



International Conference on Applied Business and Economics

ICABE 2025 21st Edition:

November 3-5, 2025

**The International University of Science and Technology
in Kuwait (IUK)**

Organized jointly with



In cooperation with



International Conference on Applied Business and Economics

21st EDITION ICABE 2025, FINAL PROGRAM
November 3rd – 5th, 2025
Kuwait

Organized jointly by:

- The International University of Science and Technology in Kuwait
- The International Strategic Management Association, Athens, Greece
- Under the Auspices of Democritus University of Thrace, Greece

In cooperation with:

- The Institute of Management, University of Szczecin, Poland
- The Faculty of Economics, Management and Accountancy, University of Malta, Malta
- The Faculty of Economics and Business Administration, West University of Timisoara, Romania
- The Cotsakos College of Business, William Paterson University, USA

DAY 1: Monday 3 November 2025

08:00-9:00 Registration, Welcome reception

09:00-10:00 Session A1: Opening Addresses (Main Amphitheater)

Life streaming YOU-TUBE Channel 1

Microsoft Teams meeting

[Click here to join the meeting](#)

(Moderator: **Prof. Salah Al-Sharhan**, Vice President, IUK)

Welcome Addresses:

IUK Officials

Prof. Mohamed Terro, **President**, International University of Kuwait, Kuwait

Prof. Waldemar Tarczynski, **Rector**, University of Szczecin, Poland

Prof. Slawomir Bukowski, **Rector**, Casimir Pulaski Radom University, Poland

Prof. Aleksander Ostenda, **Rector**, Academy of Silesia, Katowice, Poland

Prof. Adam Kolinski, **Rector**, Poznan School of Logistics, Poland

Prof. John Malindretos, **Senate Representative**, William Paterson University, USA

Prof. Michalopoulou Maria, **Member of U Council**, Democritus University of Thrace, Greece

Prof. El Thalassinos, **President** ISMA, Chair ICABE, Greece

10:00-10:15: **Coffee Break**

10:15-12:45: Session A2: Keynote Addresses (Main Amphitheater)

Life streaming YOU-TUBE Channel 2

Microsoft Teams meeting

[Click here to join the meeting](#)

MAIN THEME: "Synergizing Innovation: The Global Nexus of Business, Technology, Education, and Economic Sustainability"

(Moderators: **Prof. Dimitrios Madytinis**, Democritus University of Thrace, Greece, **Prof. Eleftherios Thalassinos**, University of Piraeus, Greece and University of Malta, Malta)

10:15-10:45: **Keynote 1: PROFESSOR KINGA FLAGA-GIERUSZYNSKA**

Vice Rector, Professor University of Szczecin, Head of the Interdisciplinary Research Team of Civil Procedural Law, Medical Law and New Technologies, Deputy Chairperson of the Scientific Council of the Institute of Legal Sciences, Member of the Scientific Council of NASK (National Research Institute), President of the Arbitration Court in the Western Pomeranian Voivodship in Szczecin, Arbitrator at the Permanent Consumer Arbitration Court, **Poland**

Title: "Effective Economic Justice as a Sustainable Development Goal"

10:45-11:15: **Keynote 2: PROFESSOR ALEXIS ANTONIADES**

Director, and Chair of International Economics Georgetown University Qatar

Title: "AI, Skills, and the Future of Work"

11:15-11:45: **Keynote 3: PROFESSOR GRATIELA GEORGIANA NOJA**

Vice-Dean & Professor of International Economics at the Faculty of Economics and Business Administration, West University of Timisoara, Romania

Title: "Innovation Financing and Environmental Performance: Evaluating the Sustainability Returns of Firm Investment"

11:45-12:15: **Keynote 4: PROFESSOR DR. HABIL. KESRA NERMEND**

Institute of Management, University of Szczecin, Poland

Title: "Multi-Criteria Evaluation of Tax Law Using Large Language Models: Towards a Legal Quality Index"

In cooperation with:

Mateusz Piwowarski, Institute of Management, University of Szczecin

Tomasz Strąk, Institute of Economics and Finance, University of Szczecin

12:15-12:45: **Keynote 5: PROFESSOR DIMITRIOS GOUNOPOULOS**

Professor in Accounting and Finance in the School of Management at the University of Bath, United Kingdom

Title: "Innovation and Annual Report Readability"

12:45-13:45: **Lunch Break**

13:45-15:15: Parallel Sessions (Session A3 Lecture Hall 1, Session A4 Lecture Hall 2, Session A5 Lecture Hall 3, Session A6 Lecture Hall 4)

13:45-15:15: Session A3 in Hall 1:

Theme: "LAW, NEW TECHNOLOGY AND BUSINESS I"

(Moderator: **dr hab. Kinga Flaga-Gieruszyńska Prof. US**; University of Szczecin; Poland, **Prof. Dimitrios Gounopoulos**, University of Bath, UK)

13:45-14:00:

#564 "New technologies towards justice as a sustainable development goal (SDG16)"

Dr hab. Joanna Studzińska, Prof. ALK, Kozminski University, Poland

14:00-14:15:

#491 "Influence of modern technologies to the commercial dispute resolution in Eastern Europe"

Doc. Dr Vigita Vėbraitė, Vilnius University, Lithuania

14:15-14:30:

#492 "Legal aspects of using artificial intelligence in health care as a manifestation of the goal of good health and quality of life (SDG3)"

Dr Aleksandra Klich, University of Szczecin, Poland

14:30-14:45:

#500 “The impact of new technologies on social rights”

Tomas Davulis (Vilnius University, Lithuania)

14:45-15:00:

#582 “Legal aspects of the use of AI as a tool in support of public digital services”

Mr Sebastian Szczepański (CEO of Currenda Ltd., Sopot, Kozminski University, Warsaw, Poland)

15:00-15:15: **Q&As**

15:15-15:30 **Coffee Break**

13:45-15:15 Session A4 in Hall 2:

(Moderator: **Prof. John Malindretos**, William Paterson University of N.J., USA, **Prof. Theodore Stamatopoulos**, University of West Attica, Greece)

13:45-14:00:

#548 “Amplifying Digitalisation’s Impact: Mediation Pathways and Contextual Conditions for EU Economic Development”

Cristina Criste, West University of Timisoara, Romania

Lobont Oana-Ramona, West University of Timisoara, Romania

Pele Mircea, West University of Timisoara, Romania

Moldovan Nicoleta – Claudia, West University of Timisoara, Romania

14:00-14:15:

#520 “Differentiation in Educational Leaders’ Approaches to Student Psychosocial Support: A Latent Profile Analysis”

Elżbieta Salata (Casimir Pulaski Radom University, Poland) e.salata@urad.edu.pl;

Maria Gagacka (Casimir Pulaski Radom University, Poland) m.gagacka@urad.edu.pl;

Slawomir Bukowski (Casimir Pulaski Radom University, Poland) s.bukowski@urad.edu.pl;

14:15-14:30:

#482 “Attitudes Towards Artificial Intelligence: A Perspective of Generation Z Representatives”

Elwira Gross-Gniot, University of Warsaw, Poland

14:30-14:45:

#484 “Life science business in aspect of sustainable development - case of modern medical diagnostic”

Piotr Rubaj, The John Paul II Catholic University of Lublin, Poland

14:45-15:00:

#518 “Exploring the Relationship Between Public Debt and Inflation Expectations: Evidence from Poland”

Piotr Misztal, Casimir Pulaski Radom University, Faculty of Economics and Finance, Poland

15:00-15:15: **Q&As**

15:15-15:30: **Coffee Break**

13:45-15:15 Session A5 in Hall 3:

(Moderators: **Prof. Alexandra Livada**, Athens University of Economics and Business, Greece, **Prof. Nancy Papalexandri**, Athens University of Economics and Business, Greece)

13:45-14:00:

#511 "Digital Transformation, Innovation, and Green Transitions: A Panel Data Analysis of Structural Drivers in the European Economy"

Valentin Marian Antohi, Dunarea de Jos University of Galati, Romania

Nicoleta Barbuta – Misu, Dunarea de Jos University of Galati, Romania

Lucian Puiu Georgescu, Dunarea de Jos University of Galati, Romania

Monica Laura Zlati, Dunarea de Jos University of Galati, Romania

Costinela Fortea, Dunarea de Jos University of Galati, Romania and Transilvania University of Brasov, Romania

14:00-14:15:

#512 "Government Revenue Structure and Implications for Fiscal Sustainability in the European Union Context"

Costinela Fortea, Dunarea de Jos University of Galati, Romania and Transilvania University of Brasov, Romania

Valentin-Marian Antohi, Dunarea de Jos University of Galati, Romania

Nicoleta Barbuta – Misu, Dunarea de Jos University of Galati, Romania

Lucian Puiu Georgescu, Dunarea de Jos University of Galati, Romania

Monica Laura Zlati, Dunarea de Jos University of Galati, Romania

14:15-14:30:

#513 "Clustering the Financial Impact of Sustainability Across European Union Economies"

Nicoleta Barbuta-Misu, Dunarea de Jos University of Galati, Romania

Puiu-Lucian Georgescu, IC REXDAN Research Infrastructure, Dunarea de Jos University of Galati, Romania

Monica Laura Zlati, Dunarea de Jos University of Galati, Romania

Costinela Fortea, Dunarea de Jos University of Galati, Romania and Transilvania University of Brasov, Romania

Valentin-Marian Antohi, Dunarea de Jos University of Galati, Romania

14:30-14:45:

#514 "Identifying Environmental, Innovation, and Taxation Drivers of European Union Sustainability Using Principal Component Analysis"

Puiu-Lucian Georgescu, REXDAN Research Infrastructure, Dunarea de Jos University of Galati, Romania

Monica Laura Zlati, Dunarea de Jos University of Galati, Romania

Costinela Fortea, Dunarea de Jos University of Galati, Romania and Transilvania University of Brasov, Romania

Valentin-Marian Antohi, Dunarea de Jos University of Galati, Romania

Nicoleta Barbuta – Misu, Dunarea de Jos University of Galati, Romania

14:45-15:00:

#708 "Do Recognition-Based Heuristics Matter in Entrepreneurial Strategic Decision-Making: Evidence from an Emerging Asian Economy"

Maqsood Ahmad (Faculty of Business, School of Accounting and Finance, The Hong Kong Polytechnic University, Kowloon, Hong Kong) maqsood.rehamani@gmail.com;

Qiang Wu (Faculty of Business, School of Accounting and Finance, The Hong Kong Polytechnic University, Kowloon, Hong Kong)

15:00-15:15: **Q&As**

15:15-15:30: **Coffee Break**

13:45-15:15: Session A6 in Hall 4:

(Moderators: **Prof. Laura Brancu**, West University of Timisoara, Romania,

Prof. Joanna Malecka, Poznan University of Technology, Poland)

13:45-14:00:

#533 "Mapping the Family Business Research across the Gulf Cooperation Council Countries: Application of TCCM Framework"

Raihan Taqui Syed, United Arab Emirates University, UAE

Safa Veeran Kutty, United Arab Emirates University, UAE

14:00-14:15:

#535 "Enhancing Public healthcare and administrative service quality: The strategic role of artificial intelligence"

Omar Ali, Abdullah Al Salem University, Kuwait

Moushah Ahmouda, Sebha University, Libya

14:15-14:30:

#536 "The Impact of Artificial Intelligence on Entrepreneurial Decision-Making: A Data-Centric Analysis"

Omar Ali, Abdullah Al Salem University, Kuwait

Mousbah Ahmouda, Sebha University, Libya

Mohammed Boubaker, Alzzytona University, Tunisia

14:30-14:45:

#560 "Development of Transport Infrastructure in European Union Countries in the Context of Ten-T Network Implementation: A Spatial Analysis for the Years 2013–2022"

Joanna Malecka, Lifetime Member ISMA, Poznan University of Technology, Poland

Małgorzata Alicja Kozłowska, Jan Kochanowski University in Kielce, Poland

Adam Kolinski, Poznan School of Logistics, Poland

Eleftherios Thalassinis, President ISMA, Greece

14:45-15:00:

#711 Improving Sustainability through the Demand Side Energy Saving in Construction Materials

Moetaz Elhawary, International University of Science & Technology, Kuwait,

Moetaz.Elhawary@iuk.edu.kw;

Mohamed Terro, International University of Science & Technology, Kuwait

15:00-15:15: **Q&As**

15:15-15:30: **Coffee Break**

15:30-18:00 Session A7: Keynote Addresses (Main Amphitheater)

Life streaming **YOU-TUBE Channel 3**

Microsoft Teams meeting

[Click here to join the meeting](#)

(Moderators: **Prof. Thomas Burkhardt**, Director, Institute of Management, Chair of Finance, University of Koblenz, Germany, **Prof. El Thalassinos**, University of Piraeus, Greece and University of Malta, Malta)

15:30-16:00: Keynote 6: PROFESSOR ANTONIS SIMINTIRAS

Faculty of Business, International University of Science and Technology in Kuwait, **Kuwait**

Title: "The DNA of Value Creation: Trust, Technology, and Time as the Foundations of Competitive Advantage in the Age of Parity"

16:00-16:30: Keynote 7: DR. HAB. MALGORZATA TARCZYNSKA-LUNNIEWSKA

Institute of Economics and Finance, University of Szczecin, **Poland**

Title: "Does Sustainability Matter? ESG, Fundamental Strength and Sustainable Enterprise Value"

16:30-17:00: Keynote 8: PROFESSOR DIMITRIOS MADYTINOS

Department of Management Science & Technology of Democritus University of Thrace, **Greece**

Title: "Generative AI and Strategy"

17:00-17:30: Keynote 9: PROFESSOR ANASTASIOS (TASSOS) MALLIARIS (online)

Quinlan School of Business, Loyola University Chicago, Department of Economics
Department Chair and Professor of Economics; Walter F. Mullady, Sr., Professor of Economics and Finance, **USA**

Title: "Global Trade Imbalances"

17:30-18:00: Keynote 10: DR. PETER EVANGELOU (online)

Ph.D., Northwestern University, Chicago,
Post-Doc University of Chicago, Chicago
President, Metrofin Mortgage Banque, Inc., Chicago **USA**

Title: "Digital Currencies or Technologies of Electronic Payments?"

Free evening

DAY 2: Tuesday 4 November 2025

08:00-09:00 Registration, Welcome Reception

PARALLEL SESSIONS B1-B3

09:00-10:30 Session B1 in Hall 1:

(Moderators: **Assist. Prof. Joanna Bukowska**, Casimir Pulaski University of Radom, Poland, **Prof. Aneta Ejsmont**, Warsaw University of Technology, Poland)

09:00-09:15:

#573 "The Health Crisis Effect on the Tourism Business"

Alexandra Livada (Professor at AUEB, Athens, Greece) livada@aueb.gr;

Despoina Styliani Pandi (AUEB, Athens, Greece)

09:15-09:30:

#526 "Analysis of relationship between selected stock exchanges in Euro Area countries: quantitative approach"

Łukasz Zięba (Casimir Pulaski University of Radom, Poland) l.zieba@uthrad.pl;

09:30-09:45:

#527 "The Degree of Integration of the Chinese Equity Market into Selected Equity Markets around the World"

Joanna Bukowska (Casimir Pulaski Radom University, Poland) j.bukowska@urad.edu.pl;

09:45-10:00:

#732 "A comparable based valuation method"

Paris A. Patsis (Adjunct Lecturer, Department of Economic & Regional Development, Panteion University, Athens, Greece) p_patsis@panteion.gr;

Angelos K. Liapis (MSc in Accounting and Finance, Department of Accounting and Finance, Athens University of Economics and Business, Athens, Greece) angeloliapis@gmail.com;

Christos Galanos (Adjunct Lecturer, Department of Economic & Regional Development, Panteion University, Athens, Greece) christos.galanos@gmail.com;

10:00-10:15:

#733 "Abnormal Returns Under a Risk Averse Strategy: Evidence from the Crypto Currency Market"

Georgios C. Zachos (Adjunct Lecturer, Department of Accounting and Finance, School of Economics and Administrative Sciences, University of Ioannina) g.zaxos@uoi.gr;

Aristidis Papadimitriou (MSc in Management Science & Technology, Department of Management Science & Technology, Athens University of Economics and Business, Greece)

Theofanis Petropoulos (Adjunct Lecturer, Department of Tourism Management, School of Administrative, Economics and Social Sciences University of West Attica, Greece)

10:15-10:30: Q&As

10:30-10:45: Coffee Break

09:00-10:30 Session B2 in Hall 2:

“LAW, NEW TECHNOLOGY AND BUSINESS II”

(Moderator: **Dr. Hab. Joanna Studzińska** Prof. ALK, Kozminski University, Poland, **Prof. Vlad Dumitrache**, DESMARA Military University, Romania)

09:00-09:15:

#543 “Legal aspects of using new technologies in road transport”

Michał Wojdała (University of Szczecin) michal.wojdala@usz.edu.pl;

09:15-09:30:

#563 “AI Adoption by Micro-Businesses: Current Use, Awareness and Perceived Impact on Sales and Marketing”

Maciej Czaplewski (Uniwersytet Szczeciński, Poland) maciej.czaplewski@usz.edu.pl;

Adam Stecyk (Uniwersytet Szczeciński, Poland) adam.stecyk@usz.edu.pl;

Nataša Kobal (IB4SME, Poland) natasa.kobal@szczecin.merito.pl;

09:30-09:45:

#552 “Best Practices for Assessing the Validity of Agent-Based Models”

Małgorzata Łatuszyńska (University of Szczecin, Poland) malgorzata.latuszynska@usz.edu.pl;

Anna Borawska (University of Szczecin, Poland) anna.borawska@usz.edu.pl;

09:45-10:00:

#565 “Corporate Sustainability: The Enhancing Role of Human Resource Management”

Nancy Papalexandris (Athens University of Economics and Business, Greece)

npapal@aueb.gr;

10:00-10:15:

#722 “A Crisis, A Patchwork: The Fragmented Evolution of EU Economic Governance”

Tomasz Dorożyński (Department of International Economics, Faculty of Economics and Sociology, University of Lodz, Poland) tomasz.dorozynski@uni.lodz.pl;

Andrea Imperia (Department of Social Sciences and Economics, Sapienza University of Rome, Italy) andrea.imperia@uniroma1.it;

Gratiela Georgiana Noja (Faculty of Economics and Business Administration, West University of Timisoara, Romania) gratiela.noja@e-uvt.ro;

10:15-10:30: **Q&As**

10:30-10:45 **Coffee Break**

09:00-10:30 Session B3 in Hall 3:

(Moderator: **Prof. Ileana Tache**, Transilvania University of Brasov, Romania, **Prof. Gratiela Georgiana Noja**, West University of Timisoara, Romania)

09:00-09:15:

#566 “Technological asymmetries and corporate financial stability: an analysis of risk and operational efficiency”

Aneta Ejsmont (Warsaw University of Technology, Poland) aneta.ejsmont@gmail.com;

09:15-09:30:

#597 “The Economic Cooperation Organization: Path Dependence and Comparison with Other Regional Organizations”

Vlad Dumitrache (Regional Department for Defense Resources Management, National Defense University "Carol I", Romania) vlad_dumitrache87@yahoo.ro;

Ileana Tache (Transilvania University of Brasov, Brasov, Romania) ileanatache@unitbv.ro;

Alexandra Zamfirache (Transilvania University of Brasov, Brasov, Romania)
alexandra.zamfirache@unitbv.ro;

09:30-09:45:

#717 “Mapping Customer Journeys to Adaptive Sales Approaches (Linking Sales DNA to Customer Journey)”

Antonis C Simintiras (International University of Science and Technology in Kuwait)
antonis.simintiras@iuk.edu.kw;

Salah Al-Sharhan (International University of Science and Technology in Kuwait)
vpaa@iuk.edu.kw;

Tajinder K Bahia (International University of Science and Technology in Kuwait)

09:45-10:00:

#728 “Smart Contracts in Decentralized Finance: Operational, Security, and Governance Challenges”

Fares Alwoqayan (College of Business and Entrepreneurship, Abdullah Al Salem University, Kuwait) S2242100014@aasu.edu.kw;

Omar Ali (College of Business and Entrepreneurship, Abdullah Al Salem University, Kuwait)
Omar.Ali@aasu.edu.kw;

10:00-10:15:

10:00-10:15:

#720 “Wasta and Strategic Adaptiveness: Cultural Capital, Informal Institutions, and Firm Strategy in Kuwait”

Nasser Kh Al-Enzi (International University of Science and technology in Kuwait)

Antonis Simintiras (International University of Science and technology in Kuwait)
antonis.simintiras@iuk.edu.kw;

10:15-10:30: Q&As

10:30-10:45: Coffee break

09:00-10:30 Session B4 in Hall 4:

(Moderators: **Prof. Theodore Stamatopoulos**, University of West Attica, Greece, **Prof. Nyanga Solomon**, William University of New Jersey, USA)

09:00-09:15:

#569 “Diverse Types of Foreign Exchange Exposures and Hedging by Multinational Enterprises”

John Malindretos (William Paterson University, USA) Malindretosj@wpunj.edu;

Augustine C. Arize (Texas A&M, USA) Chuck.Arize@tamuc.edu;

Ikechukwu Ndu (William Paterson University, USA) ndui@wpunj.edu;

Theodoros Stamatopoulos (University of West Attica, Greece) stamth@uniwa.gr;

Moschos Scoullis (William Paterson University, USA) scoullism@wpunj.edu;

09:15-09:30:

#584 “A Framework for Ethical Ai-Driven Interactions in Finance”

Alper Alan (Computer Science & Cybersecurity Department, College of Engineering, International University for Science and Technology in Kuwait) alper.alan@iuk.edu.kw;

09:30-09:45:

#572 “A Review of the Determinants of Health Care Internationally”

Augustine C. Arize (Emeritus Professor Department of Economics and Finance College of Business Texas A&M, East Texas, USA)

Lora Levitchi (Department of Economics, Finance, Global Business and Financial Planning College of Business William Paterson University, USA) levitchil@wpunj.edu;

Scott Liu (Executive Associate Dean for Global Programs School of Management New York Institute of Technology, USA) sliu@nyit.edu;

John Malindretos (Department of Economics, Finance, Global Business and Financial Planning, College of Business William Paterson University, USA) malindretosj@wpunj.edu;

Ikechukwu Ndu (Department of Accounting & Law Cotsakos College of Business William Paterson University, USA) ndui@wpunj.edu;

Solomon Nyanga (Department of Management, Marketing and Professional Sales College of Business William Paterson University, USA) nyangas@wpunj.edu;

Moschos Scoullis (Department of Economics, Finance, Global Business and Financial Planning, Cotsakos College of Business William Paterson University, USA)

09:45-10:00:

#571 “Economic Determinants of Profitability of Listed Banks in the United States”

John Malindretos (William Paterson University, USA) Malindretosj@wpunj.edu;

Ikechukwu Ndu (William Paterson University, USA) ndui@wpunj.edu;

Emmanuel Anoruo (Coppin State University, USA) eanoruo@coppin.edu;

Chiaku Chukwuogor (Eastern Connecticut State University, USA)

Chukwuogorc@easternct.edu;

10:00-10:15:

#531 “Exploring the Impact of Sustainable Technology Adoption on Business Growth and Sustainability in Emerging Economies”

Abdul Feroz Maluleke (Tshwane University of Technology, South Africa)

Malulekaaf@tut.ac.za;

10:15-10:30: **Q&As**

10:30-10:45: **Coffee Break**

10:45-13:15 Session B5: Keynote Addresses (Main Amphitheater)

(Moderators: **Prof. El Thalassinos**, University of Piraeus, President ISMA, **Prof. Antonis Simintiras**, International University of Kuwait)

Life streaming [YOU-TUBE Channel 4](#)

[Click here to join the meeting](#)

10:45-11:15: Keynote 11: PROFESSOR SALAH AL-SHARHAN, Chair ICABE 2025

PhD., Professor of Systems Design Engineering, Vice President of Academic Affairs at the International University of Science and Technology in Kuwait, **Kuwait**

Title: “Beyond the Hype: A Framework for AI-Infused Business Education and Academic Program Design”

11:15-11:45: Keynote 12: PROFESSOR SLAWOMIR BUKOWSKI

Rector of Casimir Pulaski Radom University, **Poland**

Title: “A Few Words About the Paradigms of Economics and Entrepreneurship in the Face of the Challenges of the 21st Century”

11:45-12:15: Keynote 13: PROFESSOR JELENA STANKEVIČIENĖ

Department of Finance at Vilnius University, **Lithuania**

Title: “Green Financial Metrics: Ensuring Economic and Environmental Integrity”
with Julija Bužinskė

12:15-12:45: Keynote 14: PROF. DR HABIL. THOMAS BURKHARDT

Institute of Management, Chair of Finance, University of Koblenz, **Germany**

Title: “Investor’s Behaviour under Uncertain Goal Reaching Times: An experimental Analysis”

12:45-13:15: Keynote 15: PROFESSOR SIMON GRIMA (online)

Dean, Faculty of FEMA, Head Department of Insurance and Risk Management, University of Malta, and Professor University of Latvia, **Malta, Latvia**

Title: “Disrupting the World’s Wallet: From Monetary Rebellion to Market Stability”

13:15-14:15: Lunch Break

14:15-15:45 Parallel Sessions B6-B9 Lecture Halls 1, 2, 3, 4

14:15-15:45 (Hall 1) Session B6:

(Moderators: **Prof. Andrea Imperia**, Sapienza University of Rome, Italy, **Prof. Konstantinos Liapis** (Department of Economic & Regional Development, Panteion University, Athens, Greece)

14:15-14:30:

#487 “Toward Better Governance: Investigating the Financial Impact of Board Characteristics in European Union Firms Using SEM and Data Mapping”

Alexandra-Mădălina Țăran (West University of Timisoara, Romania) alexandra.taran@e-uvt.ro;

Grațîela-Georgiana Noja (West University of Timisoara, Romania) gratiela.noja@e-uvt.ro;

Marilen-Gabriel Pirtea (West University of Timisoara, Romania) marilen.pirtea@e-uvt.ro;
Simona-Mirela Cristea (University of Craiova, Romania) simona.cristea@edu.ucv.ro;
Tomasz Dorożyński (University of Lodz, Poland) tomasz.dorozynski@uni.lodz.pl;

14:30-14:45:

#709 “Central Bank Digital Currency vs Cryptocurrencies”

Eleftherios Thalassinos, Prof. Ret. University of Piraeus, Greece, Affiliate Professor University of Malta, Malta, thalassinos@ersj.eu

Yannis Thalassinos, PhD, M.A., LBS thalassinos@hotmail.com

14:45-15:00:

#549 “Navigating the Digital Divide: A Mixed-Methods Analysis of Labour Market Transformation in EU Member States”

Mircea Pele (West University of Timisoara, Romania) mircea.pele89@e-uvt.ro;

Cristina Criste (West University of Timisoara, Romania) cristina.criste@e-uvt.ro;

Alina Ionascu (West University of Timisoara, Romania) alina.ionascu@e-uvt.ro;

Cosmin Horatiu Danciu (West University of Timisoara, Romania) cosmin.danciu79@e-uvt.ro;

15:00-15:15:

#556 “Prediction of financial distress and prospects from the Altman Z-score”

Claudiu Florin Boțoc (West University of Timisoara, Poland) claudiu.botoc@e-uvt.ro;

Cosmin Horatiu Danciu (West University of Timisoara, Poland) cosmin.danciu79@e-uvt.ro;

Pele Mircea (West University of Timisoara, Poland) mircea.pele89@e-uvt.ro;

15:15-15:30:

#731 “The Impact of Macroeconomic and Financial Variables on Employment in Greece: Key Findings and Empirical Insights”

Dimitrios Kafritsas (Department of Economic & Regional Development, Panteion University, Athens, Greece)

Theofanis Petropoulos (Adjunct Professor, Department of Economic & Regional Development, Panteion University, Athens, Greece, and Department of Tourism Management, University of West Attica, Greece) f.petropoulos@panteion.gr;

Christos Galanos (Adjunct Professor, Department of Economic & Regional Development, Panteion University, Athens, Greece) christos.galanos@gmail.com;

Konstantinos Liapis (Professor, Department of Economic & Regional Development, Panteion University, Athens, Greece) kostantinos.liapis@panteion.gr

15:30-15:45: **Q&As**

15:45-16:00: **Coffee Break**

14:15-15:45 (Hall 2) Session B7:

(Moderators: **Prof. Elzbieta Salata**, Casimir Pulaski University of Radom, Poland, **Prof. Marcin Budzinski**, Academy of Silesia, Poland)

14:15-14:30:

#600 “Telehealth and Remote Patient Monitoring in Kuwait: Biomedical Innovations and Clinical Integration Challenges”

Abdullah AlAqel (Department of Biomedical Engineering, International University of Science and Technology in Kuwait, Assistant Professor) abdullah.alaqel@iuk.edu.kw;

Faisal Albutti (Healthcare Management & Management Information System, International University of Science and Technology in Kuwait) faisal.albutti@iuk.edu.kw;

14:30-14:45:

#704 “Life satisfaction in Sub-Saharan Africa”

Dorota Witkowska, University of Johannesburg, South Africa

Krzysztof Kompa (Emeritus Head of the Financial Engineering Chair, Warsaw University of Life Sciences, Senior Research Associate at the College of Business and Economics, University of Johannesburg, South Africa, Cooperating Professor at SLU (Shanghai/PRC) and SDUFE (Jinan/PRC, China) krzysztof.kompa@gmail.com;

14:45-15:00:

#701 “Identification of CSR Predictors in the Context of Competitiveness in EU Countries – Empirical Analysis”

Katarzyna Brożek (Dr. Jan Kochanowski University in Kielce, Poland)

katarzyna.brozek@ujk.edu.pl;

Agata Szydlik-Leszczynska (Professor, Jan Kochanowski University in Kielce, Poland)

agata.szydlik-leszczynska@ujk.edu.pl;

Marek Leszczynski (Professor, Jan Kochanowski University in Kielce, Poland)

marek.leszczynski@ujk.edu.pl;

15:00-15:15:

#705 “Gravity Analysis of China’s Trade Relations with New Silk Road Countries”

Dorota Witkowska (University of Johannesburg, South Africa)

Krzysztof Kompa (Emeritus Head of the Financial Engineering Chair, Warsaw University of Life Sciences, Senior Research Associate at the College of Business and Economics, University of Johannesburg, South Africa, Cooperating Professor at SLU (Shanghai/PRC) and SDUFE (Jinan/PRC, China) krzysztof.kompa@gmail.com;

15:15-15:30:

#714 “Transitioning from Buycotting and Boycotting to Bettercotting”

Antonis C. Simintiras (International University of Science and Technology in Kuwait, Kuwait)

antonis.simintiras@iuk.edu.kw;

Tajinder K. Bahia (International University of Science and Technology in Kuwait, Kuwait)

Abdullah Almutairi (International University of Science and Technology in Kuwait, Kuwait)

Nasser S. Kh Al-Enzi (International University of Science and Technology in Kuwait, Kuwait)

Ahmad Alduwailah (International University of Science and Technology in Kuwait, Kuwait)

AL Shallal Almutairi (International University of Science and Technology in Kuwait, Kuwait)

15:30-15:45: **Q&As**

15:45-16:00: **Coffee break**

14:15-15:45 (Hall 3) Session B8:

(Moderators: **Prof. Dr. Malgorzata Tarczyska-Luniewska**, University of Szczecin, Poland, **Prof. Eleftherios Thalassinos**, University of Piraeus, Greece)

14:15-14:30:

#608 "Business Process Management and Sustainable Development: A Case Study on Managerial Effectiveness"

Joanna Malecka (Poznan University of Technology, Poland) joanna.malecka@put.poznan.pl;

Małgorzata Alicja Kozłowska (Jan Kochanowski University in Kielce, Poland)

m.kozłowska@inw-spatium.pl;

Adam Kolinski (Poznan School of Logistics, Poland) adam.kolinski@wsl.com.pl;

Eleftherios Thalassinos (University of Piraeus, Greece) thalassinos@ersj.eu;

14:30-14:45:

#612 "AI Adoption and Firm Performance: Dynamic and Cross-Sectional Evidence on Firm ROA"

Diaa Weiss (West University of Timișoara, Romania) mohammad.khaled82@e-uvr.ro;

Claudiu Botoc (West University of Timișoara, Romania) claudiu.botoc@e-uvr.ro;

14:45-15:00:

#301 "AI Implementation in Smart Cities of European Union and Neighboring Countries, Using Multi-criteria Assessment of DESI Levels"

Kesra Nermend (Prof. University of Szczecin, Poland) kesra.nermend@usz.edu.pl;

Laura Brancu (Prof. West University of Timișoara, Romania) laura.brancu@e-uvr.ro;

Jarosław Woźniak (West Pomeranian University of Technology, Szczecin, Poland)

jaroslaw.wozniak@zut.edu.pl;

Waldemar Tarczyński (Prof., Rector, University of Szczecin, Poland)

waldemar.tarczyński@usz.edu.pl;

15:00-15:15:

#730 "The Impact of Oil Price Asymmetry and Economic Policy Uncertainty on Stock Markets: A Cross-Country Analysis"

Eleftherios Thalassinos (University of Piraeus, Greece) thalassinos@ersj.eu;

Ahmet Shakeel (HITEC University, Pakistan) shakeel.ahmed@hitecuni.edu.pk;

15:15-15:30:

#710 "The potential of neurofeedback as a diagnostic tool in the academic environment"

Małgorzata Nermend, (Institute of Pedagogy, University of Szczecin, Poland)

malgorzata.nermend@usz.edu.pl;

15:30-15:45: **Q&As**

15:45-16:00: **Coffee Break**

14:15-15:45 (Hall 1) Session B9:

(Moderators: **Prof. Jelena Stankevičienė**, Vilnius University, Lithuania,
Prof. Ndu Ikechukwu, William Paterson University of New Jersey, USA)

14:15-14:30:

#702 "Analysis of the Relationship Between Selected Aspects of CSR Activities and the Competitiveness of Enterprises Using Statistical Tools"

Agata Szydlik-Leszczynska (Professor, Jan Kochanowski University in Kielce, Poland)

agata.szydlik-leszczynska@ujk.edu.pl;

Marek Leszczynski (Professor, Jan Kochanowski University in Kielce, Poland)

marek.leszczynski@ujk.edu.pl;

Katarzyna Brożek (Dr. Jan Kochanowski University in Kielce, Poland)

katarzyna.brozek@ujk.edu.pl;

14:30-14:45:

#587 "Cross-Border Accounting Scandals and Frauds"

Ikechukwu Ndu (William Paterson University of New Jersey, USA) ndui@wpunj.edu;

14:45-15:00:

#616 "Financial Crime, AI and You: Why Awareness Matters"

Wadh Alhajri (College of Business and Entrepreneurship Abdullah Al Salem University, Kuwait) s2242100035@aasu.edu.kw;

Omar Ali (College of Business and Entrepreneurship Abdullah Al Salem University, Kuwait)

Omar.Ali@aasu.edu.kw;

15:00-15:15:

#729 "From Risk to Resilience: Cybersecurity and Fraud Detection in FinTech Ecosystems"

Fatmah Alenezi (College of Business and Entrepreneurship, Abdullah Al Salem University, Kuwait) s2242100016@aasu.edu.kw;

Omar Ali (College of Business and Entrepreneurship, Abdullah Al Salem University, Kuwait)

Omar.Ali@aasu.edu.kw;

15:15-15:30

#515 "The Role of Economic Performance and Resource Efficiency in European Sustainable Business"

Monica Laura Zlati, Dunarea de Jos University of Galati, Romania

Costinela Fortea, Dunarea de Jos University of Galati, Romania and Transilvania University of Brasov, Romania

Valentin-Marian Antohi, Dunarea de Jos University of Galati, Romania

Nicoleta Barbuta – Misu, Dunarea de Jos University of Galati, Romania

Lucian Puiu Georgescu, REXDAN Research Infrastructure, Dunarea de Jos University of Galati, Romania

15:30-15:45: **Q&As**

15:45-16:00: **Coffee Break**

16:00-17:30 Session B10: Keynote Addresses (Main Amphitheater)

Live streaming [YOU-TUBE Channel 5](#)

Microsoft Teams meeting

[Click here to join the meeting](#)

(Moderators: **Prof. Antonis Simintiras**, International University of Science and Technology in Kuwait, **Prof. Eleftherios Thalassinou**, University of Piraeus, Greece and University of Malta, Malta)

16:00-16:30: **Keynote 16: PROFESSOR JOHN MALINDRETOS**

William Paterson University of New Jersey, Head, Cotsakos Business College, **USA**

Title: "The Computation of the Exploitation Cost of Leased Convicts after the End of Enslavement till WWII"

16:30-17:00: **Keynote 17: DR. IOANNIS TACHMATZIDIS (online)**

Chair, International Centre of ISTAMODOLOGY, Managing Director MALAMA INSTITUTE for Psychological Applications, **Greece**

Title: "Istamology: From Management to Managementization"

17:00-17:30: **Keynote 18: PROFESSOR NICOLAS ECONOMIDES (online)**

New York University, Stern's Business College, **USA**

Title: "Interoperability Among Mobile Money Networks"

19:30-22:30: Gala Dinner Place TBA

DAY 3: Wednesday 5 November 2025

Special Workshop and Online presentations

09:00-12:30 Workshop: Mindful Consumption (Open Invitation)

“Shaping Conscious Futures through Research, Education, and Collaboration”

Mindful Consumption Institute (MCI) – International University of Science and Technology in Kuwait (IUK)

Workshop Organizers:

International University of Science and Technology in Kuwait (IUK)

Professor Salah Al Sharhan, Vice President of Academic Affairs, IUK

VPAA@iuk.edu.kw;

Professor Faisal ALMenawer, Dean - College of Business Administration, IUK

Faisal.ALMenawer@iuk.edu.kw;

Professor Antonis Simintiras, Head of Department and Manager of Research Development and Innovation Office, IUK

antonis.simintiras@iuk.edu.kw;

Life streaming at the IUK link and at YOU-TUBE Channel 6

Microsoft Teams meeting

[Click here to join the meeting](#)

Overview and Purpose:

This proposed workshop will serve as both an intellectual forum and a symbolic inauguration of the **Mindful Consumption Institute (MCI) at IUK**. It seeks to bring together international scholars, educators, business leaders, and policymakers to co-create a shared vision for advancing research and practice in mindful consumption — a paradigm that emphasizes self-awareness, ethical engagement, and sustainability in consumer and organizational behavior.

The workshop will not only mark the official launch of the MCI but also function as a platform for dialogue and collaboration. Participants will explore how academic research, pedagogical innovation, and cross-sector partnerships can cultivate more conscious, compassionate, and sustainable forms of consumption.

Rationale and Background:

The global challenges of overconsumption, digital distraction, and environmental degradation have intensified the need for a new intellectual movement that redefines consumer well-being and responsible business practice. **“Mindful Consumption”** stands at the intersection of sustainability, ethics, and behavioral insight — addressing how individuals, organizations, and societies can align consumption with meaningful living.

While academic attention to sustainable consumption has grown, there remains a gap in integrating psychological mindfulness, ethical reasoning, and systemic change within

consumption research and education. **The MCI aims to fill this gap through interdisciplinary collaboration and impact-driven inquiry.**

Hosting this workshop at ICABE 2025 provides a fertile setting for:

- Cultivating a global network of scholars and practitioners interested in mindful consumption.
- Introducing the MCI as a catalyst for academic innovation and policy relevance.
- Generating a collective research and education agenda for the coming decade.

Objectives:

- Inaugurate the Mindful Consumption Institute (MCI) and share its founding mission.
- Engage participants in discussions on emerging research themes in mindful and sustainable consumption.
- Define key priorities for the Institute's first phase (research clusters, educational initiatives, policy outreach).
- Develop a "Mindful Consumption Manifesto" reflecting collective insights from the workshop.
- Build cross-institutional partnerships for research projects, teaching collaborations, and special journal issues.

Workshop Structure and Format:

Duration: Half-day (3.5 hours)

Format: Interactive and multi-modal (keynotes, panel, roundtables, co-creation)

09:00-09:30: Session 1 – Opening and Inauguration

- Welcome remarks from university leadership and conference representatives.
- **Keynote Address: "The Future of Consumption: From Material to Mindful."**
- Official inauguration and unveiling of the MCI vision and logo.

09:30-10:00: Questions, Discussion, Remarks

10:00-10:45: Session 2 – Thematic Keynote Panel: "Why Mindful Consumption Now?"

Panelists: Leading academics, corporate sustainability executives, policymakers, and youth advocates.

Discussion topics:

- The consumption paradox: growth vs. sustainability.
- Mindfulness and well-being in consumer decision-making.
- Transformative education for sustainability.

10:45-11:00: Coffee Break

11:00-11:45: Session 3 – Roundtable Dialogues

Three parallel groups exploring:

1. Behavioral and Cognitive Foundations of Mindful Consumption
2. Teaching Mindfulness and Ethics in Business Education
3. Cross-Sector Collaboration for Systemic Change

Each roundtable will produce a one-page summary of recommendations to be included in the MCI's founding white paper.

11:45-12:15: Session 4 – Collaborative Design Exercise

Interactive brainstorming session to co-create the Mindful Consumption Manifesto using collaborative digital tools (e.g., Miro or Padlet).

12:15-12:45: Session 5 – Closing Plenary

Presentation of outcomes, announcement of MCI Working Groups, and invitation to join the **Mindful Consumption Network**.

Expected Outcomes:

1. Formal Launch of the Mindful Consumption Institute (MCI) with international visibility.
2. Publication of the “Mindful Consumption Manifesto” summarizing principles and research directions.
3. Formation of thematic research clusters (e.g., mindful marketing, sustainable lifestyles, consumer well-being).
4. Collaborative white paper outlining the Institute's academic and societal contributions.
5. Establishment of partnerships among participating institutions, NGOs, and corporations.

Target Audience:

- Scholars in marketing, consumer behavior, psychology, ethics, and sustainability.
- Business and policy practitioners engaged in responsible consumption.
- Educators designing curricula for conscious capitalism and sustainability.
- Graduate students and early-career researchers seeking interdisciplinary engagement.

Supporting Materials:

Participants will receive:

- A workshop handbook with agenda and discussion guides.
- A founding brochure/ Flyer outlining the MCI's mission and strategic themes.
- A draft white paper for review and input during discussions.

Organizing Committee (Tentative)

- Professor Salah Al-Sharhan, Founding Director, MCI – IUK.
- Professor Antonis Simintiras - Expert in Consumer Behaviour / Psychology
- [Co-Chair Name, Affiliation] - Expert in Sustainable Marketing
- [Administrative Coordinator, MCI Secretariat]

12:45-13:45: Lunch

Online presentations only, Platforms 1, 2, 3, 4

Please contact the moderator of your session before November 1st

09:00-13:30 Parallel Session C1:

Microsoft Teams meeting

[Click here to join the meeting](#)

Moderator: Dr. Poonam Rodrigues (International University of Science and Technology in Kuwait, Kuwait) poonam.rodrigues@gmail.com;
(15 minutes per article)

#479 Integrating AI Towards Marketing Growth: Old Time Religion of Marketing a Thing of the Past

Crentsil Kofi Agyekum (Council for Scientific and Industrial Research-Forestry Research Institute of Ghana, Ghana) cagyekum@csir-forig.org.gh

#480 Cost and Return Analysis of Maize Value Chain in Girei Local Government Area of Adamawa State, Nigeria

Yakubu Dauna (Modibbo Adama University, Yola, Nigeria) daunayakubu@mau.edu.ng
Alice Thomas Madi (Modibbo Adama University, Yola, Nigeria) alicethomasmadi@gmail.com

#485 Energy consumption and sustainable development in Nigeria: Evidence from the autoregressive distributed lag modeling technique

Mufutau Bello (University of Ilorin, Nigeria) muphtty_2004@yahoo.com;

#486 Risk factors and project cost management: Exploring the role of earned value management and artificial intelligence using machine learning approach

Dr. Khalid Abdul Ghafoor (Institute of Science and Technology University Islamabad, Pakistan) malikkhalid360@gmail.com;
Shaheed Zulfikar (Institute of Science and Technology University Islamabad, Pakistan)
Ali Bhutto (Institute of Science and Technology University Islamabad, Pakistan)

#498 Fractional Calculus-Based Climate Modeling for Sustainable Urban Resilience: Capturing Long-Term Memory in Global Temperature Dynamics

Silas Ihedioha (Plateau State University Boko, Nigeria) silasihedioha@yahoo.com;

#502 FOMO, Livestreaming, and Social Influence: Drivers of Impulse Buying in Social Commerce

Nguyen Duy Phuong (PhD Candidate - Faculty of Business Administration, Industrial University of Ho Chi Minh City, Lecturer - Faculty of Management Marketing Gia Dinh University, Vietnam) benny.phuongnguyen@gmail.com;
Pham Chau Thanh (Faculty of Management Marketing Gia Dinh University, Vietnam)
Bui Thanh Khoa (Assoc. Prof. PhD., Faculty of Commerce and Tourism Industrial University of Ho Chi Minh City, Vietnam) buithanhkhoa@iuh.edu.vn;

#506 "Effect of Capital Flight and Trade Openness on Manufacturing Sector Performance in Selected African Countries (1981 - 2021)"

Dr. Fatima Muhammad Lawal (Sokoto State University, Pakistan)
muhdlawalfatima@gmail.com;

#547 Comparing the ROI of Social Media Marketing and Traditional Advertising in Housing-Related Industries

Aarnav Kumar (None) aarnav.kumar2024@gmail.com;

#550 Assessing the Effectiveness of Managers' Use of Legislation in Self-Governing Organizations

Leszek Zelek (Krakow University of Economics, Poland) zelekl@uek.krakow.pl;

Teresa Kupczyk (Humanitas University of Economics, Poland)
teresa.kupczyk@humanitas.edu.pl;

#557 Digital Marketing in the Education Sector: A Systematic Review of Practices, Methods, and Emerging Trends Using the PRISMA Framework

Poonam Rodrigues (International University of Science and Technology in Kuwait, Kuwait)
poonam.rodrigues@gmail.com;

#561 Effect of Aviation Sector Utilization of Foreign Exchange on Nigeria's External Reserves

Ekiyeghazi Samuel Oyakegha (African Aviation and Aerospace University, Abuja, Nigeria)
oyakegha.samuel@aaaau.edu.ng;

Amawei Austin Obentey (African Aviation and Aerospace University, Abuja, Nigeria)
obentey.amawei@aaaau.edu.ng;

#574 How Artificial Intelligence is Shaping Purchase Intentions: Main Schools of Thought and Topical Trends

Truong Thi Hue (VNU International School, Vietnam National University, Hanoi, Vietnam)
tthue@vnu.edu.vn;

Nguyen Khanh Linh (VNU International School, Vietnam National University, Hanoi, Vietnam)
21070817@vnu.edu.vn;

#576 Context Matters: Exploring the Social Dimension of ESG in Italy and Kazakhstan

Elena Repman (University Niccolò Cusano, Italy) elena.repman@gmail.com;

Eleonora Acciai (University Niccolò Cusano, Italy) eleonora.acciai@unicusano.it;

Vittoria Scalise (University Niccolò Cusano, Italy) vittoria.scalise@unicusano.it;

Elvira Ruzieva (Almaty Technological University, Italy) earuzieva@gmail.com;

#579 The Interplay between Household Structure, Financial Decisions, and Sustainability: Evidence from Dink Households

Santaute Venslaviene (Vilnius University Business School, Lithuania)
Santaute.venslaviene@vm.vu.lt;

Julija Gavenaite-Sirvydiene (Vilnius University Business School, Lithuania)
julija.gavenaite@vm.vu.lt;

Julija Buzinske (Vilnius University Business School, Lithuania) julija.buzinske@vm.vu.lt;

#603 System and Technology Integration for Tracking Shipments in Rail Transport on the New Silk Road – Research Results

Adam Kolinski (Poznan School of Logistics) adam.kolinski@wsl.com.pl;

Joanna Małecka (Poznan University of Technology) joanna.malecka@put.poznan.pl;

Małgorzata Kozłowska (Jan Kochanowski University in Kielce)
malgorzata.kozlowska.2@ujk.edu.pl;

#617 “Quantification of Sustainable Urban Development: An Analysis of SDG 11 in the European Union Countries”

Małgorzata Kozłowska (Uniwersytet Jana Kochanowskiego w Kielcach)
malgorzata.kozlowska.2@ujk.edu.pl;

Joanna Malecka (Technical University of Poznan, Poland) joanna.malecka@put.poznan.pl;

Adam Kolinski (Poznan School of Logistics, Poland) adam.kolinski@wsl.com.pl;

Eleftherios Thalassinos (University of Piraeus, Greece) thalassinos@ersj.eu;

#707 Tracking Innovation: How Technologies Related to AI Shape Financial Development

Ninditya Nareswaria (Doctoral School, University of Szczecin, Poland,
Business Management Department, Institut Teknologi Sepuluh Nopember, Indonesia)
ninditya.nareswari@phd.usz.edu.pl; ninditya@its.ac.id;

#713 The Influence of Digital Transformation in Banking on Consumer Behavior

Larisa Mistrean (Academy of Economic Studies of Moldova,
Department of Investments and Banking Activity, Chisinau, Republic of Moldova)
mistrean_larisa@ase.md;

09:00-13:30 Parallel Session C2:

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Moderator: Dr. Alexandra-Mădălina Țăran (West University of
Timisoara, Romania) alexandra.taran@e-uvv.ro;
(15 minutes per article)

#493 The Impact of Economic Crises on Uncovered Interest Rate Parity

Huriye Ayşegül Koç (Istanbul Technical University, M.A. Candidate in Economics, Turkey)
koch22@itu.edu.tr;

Mete Han Yağmur (Istanbul Technical University, Associate Professor of Economics, Turkey)
myagmur@itu.edu.tr;

#495 The Impact of FOMO and ESG Awareness on Repurchase Intention in Social Commerce: A Multidisciplinary Perspective

Nguyen Duy Phuong (PhD Candidate - Faculty of Business Administration, Industrial
University of Ho Chi Minh City - Lecturer - Faculty of Management – Marketing, Gia Dinh
University, Vietnam) phuongnd23001@pgr.iuh.edu.vn;

#517 The Dedollarization and Nigeria's Economy: An Analysis of Currency Swap Agreement with China

Dayyabu Ahmed (Northwest University, KANO, Nigeria) dayyabuahmed@nwu.edu.ng;

Murtala Muhammadu (Northwest University, Kano, Nigeria)
murtalamuhammadu@yahoo.com;

#525 Environmental Risks and Resilience in US Hispanic Regions

Ksenia Kolomeisky (EnviroJusticePR Research Center, USA) kseniakolomeisky@gmail.com;
Diane Leykum (EnviroJusticePR Research Center, USA) d.leykum@c-edl.org;
Ben Mann (EnviroJusticePR Research Center, USA) ben.jc.mann@gmail.com;
Sasha Fischer (EnviroJusticePR Research Center, USA) s.fischer@c-edl.org;
Katie Mann (EnviroJusticePR Research Center, USA) k.mann@c-edl.org;
Isabella Muradyan (Boston College, USA) isabella.m@envirojusticepr.org;
Ksenia Romanov (Florida State University, USA) kseniaromanov22@gmail.com;
Victor Vasnetsov (Cornell University, USA) vv262@cornell.edu;

#528 Blockchain for Circular Economy: Disrupting Global Supply Chains for a Sustainable Future

Aditya Samprathi (University School, USA) samprathi.aditya@gmail.com;
asamprathi27@us.edu;

#529 The Role of Human Capital in Explaining Asset Return Dynamics in the Indian Stock Market During the COVID Era

Shakeel Ahmed (HITEC University, Taxila, Pakistan) shakeel.ahmed@hitecuni.edu.pk;
Naveed Khan (Faculty of Management Sciences, International Islamic University, Pakistan) naveedkhan.fin@gmail.com;
Mustafa Afeef (Faculty of Management Sciences, Islamia College Peshawar, Pakistan) mustafa@icp.edu.pk;
Hassan Zada (Faculty of Management Sciences, SZABIST University, Islamabad, Pakistan) hassanzaada@gmail.com;
Eleftherios Thalassinios (Department of Maritime Studies, Faculty of Maritime and Industrial Studies, University of Piraeus, Greece) thalassinios@ersj.eu;

#532 online paid ok Viewing Institutional Structures as a Reproduction System of New Entrepreneurial Mentalities, Under a Political Economy Perspective

Eirini Drakou (University of Thessaly, Greece) drakou@yahoo.gr;

#538 Artificial Intelligence and the Future of Interest-Free Finance: The Benefit Sharing Model as a Sustainable FinTech Innovation

Ahmet Lokce (International Balkan University, North Macedonia) ahmet.lokce@ibu.edu.mk;

#544 The Long-Term Impacts of Federal Reserve Interest Rate Hikes on Income Inequality

Shrenik Sridharala (None) shrenik0926@gmail.com;

#553 Credit Availability and Inclusive Growth in Nigeria

Endurance Keyamo (Department of Aviation Business, African Aviation and Aerospace University, Abuja, Nigeria) firstclasskeyamo@yahoo.com;

#559 The behavior of European institutional investors in global uncertainty conditions: Crisis period analysis (2020-2024)

Venediktova Bozhana (Bulgaria) venediktovab@yahoo.com;

#562 The Digital Twin Strategist in Action: Linking HR Capabilities to Innovation through Learning

Seethalakshmi B. (SRM Institute of Science and Technology, Kattankulathur, India) sb4559@srmist.edu.in;

Santhanalakshmi K. (SRM Institute of Science and Technology, Kattankulathur, India)

santhank@srmist.edu.in;

Prasanna Pichai (Zoho Corporation) pichaiprasanna@gmail.com;

#570 “Economic Exploitation of Convict Leasing”

Augustine C. Arize (Emeritus Professor Department of Economics and Finance College of Business Texas A&M, East Texas, USA)

Lora Levitchi (Department of Economics, Finance, Global Business and Financial Planning College of Business William Paterson University, USA) levitchil@wpunj.edu;

Scott Liu (Executive Associate Dean for Global Programs School of Management New York Institute of Technology, USA) sliu@nyit.edu;

John Malindretos (Department of Economics, Finance, Global Business and Financial Planning College of Business William Paterson University, USA) malindretosj@wpunj.edu;

Ikechukwu Ndu (Department of Accounting & Law Cotsakos College of Business William Paterson University, USA) ndui@wpunj.edu;

Solomon Nyanga (Department of Management, Marketing and Professional Sales College of Business William Paterson University, USA) nyangas@wpunj.edu;

Moschos Scoullis (Department of Economics, Finance, Global Business and Financial Planning, Cotsakos College of Business William Paterson University, USA)

scoullism@wpunj.edu;

#577 “Legal framework for AI in the light of work of the Council of Europe”

Ms Klaudia Maciejewska (Research and Development Centre Currenda Lab at Currenda Ltd)

#599 “Climate Change, Migration, and Structural Transformation: Pathways to Sustainable Innovation in Vietnam”

Hang Thi Thu Trinh (VNU University of Economics and Business, Vietnam)

hangtrinh@vnu.edu.vn;

Huyen Khanh Ngo (Thang Long University, Hanoi 10000, Vietnam)

#619 Blue Finance in the Western Balkans: Financial Mechanisms for Fostering Sustainable Economic Development

Fisnik Morina (Associate Professor - University "Haxhi Zeka" - Peja, Kosovo)

fisnik.morina@unhz.eu;

Shkelqesa Smajli (Teaching Assistant, Ph.D. (cand.) - University "Haxhi Zeka" - Peja, Kosovo)

shkelqesa.smajli@unhz.eu;

Besfort Ahmeti (Teaching Assistant, Ph.D. (cand.) - University "Haxhi Zeka" - Peja, Kosovo)

besfort.ahmeti@unhz.eu;

#703 Evaluation of the Effectiveness of the Information-Based Approach to Project Diagnostics

Arkadiy I. Maron (Associate Professor, School of Applied Mathematics, HSE Tikhonov Moscow Institute of Electronics and Mathematics (MIEM HSE), Moscow, Russia)

amaron@hse.ru;

Maxim A. Maron (Senior System Analyst, “Cifra” Bank (old “Freedom Finance”), Moscow, Russia) maxxx-fizik@mail.ru;

Ksenia S. Balitskaia (M.Sc Student Faculty of Computer Science, Artificial Intelligence Program, HSE University, Moscow, Russia) ksbalitskaya@edu.hse.ru;

#706 Mediation and Equity Law in crises and conflict resolution in the AI(sm) Era

Ms Isidora Tachmatzidi (Attorney at Law, International Mediator, King's College London, ISTA LAW, Greece & UK)

#715 Transparency and communication in management - how organizations build stakeholder trust

Agnieszka Sorbicka-Krasinkiewicz (PhD candidate, University of Szczecin)
agnieszka_sorbicka@wp.pl;

#716 Public Policy as a Driver of Corporate Sustainability: Evidence from Greek Firms in the Transitional European ESG Landscape

Foteini Pagkalou (Panteion University of Athens, Greece) fpagalou@gmail.com;

09:30-13:00 Parallel Session C3:

Microsoft Teams meeting

[Click here to join the meeting](#)

Moderator: Prof. Kiran Sood, Chitrika University India,
kiransood1982@gmail.com;
(15 minutes per article)

#489 Imitation, Innovation, and the Road to Development

Dhiraj Kumar (Indian Institute of Technology Kanpur, India) dk766176@gmail.com;

Vimal Kumar (Indian Institute of Technology Kanpur, India) vk@iitk.ac.in;

#508 Money supply as a determinant of economic growth: Global evidence

Modi Ahmad (Scholeio Education and Evolving Knowledge, India) sjmir.journal@gmail.com;

#510 Micro-Attention and Economic Efficiency: A Behavioral Model of Economic Value per User-Minute (EVUM) in the Digital Attention Economy

Sarthak Gandhi (India) gandhisarthak87@gmail.com;

Shudhita Makkar

#524 Organizational Learning as a Predictor of Performance in Adamawa State's Manufacturing Sector

Humaiyat Nihad Ibrahim (Modibbo Adama University, Yola, India)

hnihadibrahim@gmail.com;

#539 The Green Digital Revolution: Integrating AI and Renewable Energy for Net-Zero Economies

Swaraj Dash (XIM University, Bhubaneswar, Odisha, India) swarajdash005@gmail.com;

#554 Assessing the Role of Finance in the Expansion of Aviation Businesses in Africa: The Nigerian Perspective

Amawei Austin Obentey (African Aviation and Aerospace University, Abuja, Nigeria)

obentey.amawei@aaaau.edu.ng;

Oyakegha Ekiyeghzi Samuel (African Aviation and Aerospace University, Abuja, Nigeria)

oyakegha.smuel@aaaau.edu.ng;

#567 Eco-Friendly Workplace: Strategies for a Sustainable Future- A Case Study

Naga Sundari Kalvakolanu (Maris Stella College, Vijayawada, Andhra Pradesh, India)
asundarikalkvakolanu@gmail.com;

Malathi Gottumukkala (Central University, Ananthapuramu, Andhra Pradesh, India)
dr.malathi@cuap.edu.in;

#568 Green Finance Adoption and Credit Risk: Evidence from Indian Banks Using CMIE Prowessiq

Annapoorani S. (Faculty of Management, SRM Institute of Science and Technology, Kattankulathur, India) as8101@srmist.edu.in;

Jayanthi L. (Faculty of Management, SRM Institute of Science and Technology, Kattankulathur, India) jayanthi@srmist.edu.in;

Kumar G. (Faculty of Management, SRM Institute of Science and Technology, Kattankulathur, India) kumarg@srmist.edu.in;

#575 Digital Payments and Household Health Spending in India: Evidence from a Copula-Based Analysis

Debasis Rooj (FLAME University, India) debasis.rooj@flame.edu.in;

Reshmi Sengupta (FLAME University, India) reshmi.sengupta@flame.edu.in;

#578 Weaving Futures: A Qualitative Review of Jamdani at the Nexus of Tradition, Innovation, Sustainability, and Education

Najmul Kadir Kaikobad (PhD research fellow, Guru Kashi University, Punjab, India)
kaikobadrana.smuct@gmail.com;

Kanwaljit Kaur (Associate Professor, Guru Kashi University, Punjab, India)

#580 Exploring HR Analytics as a Mediator between E-HRM and Talent Management in the Service Sector

Yashika Kalra (Banasthali Vidhyapith, India) kalrayashika21@gmail.com;

#581 The Influencing Determinants of Evaluating Performance of Readymade Garments Industries

Md. Halimuzzaman (School of Business, Galgotias University, Delhi, India)
halim.helal@gmail.com;

Sujan Sarker (MPA (Finance), University of Birmingham, UK) kusujan@gmail.com;

Salma Honey (Research Scholar, Jagannath University, Dhaka, Bangladesh)
shikhacumktg@gmail.com;

#583 Challenging the Efficient Market Hypothesis: A Novel India VIX-RSI Composite and its Predictive Power in a Multivariate ARDL Framework

Dr Pujari Sudharsana Reddy (Faculty of Management Studies, CMS Business School, Jain Deemed to Be University, India) pujarisudharsanareddy@gmail.com;

Dr Shalini R (Faculty of Management Studies, CMS Business School, Jain Deemed to Be University, India) dr.shalinir@cms.ac.in;

Dr Srinivasan Arun Kumar (Faculty of Management Studies CMS Business School Jain Deemed to Be University, India) dr.arunkumar_s@cms.ac.in;

#585 The Economic Value of AI Driven Customer Experience in Digital Business Models

Fahmida Akand (Research Scholar, Department of Management, Guru Kashi University, Talwandi Sabo, India) bookmanrtin@gmail.com;

Dr. Hemant Kumar Watts (Department of Management, Guru Kashi University, Talwandi Sabo, India) hemantwatts171737@gku.ac.in;

#588 From Studio to Society: The Role of Sustainable Set Design in Bridging Aesthetics, Environmental Education, and Economic Responsibility

Sangita Barua (PhD research fellow, Guru Kashi University, Punjab, India)
keyasangitabarua22@gmail.com;

Kanwaljit Kaur (Associate Professor, Guru Kashi University, Punjab, India)

#595 Leadership, Governance, and the Foundations of Sustainable Development: Bangabandhu's Vision for Bangladesh (1972–1975)

SM Ruhul Amin (PhD research fellow, Guru Kashi University, Punjab, India)
rezvimd093@gmail.com;

Dr. Daljit Kaur Gill (Assistant Professor, Guru Kashi University, Punjab, India)

Dr. Tapan Kumar Palit (Associate Professor, Jagannath University, Dhaka, Bangladesh)

#601 Why E-Service Quality and Last-Mile Delivery Matters for Marketplace Companies

Budiman Soer (Bina Nusantara University, India) budiman.soer@binus.ac.id;

Darjat Sudrajat (Bina Nusantara University, India) sudrajatd@binus.ac.id;

#606 Coping with Digital Distractions: A PLS-SEM Analysis of Learning and Productivity among Higher Education Students

Prajwala R Y (7th Semester, B.com, RV UNIVERSITY, India) prajwalary.bcom22@rvu.edu.in;

Dr. Veena A (Associate Professor, RV UNIVERSITY, India) veenaa@rvu.edu.in;

Dr. Narinder KUMAR (Assistant Professor, RV UNIVERSITY, India) narinderk@rvu.edu.in;

Dr. Anusuya Biswas (Associate Professor, Alliance University, India)

#607 Demographic Ageing and Economic Growth in India: Threshold Evidence from a Discrete Regression Model

Ekta Yadav (University of Lucknow, Uttar Pradesh, India) ektayadav.up@gmail.com;

09:00-13:30 Parallel Session C4:

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Moderator: Prof. Anna Lisowska, University of Lodz, Poland,

anna.lisowska@uni.lodz.pl;

(15 minutes per article)

#488 Irregular Immigration and Smuggling at the Serbian Romanian Border, a Wavelet Approach

Iliuta Cumpanasu (West University of Timisoara, Romania) iliuta.cumpanasu78@e-uvt.ro;

Mihai Mutascu (West University of Timisoara, Romania) mihai.mutascu@gmail.com;

Cristina Strango (West University of Timisoara, Romania) cristina.strango@etu.univ-orleans.fr;

#499 The Impact of Macroeconomic Factors on Stock Market Development in Pakistan: Evidence with a Novel Dynamic Simulated ARDL Approach

Muhammad Imran Khan (Wroclaw University of Environmental and Life Sciences, Poland) muhammad.imran.khan@upwr.edu.pl;

#551 The Application of PRINCE2 in IT Projects: A Comparative Analysis of Methodologies

Leszek Zelek (Krakow University of Economics, Poland) zelekl@uek.krakow.pl;

Agnieszka Kuboszek (Humanitas University, Poland)

Teresa Kupczyk (Humanitas University, Poland) teresa.kupczyk@humanitas.edu.pl;

#590 Hotel Industry Assessment by Data Envelopment Analysis Based on Text Mining

Maciej Kozłowski (University of Lodz, Poland) maciej.kozlowski@uni.lodz.pl;

Jerzy Korzeniewski (University of Lodz, Poland) jerzy.korzeniewski@uni.lodz.pl;

#596 The Social Acceptability of Artificial Intelligence in Project Management: A Qualitative Study Perspective

Andrei Albu (West University of Timisoara, Romania) andrei.albu@e-uvt.ro;

Emmanuel Fragniere (University of Applied Sciences Western Switzerland - Valais)

emmanuel.fragniere@hevs.ch;

Claudiu Brandas (West University of Timisoara, Romania) claudiu.brandas@e-uvt.ro;

#609 Could There Ever Be Progress with Financialized Economy and Nihilistic Societies? The Fruitful Perspective of the Cosmo-systemic Gnoseology

Georgia Maragkou (Ph.D. candidate, Panteion University of Social and Political Sciences, Greece) gmaragkou@uniwa.gr;

George Contogeorgis (Ph.D. Professor of Panteion University of Social and Political Sciences. Dept. of Political Science and History. Academy of Cosmo-systemic Gnoseology, Greece) gd14247@gmail.com;

John Malindretos (Ph.D. Professor of William Paterson University, Cotsakos College of Business. New Jersey, USA) MALINDRETOSJ@wpunj.edu;

Theodoros V. Stamatopoulos (Ph.D. Professor of University of West Attica, School of Administrative, Economics and Social Sciences, Department of Accounting and Finance, Greece) stamth@uniwa.gr;

#610 Homo Oeconomicus and Human Existence: A Critical Review of Economic Reality

Georgia Papakonstantinou (Ph.D. Candidate, University of West Attica, Greece)

gpapakonstantinou@uniwa.gr;

fr. Nikolaos Loudovikos (Ph.D. Professor of University of Ioannina, Department of Primary Education) nloudovikos@uoi.gr;

Nikolaos Theodorakis (Ph.D. Professor of National and Kapodistrian University of Athens, Department of Economics) ntheocar@econ.uoa.gr;

Theodoros Stamatopoulos (Ph.D. Professor of School of Administrative, Economics and Social Sciences, University of West Attica, Greece) stamth@uniwa.gr;

#611 Disparities Between Female and Male-Led Ventures: Examining the Entrepreneurial Process Through the Lens of Gender

Sameera Rao (Cambridge Center for International Research, UK) rao.sameeras@gmail.com;

#613 A time varying nexus between exchange rate and oil price volatility: Evidence of VAR-DCC –GARCH approach

Amira Hakim (Research Fellow- University of Sfax, Tunisia) HKMAMIRA@gmail.com;
Eleftherios Thalassinos (Aff. Prof. University of Malta, Malta) ethalassinos@gmail.com;

#614 Better Governance, Better Outcomes? Evidence From Romanian State-Owned Energy Companies

Ana Iorgulescu (West University of Timișoara, Romania) ana.iorgulescu@e-uvt.ro;

#615 Corporate Entrepreneurship and the Capital Origin of Large Enterprises in Poland

Anna Lisowska (Department of Entrepreneurship and Industrial Policy, Faculty of Management, University of Lodz, Poland) anna.lisowska@uni.lodz.pl;

Renata Lisowska (Department of Entrepreneurship and Industrial Policy, Faculty of Management, University of Lodz, Poland) renata.lisowska@uni.lodz.pl;

#618 Capabilities for Digital Development of Artisan-Led SMEs

Magdalena Ratalewska (University of Lodz, Poland) magdalena.ratalewska@uni.lodz.pl;

T. Bartosz Kalinowski (University of Lodz, Poland) tbkalinowski@uni.lodz.pl;

Paweł Głodek (University of Lodz, Poland) pawel.glodek@uni.lodz.pl;

#620 The role of effectuation in the decision-making process of small businesses

Jarosław Ropega (Department of Entrepreneurship and Industrial Policy Faculty of Management, University of Lodz, Poland) jaroslaw.ropega@uni.lodz.pl;

#621 Application of Taxonomic Measures to Bankruptcy Prediction

Dorota Witkowska (University of Lodz, Poland) dorota.witkowska@uni.lodz.pl;

Blazej Socha (University of Lodz, Poland) blazej.socha@uni.lodz.pl;

#622 Dimensions of management competences in the context of international project cooperation

Marta Kędzia (University of Lodz, Poland) marta.kedzia@wz.uni.lodz.pl;

#623 Patriotic entrepreneurial model – conceptual framework

Monika Fabińska (University of Lodz, Poland) monika.fabinska@uni.lodz.pl;

#625 Entrepreneurial Orientation and Performance of Micro and Small Enterprises Operating in an Uncertain Environment

Renata Lisowska (Department of Entrepreneurship and Industrial Policy, Faculty of Management, University of Lodz, Poland) renata.lisowska@uni.lodz.pl;

Anna Lisowska (Department of Entrepreneurship and Industrial Policy, Faculty of Management, University of Lodz, Poland) anna.lisowska@uni.lodz.pl;

#705 Tracking Innovation: How Technologies Related to AI Shape Financial Development

Ninditya Nareswaria (Doctoral School, University of Szczecin, Poland, Business Management Department, Institut Teknologi Sepuluh Nopember, Indonesia) ninditya.nareswari@phd.usz.edu.pl; ninditya@its.ac.id;

#734 Geopolitical dynamics in the Russian Rouble

John Barkoulas (Prof. Georgia Southern University, USA) jbarkoul@georgiasouthern.edu;

Arav Ouandlous (Prof. Savannah State University, USA) ouandlou@savannahstate.edu;

END OF ICABE 2025