DAY 3: Friday 20 October 2023

Online presentations, Platforms 1, 2, 3

Social Program (optional, must be registered in advance)

09:30 Departure for a coach day visit to Kavala, Philippi Archeological Sites and Biblia Chora

Winery with lunch

18:30 Return to Thessaloniki

Free evening

ONLINE PRESENTATIONS

10:00-13:00 Parallel Sessions (C1, C2, C3)

(Moderators: C1 Prof. Theodore Stamatopoulos C2 prof. Kiran Sood, C3 TBA)

10:00-13:30 Parallel Session C1:

(Moderator: Prof. Theodore Stamatopoulos, Professor University of West Attica, Greece, stamth@uniwa.gr;)

#308 Consumer attitudes and perceptions about yogurts: Comparing the findings of a focus group study and an empirical survey

Despoina Ioakeimidou (Department of Production and Management Engineering, School of Engineering, Democritus University of Thrace, Xanthi, Greece) dioakeim@pme.duth.gr

Prodromos Chatzoglou (Department of Production and Management Engineering, School of Engineering, Democritus University of Thrace, Xanthi, Greece) pchatzog@pme.duth.gr

Dimitrios Chatzoudes (Department of Accounting and Finance, School of Economics and Business, International Hellenic University (IHU), Kavala University Campus, Greece) dchatzoudes@af.ihu.gr

#319 Big 4 and the Financial Characteristics of their Clients

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Konstantina Karypidou (International Hellenic University) ntinakappa63@gmail.com

#297 Microeconomics of corruption based on behavioral economics: testing Monteverde's approach

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Luís de Sousa (Instituto de Ciências Sociais da Universidade de Lisboa)

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#310 Influence of Multicultural Features on Corporate Relationships

Mamuka Zakaradze (PhD. Student) mamuka.zakaradze@ciu.edu.ge

Badri Gechbaia (Professor) gechbaia.badri@bsu.edu.ge

#278 Feeling stresses? A critical analysis of the regulatory prescribed stress tests for financial services in the UK

Stavros Pantos (School of Law, University of Reading) s.pantos@pgr.reading.ac.uk

#326 Cryptocurrency and Blockchain: Characteristics, History and Development

Sonal Trivedi (Birla Global University, Orissa, India) trivedi.sonal86@gmail.com

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#275 Study of the Disruptive effects of Economic Downturns on European Stock Markets

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#274 Study on the Economic and Energy Impact of the Transition to the Green Economy For Six European Union's Member States

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#335 Is the EU Listing Act the remedy for which the IPO markets are begging? Remarks from a comparative perspective

Łukasz Chyla (Jagiellonian University, University of Warsaw) lukasz.chyla@doctoral.uj.edu.pl

#112 Financial fragility hypothesis and social security systems: what have we learned from the paradigmatic Greek case?

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10:00-13:30 Parallel Session C2: (12:30-16:00 Indian Time)

(Moderator: Prof. Kiran Sood, Chitrika University India, kiransood1982@gmail.com)

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10:00-13:30 Parallel Session C3:

(Moderator: Prof. Vassilis Zakopoulos, Professor University of West Attica, Greece)

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#293 Factors Influencing Mergers and Acquisitions (M&A) Activity in US and EU

Victor Vasnetsov (Cambridge Centre for International Research (CCIR))

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#341 Exploring the Influence of Green Financing on Environmental Performance: The Role of Green Banking Strategies

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Sachin Ghai (Graphic Era University) profsg.mba@geu.ac.in;

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#339 The determinants of FI for four countries—Pakistan, Indonesia, Turkey, and Korea

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DAY 4: Saturday 21 October 2023

Free day for sightseeing in the city of Thessaloniki

Optional activities